

S2. In which area of BC do you currently reside?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
The Greater Victoria Area	COUNT	423	111	145	168	205	219	109	164	150	204	55	130	67	173	183
	COL %	84.5%	87.5% C	94.4% aC	75.9%	82.0%	87.0%	83.5%	87.4%	82.1%	91.8% JK	81.5%	74.8%	85.3%	84.6%	84.1%
The Saanich Peninsula	COUNT	57	8	9	40	34	22	11	19	26	13	6	35	9	23	24
	COL %	11.3%	6.2%	5.6%	18.2% AB	13.8% e	8.9%	8.6%	10.3%	14.3%	5.6%	8.7%	20.2% IJ	11.9%	11.3%	11.1%
The Southern Gulf Islands	COUNT	21	8		13	11	11	10	4	7	6	7	9	2	8	10
	COL %	4.2%	6.3% B		6.0% B	4.2%	4.2%	7.8% G	2.3%	3.6%	2.6%	9.8% i	5.0%	2.8%	4.1%	4.8%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

S3. What area of Greater Victoria do you live in?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Saarich	COUNT	152	38	48	66	70	82	33	54	66	59	25	58	19	70	63
	COL %	30.3%	30.1%	31.4%	29.7%	28.0%	32.7%	25.1%	28.6%	35.9% F	26.4%	36.3%	33.6%	24.1%	34.2% I	29.0%
Victoria	COUNT	115	39	40	35	59	56	36	47	32	69	14	22	18	38	59
	COL %	22.9%	31.0% C	26.3% C	15.8%	23.7%	22.1%	28.0% H	24.8% h	17.2%	31.1% jK	20.7%	12.5%	22.3%	18.5%	27.2% M
Langford	COUNT	47	12	22	13	26	21	15	16	17	31	5	10	10	21	16
	COL %	9.4%	9.5%	14.6% C	5.8%	10.3%	8.5%	11.2%	8.4%	9.2%	13.7% K	7.5%	5.5%	12.8%	10.2%	7.5%
Oak Bay	COUNT	24	7	4	13	15	9	5	10	9	10	2	9	2	8	14
	COL %	4.8%	5.3%	2.7%	6.0% b	6.2%	3.4%	3.7%	5.6%	4.8%	4.7%	2.7%	5.2%	2.2%	3.9%	6.6% I
Esquimalt	COUNT	23	3	7	13	11	13	7	8	8	9	4	9	8	11	4
	COL %	4.7%	2.7%	4.3%	6.0%	4.3%	5.1%	5.4%	4.2%	4.6%	3.9%	6.4%	5.0%	10.5% N	5.5% N	1.8%
Central Saanich	COUNT	22	5	8	10	13	9	3	7	12	10	3	8	3	10	9
	COL %	4.5%	4.1%	4.9%	4.4%	5.2%	3.7%	2.5%	3.9%	6.5% f	4.5%	4.9%	4.4%	4.3%	4.7%	4.3%
Colwood	COUNT	22	4	8	10	10	13	6	11	5	11	2	7	1	13	8
	COL %	4.5%	3.5%	5.1%	4.6%	3.9%	5.1%	4.7%	6.1%	2.7%	4.8%	3.1%	4.2%	.8%	6.6% L	3.8% I
Sooke	COUNT	17	5	7	5	8	9	6	10	2	9	1	4	3	8	7
	COL %	3.5%	4.0%	4.5%	2.5%	3.3%	3.7%	4.3%	5.2% H	1.1%	4.2%	2.1%	2.3%	3.6%	3.8%	3.1%
Sidney	COUNT	15		1	14	8	8	2	5	8	2	2	11	3	4	8
	COL %	3.1%		.6%	6.5% AB	3.1%	3.0%	1.7%	2.6%	4.5%	1.0%	2.7%	6.5% I	4.3%	2.0%	3.6%
North Saanich	COUNT	15	2	1	12	10	5	2	9	4			13	4	4	7
	COL %	3.0%	1.6%	.8%	5.2% aB	3.9%	2.0%	1.5%	4.9% f	2.0%			7.4% IJ	4.8%	2.1%	3.1%
Salt Spring Island	COUNT	14	8		6	7	7	6	3	4	4	5	5		8	7
	COL %	2.8%	6.3% B		2.8% B	2.8%	2.8%	4.8%	1.8%	2.4%	2.0%	7.3%	2.8%		3.7% L	3.0% L
View Royal	COUNT	14	1	5	7	3	10	3	3	8	4	2	7	2	5	7
	COL %	2.8%	1.0%	3.5%	3.3%	1.4%	4.1% d	2.1%	1.7%	4.3%	1.9%	3.0%	3.9%	3.1%	2.3%	3.0%
Southern Gulf Islands	COUNT	6			6	3	3	4		2	1	2	3	1	1	4
	COL %	1.2%			2.8% AB	1.1%	1.4%	3.0% G		1.2%	.6%	2.6%	1.8%	1.7%	.4%	1.8%
Metchosin	COUNT	6			6	3	3		1	5			6	2	2	3
	COL %	1.2%			2.8% AB	1.3%	1.2%		.5%	2.8% Fg			3.6% IJ	2.0%	1.0%	1.2%
Other	COUNT	7	1	2	4	4	3	3	3	1	3	1	3	3	2	2
	COL %	1.4%	.9%	1.2%	1.8%	1.4%	1.3%	2.1%	1.7%	.6%	1.2%	.7%	1.5%	3.5%	1.2%	.8%

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22 Apr 19, v1

S5. Age

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
18-34	COUNT	127	127			37	90	53	52	22	77	23		22	50	55
	COL %	25.3%	100.0% BC			14.7%	35.8% D	40.6% GH	27.5% H	12.2%	34.5% K	34.7% K		27.4%	24.7%	25.1%
35-54	COUNT	153		153		78	75	30	64	60	112	23	10	19	63	71
	COL %	30.6%		100.0% AC		31.3%	29.9%	22.9%	33.9% F	32.7% f	50.3% JK	33.6% K	5.8%	24.5%	31.1%	32.4%
55+	COUNT	221			221	135	86	48	73	101	34	21	164	38	90	93
	COL %	44.1%			100.0% AB	54.0% E	34.2%	36.6%	38.6%	55.1% FG	15.1%	31.8% I	94.2% IJ	48.1%	44.2%	42.5%
Mean		51.4	27.9	46.1 A	68.5 AB	56.3 E	46.5	45.2	50.0 F	57.2 FG	42.6	45.5	69.3 IJ	52.1	51.0	51.5
Standard Error of Mean		.8	.4	.5	.5	1.1	1.1	1.6	1.3	1.1	.8	2.0	.7	2.3	1.2	1.2
Std Deviation		17.9	4.6	6.2	7.9	17.1	17.4	18.7	18.2	15.1	12.1	16.2	9.2	20.5	17.6	17.4

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 22 Apr 19, v1

S6. Gender

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Male	COUNT	250	37	78	135	250		52	96	102	110	28	106	34	99	116
	COL %	49.8%	28.9%	50.9% A	61.0% AB	100.0% E		39.7%	50.9% f	55.9% F	49.4%	41.6%	60.7% IJ	42.9%	48.7%	53.3%
Female	COUNT	251	90	75	86		251	79	92	81	113	39	68	45	105	102
	COL %	50.2%	71.1% BC	49.1% C	39.0%		100.0% D	60.3% gH	49.1%	44.1%	50.6% K	58.4% K	39.3%	57.1%	51.3%	46.7%

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Q1. What do you think are the main issues facing the greater Victoria region?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Affordability of housing	COUNT	375	107	112	157	170	205	100	136	140	165	58	122	62	150	164
	COL %	74.9%	84.2% BC	72.9%	70.9%	68.3%	81.5% D	76.6%	72.2%	76.5%	74.2%	85.3% IK	70.3%	78.3%	73.3%	75.2%
Homelessness	COUNT	327	88	92	148	157	170	80	119	128	142	44	116	58	129	140
	COL %	65.4%	69.4%	59.7%	66.9%	63.0%	67.7%	61.7%	63.1%	70.2%	63.5%	65.4%	66.8%	74.0% m	63.1%	64.3%
Traffic congestion	COUNT	244	53	74	117	118	126	48	88	108	108	27	94	44	94	107
	COL %	48.8%	41.6%	48.5%	53.1% a	47.3%	50.3%	37.2%	47.1% f	58.8% FG	48.5%	40.0%	54.2% J	55.4%	45.9%	49.1%
Access to healthcare	COUNT	223	54	58	111	98	125	67	80	76	96	26	88	30	80	112
	COL %	44.4%	42.6%	37.7%	50.2% B	39.2%	49.7% D	51.5% h	42.6%	41.3%	42.9%	38.8%	50.7% j	38.5%	39.2%	51.5% LM
Poverty	COUNT	147	51	44	52	69	78	45	46	56	66	25	44	20	59	69
	COL %	29.4%	40.5% bC	28.4%	23.7%	27.6%	31.2%	34.7% g	24.6%	30.6%	29.7%	37.4% k	25.5%	25.3%	28.8%	31.5%
Bike lanes	COUNT	135	22	41	72	72	63	24	49	62	59	13	59	28	54	53
	COL %	27.0%	17.7%	26.8%	32.4% A	28.9%	25.2%	18.3%	26.2% f	33.9% F	26.3%	19.9%	33.9% iJ	36.0% n	26.2%	24.5%
Amalgamation	COUNT	99	10	37	52	61	39	18	39	42	40	16	41	13	41	46
	COL %	19.8%	8.2%	24.3% A	23.3% A	24.3% E	15.4%	13.6%	20.8% f	23.2% F	17.9%	23.5%	23.7%	16.0%	20.1%	20.9%
Real estate development	COUNT	97	20	36	42	47	50	25	35	37	46	17	30	13	32	52
	COL %	19.4%	15.7%	23.3%	18.9%	18.8%	20.1%	19.2%	18.9%	20.2%	20.6%	24.5%	17.1%	16.9%	15.7%	23.9% M
Seniors services	COUNT	98	22	16	61	49	49	18	40	39	25	17	47	14	44	40
	COL %	19.6%	17.2%	10.2%	27.5% AB	19.5%	19.7%	14.0%	21.5% f	21.6% f	11.4%	25.2% I	26.8% I	18.2%	21.3%	18.4%
Parking rate changes	COUNT	85	26	19	39	36	49	21	32	32	38	8	28	15	37	33
	COL %	16.9%	20.8%	12.7%	17.6%	14.4%	19.5%	16.3%	16.9%	17.4%	16.9%	12.3%	16.4%	19.3%	18.1%	15.0%
Ferry service to the West Shore	COUNT	82	27	19	36	32	50	17	32	33	33	15	26	12	34	36
	COL %	16.3%	21.3% b	12.2%	16.3%	12.6%	19.9% D	12.9%	17.1%	17.9%	14.7%	21.9%	15.2%	14.7%	16.7%	16.5%
Policing	COUNT	80	17	19	44	45	35	14	27	39	33	8	34	14	32	34
	COL %	16.0%	13.6%	12.1%	20.0% B	17.8%	14.1%	10.6%	14.6%	21.2% Fg	14.6%	11.3%	19.5% j	17.8%	15.7%	15.6%
Sewage services	COUNT	78	10	31	37	45	34	15	37	27	41	10	24	13	26	39
	COL %	15.7%	8.0%	20.2% A	16.9% A	17.8%	13.5%	11.3%	19.5% F	14.8%	18.2%	15.3%	13.8%	16.5%	12.8%	18.0%
Dealing with deer overpopulation/ sterilization	COUNT	68	9	16	43	34	34	12	26	30	20	7	37	10	23	35
	COL %	13.6%	6.9%	10.7%	19.4% AB	13.6%	13.6%	9.4%	13.8%	16.3% f	8.8%	10.3%	21.2% IJ	12.3%	11.2%	16.2%
Royal Theatre/ RMTS/ Symphony	COUNT	21	8	3	10	12	9	3	9	8	9	3	6	2	4	15
	COL %	4.2%	6.0%	2.2%	4.5%	4.7%	3.7%	2.6%	5.0%	4.5%	3.8%	4.7%	3.7%	2.6%	2.1%	6.8% IM
Arts and entertainment issues	COUNT	20	7	6	6	11	9	5	8	7	9	4	3	3	6	11
	COL %	4.0%	5.6%	4.1%	2.9%	4.2%	3.7%	3.6%	4.4%	3.8%	4.0%	6.4%	1.6%	4.3%	2.7%	5.0%
Transportation issues (ferries, trains)	COUNT	12	3	5	4	5	6	4	4	3	5	1	3		9	3
	COL %	2.3%	2.4%	3.1%	1.8%	2.2%	2.5%	3.2%	2.2%	1.9%	2.1%	1.7%	1.6%		4.4% Ln	1.3% I
Environment	COUNT	5			5	4	0		5				5			5
	COL %	1.0%			2.2% AB	1.7%	.2%		2.5% FH				2.7% IJ			2.2% LM
Politicians	COUNT	5		2	2	5		1		3	2		2	1	1	2
	COL %	.9%		1.5%	1.1% a	1.8% E		.9%		1.9% g	1.0%		1.3% j	1.4%	.6%	1.1%
Other	COUNT	13		10	3	9	4	3	4	6	6	2	4	2	4	7
	COL %	2.6%		6.3% AC	1.4% A	3.4%	1.7%	2.4%	2.2%	3.0%	2.8%	3.2%	2.5%	2.5%	1.9%	3.2%
Unsure	COUNT	5	1	2	2	2	3	5			2		2		4	2
	COL %	1.0%	.9%	1.1%	1.1%	.9%	1.2%	4.0% GH			.8%		1.3% j		1.7% I	.8%

Q2_1. How familiar are you with the following issues that have been in the media lately in the Victoria area?

The discussion of potentially building a ferry service from the West Shore to downtown Victoria

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Very familiar	COUNT	58	15	17	26	30	28	18	17	23	31	5	18	8	22	28
	COL %	11.6%	11.7%	10.9%	11.9%	12.1%	11.0%	14.0%	9.0%	12.4%	13.8%	7.7%	10.1%	10.0%	11.0%	12.6%
Somewhat familiar	COUNT	264	50	84	131	142	123	52	108	105	116	33	105	40	102	122
	COL %	52.8%	39.2%	54.6% A	59.2% A	56.8% e	48.8%	39.8%	57.3% F	57.2% F	52.3%	49.4%	60.5% I	50.9%	50.0%	55.9%
Not very familiar	COUNT	96	29	28	38	46	50	26	32	38	47	7	33	17	42	38
	COL %	19.2%	23.1%	18.6%	17.3%	18.6%	19.7%	19.9%	17.0%	20.8%	20.9% J	10.9%	19.2% J	21.0%	20.4%	17.4%
Not at all familiar	COUNT	76	31	21	25	30	46	32	27	17	26	20	17	14	34	28
	COL %	15.2%	24.1% BC	13.5%	11.4%	12.2%	18.2% d	24.6% GH	14.6%	9.2%	11.7%	30.3% IK	9.9%	18.1%	16.8%	12.7%
Unsure	COUNT	7	2	4	0	1	6	2	4	0	3	1	0		4	3
	COL %	1.3%	1.8%	2.4% c	.2%	.4%	2.2% d	1.7%	2.1%	.3%	1.3%	1.7%	.3%		1.7% I	1.4% I
- Total % Familiar (Very/Somewhat)		64.3%	51.0%	65.5% A	71.1% A	68.8% E	59.8%	53.8%	66.3% F	69.7% F	66.0%	57.1%	70.6% J	60.9%	61.1%	68.6%
- Total % Not familiar (Not at all/Not very)		34.4%	47.2% BC	32.0%	28.7%	30.8%	37.9% d	44.5% GH	31.6%	30.0%	32.6%	41.2% k	29.1%	39.1%	37.2%	30.0%

Victoria Arts and Entertainment Study
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Q2_2. How familiar are you with the following issues that have been in the media lately in the Victoria area?

The debate over changing rates and access policies at the Royal Theatre for not-for-profit groups

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Very familiar	COUNT	40	14	5	21	24	16	9	12	18	5	15	3	15	22	
	COL %	8.0%	10.7% b	3.6%	9.5% B	9.5%	6.5%	7.1%	6.5%	10.1%	8.1%	8.6%	4.1%	7.3%	10.1% L	
Somewhat familiar	COUNT	123	19	39	65	73	51	23	55	45	55	15	51	16	39	69
	COL %	24.6%	15.2%	25.7% a	29.3% A	29.2% E	20.1%	17.9%	29.1% F	24.8%	24.7%	21.9%	29.3%	19.8%	18.9%	31.8% LM
Not very familiar	COUNT	112	26	37	49	59	53	32	35	44	63	10	34	20	48	44
	COL %	22.4%	20.8%	24.2%	22.0%	23.6%	21.1%	24.8%	18.8%	24.3%	28.3% JK	15.5%	19.5%	25.4%	23.7%	20.0%
Not at all familiar	COUNT	213	63	66	84	88	125	60	79	74	81	36	71	37	97	79
	COL %	42.6%	50.0% c	42.9%	38.2%	35.3%	49.8% D	46.1%	42.3%	40.4%	36.3%	53.3% IK	40.6%	47.5% n	47.4% N	36.3%
Unsure	COUNT	12	4	5	2	6	6	5	6	1	6	1	3	3	6	4
	COL %	2.4%	3.3%	3.6%	1.1%	2.4%	2.4%	4.0% H	3.3% H	.4%	2.5%	1.7%	2.0%	3.2%	2.7%	1.8%
- Total % Familiar (Very/Somewhat)		32.6%	25.9%	29.3%	38.7% AB	38.6% E	26.6%	25.1%	35.6% F	34.9% I	32.9%	29.5%	38.0%	23.9%	26.2%	41.8% LM
- Total % Not familiar (Not at all/Not very)		65.0%	70.8% c	67.1%	60.1%	59.0%	71.0% D	70.9% g	61.1%	64.7%	64.6%	68.8%	60.1%	72.9% N	71.1% N	56.4%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vi

Q2_3. How familiar are you with the following issues that have been in the media lately in the Victoria area?

Discussions about developing affordable housing strategies for the Victoria area

		Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education			
		TOTAL	18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Very familiar	COUNT	76	28	23	26	34	42	21	27	28	40	5	21	9	35	32
	COL %	15.2%	21.7% C	14.8%	11.7%	13.6%	16.8%	16.5%	14.2%	15.2%	18.2% Jk	7.4%	11.8%	12.0%	17.1%	14.5%
Somewhat familiar	COUNT	274	63	90	121	125	149	72	101	101	123	44	92	44	107	123
	COL %	54.7%	49.7%	59.0%	54.6%	50.2%	59.1% D	55.2%	53.8%	55.2%	55.2%	65.1% k	53.1%	56.0%	52.5%	56.3%
Not very familiar	COUNT	113	31	27	55	68	45	28	43	42	47	16	44	17	49	47
	COL %	22.5%	24.1%	17.5%	25.1% b	27.4% E	17.7%	21.4%	23.0%	22.8%	21.2%	23.2%	25.1%	21.3%	23.8%	21.8%
Not at all familiar	COUNT	31	3	10	18	21	10	7	14	11	10	2	16	7	12	13
	COL %	6.2%	2.2%	6.8% a	8.2% A	8.5% E	4.0%	5.2%	7.2%	5.9%	4.5%	2.7%	9.3% iJ	8.6%	5.8%	5.8%
Unsure	COUNT	7	3	3	1	1	6	2	3	2	2	1	1	2	2	4
	COL %	1.4%	2.2%	2.0%	.5%	.4%	2.4% D	1.7%	1.7%	.8%	.9%	1.5%	.6%	2.1%	.8%	1.7%
- Total % Familiar (Very/Somewhat)		69.9%	71.5%	73.7%	66.2%	63.7%	75.9% D	71.7%	68.0%	70.4%	73.4% k	72.5%	65.0%	68.0%	69.6%	70.8%
- Total % Not familiar (Not at all/Not very)		28.8%	26.3%	24.3%	33.3% B	35.9% E	21.7%	26.6%	30.3%	28.8%	25.8%	26.0%	34.4% i	29.9%	29.6%	27.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q3. Now thinking specifically about arts and entertainment issues in the Greater Victoria area, which of the following types of performances have you attended in the past year?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
A special seasonal event	COUNT	117	34	31	52	54	63	31	50	36	56	17	39	15	39	63
	COL %	23.4%	26.6%	20.3%	23.6%	21.7%	25.0%	23.5%	26.8%	19.8%	24.9%	25.2%	22.2%	18.6%	19.3%	28.9% IM
A popular music concert at a theatre	COUNT	103	21	34	48	54	49	22	43	38	60	7	36	13	40	50
	COL %	20.5%	16.7%	22.1%	21.6%	21.6%	19.5%	16.5%	22.9%	20.9%	26.7% J	10.8%	20.7% J	16.4%	19.5%	23.0%
A live theatrical Play	COUNT	95	19	24	52	41	54	18	44	33	37	12	40	10	29	56
	COL %	18.9%	14.9%	15.8%	23.4% ab	16.5%	21.3%	13.5%	23.4% F	18.1%	16.6%	18.3%	23.2% I	12.4%	14.2%	25.6% LM
A popular music concert at a bar or cafe	COUNT	83	25	32	25	40	43	25	31	27	59	6	15	11	32	39
	COL %	16.5%	20.0% c	20.9% C	11.4%	15.9%	17.0%	19.1%	16.3%	14.8%	26.5% JK	8.5%	8.6%	14.4%	15.6%	18.0%
A lecture or public talk	COUNT	77	23	20	33	34	43	20	33	23	40	9	23	5	25	46
	COL %	15.3%	18.2%	13.3%	15.0%	13.6%	17.0%	15.6%	17.5%	12.8%	17.9%	13.4%	13.1%	6.7%	12.5%	21.1% LM
The Victoria Symphony	COUNT	72	16	18	37	42	30	13	35	24	30	10	28	2	18	51
	COL %	14.3%	13.0%	11.6%	16.9%	16.7%	12.0%	9.9%	18.5% F	13.2%	13.5%	14.9%	16.1%	2.7%	9.0% L	23.5% LM
A comedy show	COUNT	64	25	27	12	28	37	17	24	23	48	7	6	4	26	34
	COL %	12.8%	20.0% C	17.6% C	5.3%	11.0%	14.5%	12.7%	12.8%	12.8%	21.6% JK	10.2%	3.6%	4.8%	12.6% L	15.8% L
A musical dance and singing production	COUNT	56	16	15	25	24	32	9	31	17	27	5	20	5	16	35
	COL %	11.2%	13.0%	9.6%	11.2%	9.6%	12.7%	6.6%	16.4% FH	9.0%	12.2%	6.9%	11.4%	6.1%	8.0%	16.0% LM
A Ballet performance	COUNT	46	17	14	15	23	23	15	13	17	29	2	10	4	11	31
	COL %	9.1%	13.4%	8.8%	6.9%	9.2%	9.1%	11.5%	7.1%	9.5%	13.1% JK	3.6%	5.5%	4.7%	5.4%	14.2% LM
The Opera	COUNT	42	11	14	18	23	20	9	17	16	22	7	13	6	3	33
	COL %	8.4%	8.6%	8.9%	8.0%	9.1%	7.8%	7.1%	9.2%	8.5%	9.7%	10.6%	7.4%	7.7% M	1.5%	15.2% IM
A Broadway musical	COUNT	37	12	14	12	14	23	9	20	8	20	4	9	6	8	23
	COL %	7.5%	9.3%	8.9%	5.4%	5.7%	9.2%	6.6%	10.8% H	4.6%	9.1%	5.9%	5.4%	7.9%	3.7%	10.8% M
Other dance performances	COUNT	29	7	15	6	11	17	5	16	8	17	4	6	3	8	18
	COL %	5.7%	5.5%	10.0% C	2.9%	4.6%	6.9%	3.7%	8.4% f	4.5%	7.8% K	5.3%	3.3%	4.0%	3.8%	8.2% m
A children's performance at a theatre	COUNT	28	9	14	5	11	17	5	12	11	20	2	3	3	9	17
	COL %	5.6%	7.4% c	9.3% C	2.1%	4.4%	6.9%	3.7%	6.6%	6.0%	9.1% JK	2.4%	1.9%	3.2%	4.3%	7.8% I
A performance by Dance Victoria	COUNT	20	10	7	3	15	5	4	8	7	16	3	1	1	4	16
	COL %	4.0%	7.5% C	4.8% c	1.5%	6.1% E	1.9%	3.4%	4.5%	4.0%	7.0% K	4.7%	.4%	1.0%	1.9%	7.2% LM
TV inspired stage shows	COUNT	9	2	4	2	4	5	1	3	5	8		1		4	5
	COL %	1.8%	1.8%	2.9%	.9%	1.6%	1.9%	.7%	1.6%	2.6%	3.6% JK		.4%		1.8% I	2.4% L
None of the above	COUNT	193	43	56	95	103	90	49	66	78	61	32	79	40	93	60
	COL %	38.5%	33.7%	36.3%	42.8%	41.1%	35.9%	37.3%	35.2%	42.7%	27.6%	47.8% I	45.3% I	50.4% N	45.7% N	27.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q4. Which, if any, of these arts and entertainment options in the Greater Victoria area would you like to see offered more often than it currently is?

	TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education			
		18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)	
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
A popular music concert at a theatre	COUNT	163	55	56	52	75	88	51	63	50	88	25	40	26	64	73
	COL %	32.6%	43.5% C	36.3% C	23.8%	30.0%	35.2%	39.1% H	33.3%	27.3%	39.3% K	36.6% K	23.0%	33.3%	31.3%	33.6%
A Broadway musical	COUNT	156	51	51	54	57	99	45	63	47	76	23	40	20	54	82
	COL %	31.1%	40.5% C	33.0% c	24.3%	22.8%	39.3% D	34.8% h	33.7% h	25.8%	34.3% K	34.1% k	23.0%	25.7%	26.3%	37.5% LM
A comedy show	COUNT	127	41	48	38	55	72	41	45	41	67	30	21	20	59	48
	COL %	25.4%	32.4% C	31.0% C	17.4%	22.0%	28.7% d	31.4% h	24.0%	22.5%	30.2% K	44.4% IK	12.1%	25.2%	28.8%	22.2%
A special seasonal event	COUNT	110	36	32	42	59	51	35	44	32	52	25	26	16	49	45
	COL %	21.9%	28.1%	20.7%	19.2%	23.7%	20.2%	26.5% h	23.2%	17.3%	23.5% K	36.6% IK	14.8%	19.9%	24.1%	20.6%
A popular music concert at a bar or cafe	COUNT	103	30	40	32	58	44	37	36	29	57	16	22	19	40	44
	COL %	20.5%	23.8% c	26.1% C	14.6%	23.3%	17.7%	28.8% gh	19.3%	15.8%	25.8% K	24.1% k	12.9%	23.7%	19.4%	20.3%
A live theatrical Play	COUNT	104	29	33	42	42	62	27	40	37	41	17	31	20	34	49
	COL %	20.7%	22.9%	21.2%	19.1%	16.6%	24.7% D	20.4%	21.4%	20.2%	18.2%	25.2%	17.6%	25.2%	16.8%	22.7%
A lecture or public talk	COUNT	90	35	27	27	48	42	36	32	22	43	17	18	10	38	41
	COL %	17.9%	27.8% bc	17.9%	12.3%	19.2%	16.6%	27.7% GH	17.0%	12.0%	19.4% K	24.6% K	10.3%	13.3%	18.6%	19.0%
The Victoria Symphony	COUNT	87	30	27	30	53	35	25	32	30	45	10	22	6	32	50
	COL %	17.5%	23.9% C	17.4%	13.8%	21.1% E	13.9%	19.4%	17.0%	16.5%	20.0% K	14.9%	12.6%	7.8%	15.4% I	22.8% Lm
A musical dance and singing production	COUNT	78	28	20	30	26	52	23	30	24	28	14	23	10	32	36
	COL %	15.5%	21.9% bc	13.1%	13.6%	10.2%	20.8% D	18.0%	15.9%	13.4%	12.6%	20.9%	13.1%	12.9%	15.6%	16.4%
The Opera	COUNT	46	17	17	13	23	24	10	22	14	26	7	5	7	16	23
	COL %	9.3%	13.1% c	10.9% c	5.9%	9.1%	9.4%	7.6%	11.7%	7.9%	11.7% K	10.3% k	3.1%	8.8%	8.0%	10.6%
A children's performance at a theatre	COUNT	38	13	15	10	14	24	9	13	17	19	8	8	4	15	20
	COL %	7.6%	10.6% c	9.8% C	4.4%	5.7%	9.6% d	7.0%	6.7%	9.1%	8.4%	12.5% k	4.7%	4.9%	7.2%	9.1%
A performance by Dance Victoria	COUNT	38	22	5	11	13	25	12	18	7	18	5	5	8	13	16
	COL %	7.5%	17.5% BC	3.0%	4.9%	5.1%	9.9% D	9.4% h	9.8% H	3.8%	7.9% K	7.5%	3.0%	10.8%	6.2%	7.6%
A Ballet performance	COUNT	37	18	8	11	9	28	11	14	12	17	4	6	5	10	21
	COL %	7.3%	14.5% BC	5.1%	4.8%	3.5%	11.1% D	8.3%	7.5%	6.4%	7.6% k	5.7%	3.6%	6.7%	5.1%	9.6% m
Other dance performances	COUNT	35	13	10	12	17	17	11	16	8	15	3	9	6	13	15
	COL %	6.9%	10.3%	6.2%	5.5%	7.0%	6.9%	8.2%	8.4%	4.5%	6.7%	4.7%	4.9%	8.2%	6.4%	7.0%
TV inspired stage shows	COUNT	32	14	6	12	14	18	6	13	13	15	5	6	8	17	7
	COL %	6.4%	11.1% b	4.2%	5.3%	5.6%	7.3%	4.9%	7.1%	6.9%	6.7%	7.5%	3.7%	10.6% N	8.4% N	3.1%
None of the above	COUNT	122	17	27	77	74	47	22	40	60	42	11	65	22	48	52
	COL %	24.3%	13.2%	17.8%	35.1% AB	29.8% E	18.8%	17.0%	21.2%	32.6% FG	18.9%	16.2%	37.5% IJ	28.3%	23.4%	23.7%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q5. If you could choose, what act, performer or type of performance would you really like to see in Victoria?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Live music (Pop, rock, bands, etc.)	COUNT	191	41	67	83	97	94	50	74	67	96	21	64	24	89	78
	COL %	38.1%	32.0%	44.0% a	37.6%	39.0%	37.3%	38.4%	39.4%	36.7%	43.3% j	31.5%	37.1%	30.4%	43.5% L	35.9%
Broadway/ Theatre shows/ Musicals	COUNT	101	31	28	42	42	59	29	35	37	36	11	34	18	37	46
	COL %	20.2%	24.4%	18.3%	19.1%	16.9%	23.5% d	22.4%	18.7%	20.3%	16.2%	16.7%	19.3%	22.9%	18.3%	21.0%
Comedy shows/ Stand up comedy	COUNT	42	12	15	15	16	26	10	18	14	19	11	9	7	19	16
	COL %	8.4%	9.8%	9.8%	6.6%	6.3%	10.5% d	7.9%	9.5%	7.6%	8.4%	16.9% iK	5.2%	9.3%	9.2%	7.3%
Performance arts (Cirque du Soleil, ballet, etc.)	COUNT	31	7	11	13	12	19	9	7	14	15	6	9	4	13	14
	COL %	6.1%	5.5%	7.2%	5.8%	4.8%	7.4%	7.2%	3.9%	7.6%	6.8%	8.9%	5.0%	5.2%	6.2%	6.4%
Dance/Ballet	COUNT	20	12	3	6	10	10	7	8	5	7	7	3	3	5	12
	COL %	4.0%	9.2% BC	1.8%	2.5%	3.9%	4.1%	5.5%	4.1%	2.8%	3.2%	10.0% iK	1.6%	4.1%	2.5%	5.4%
Symphony/ classical music	COUNT	19	8	3	8	14	5	5	9	4	8	8	8	3	16	
	COL %	3.8%	6.5%	1.8%	3.6%	5.6% E	2.0%	4.2%	4.9%	2.4%	3.8% J	4.6% J	4.6% J	1.3%	7.5% LM	
Speakers/Talks like TedX	COUNT	6	2	2	2	5	1	2	2	2	5	0	0	3	2	
	COL %	1.2%	1.4%	1.6%	.7%	1.8%	.5%	1.4%	1.0%	1.2%	2.4% Jk	.3%	.3%	1.6% I	1.1%	
Variety of performances	COUNT	5	1	4	3	2	1	2	2	2	1	1	3	1	2	
	COL %	1.1%	.9%	1.8% A	1.3%	.9%	.5%	1.3%	1.3%	.6%	1.7%	1.7%	1.5%	.9%	1.1%	
Film festivals	COUNT	2	2	1	1	1	1	2	1	1	1	1	1	2		
	COL %	.4%	1.4%	.5%	.4%	.4%	.4%	1.2%	.5%	.5%	1.5%	.7%	1.0%			
Sporting events	COUNT	1	1	1	1	1	1	1	1	1	1	1	1			
	COL %	.2%	.5%	.5%	.5%	.5%	.5%	.6%	.6%	.6%	.7%	.7%	.5%			
Other	COUNT	20	6	4	11	6	14	7	6	7	6	3	11	5	5	
	COL %	4.0%	4.4%	2.3%	4.9%	2.4%	5.6% d	5.5%	3.2%	3.6%	2.6%	4.8%	6.2% i	5.9%	2.6%	4.5%
Nothing	COUNT	43	6	12	25	27	16	10	11	22	16	3	22	8	13	
	COL %	8.5%	4.6%	7.7%	11.4% A	10.7% e	6.4%	7.6%	5.7%	12.1% G	7.3%	5.2%	12.5% iJ	10.4%	6.5%	9.7%
Unsure	COUNT	57	18	15	24	29	28	12	26	19	29	6	20	14	24	
	COL %	11.4%	14.3%	9.6%	10.9%	11.4%	11.3%	9.3%	13.9%	10.3%	12.8%	8.8%	11.2%	17.3% n	11.9%	8.7%

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Source: Panalytics Group
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Q6_1. For each one listed, please indicate how often you have been there in the past year.

Alix Goolden Hall

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	61	14	21	26	29	32	13	28	20	34	8	17	3	19	39
	COL %	12.2%	11.3%	13.5%	11.7%	11.6%	12.7%	9.9%	14.7%	11.1%	15.4% k	11.1%	10.0%	3.8%	9.2% I	18.0% LM
More than one year ago	COUNT	142	34	52	57	72	70	18	67	57	76	15	45	18	51	73
	COL %	28.4%	27.0%	33.7% c	25.6%	28.9%	28.0%	14.0%	35.5% F	31.4% F	34.3% jk	22.8%	26.1%	22.2%	25.2%	33.7% Lm
Never	COUNT	280	70	76	134	144	136	96	84	100	102	40	109	56	127	97
	COL %	55.8%	55.3%	49.3%	60.6% B	57.6%	54.1%	73.6% GH	44.8%	54.4% g	45.9%	59.6% i	62.7% I	70.7% N	62.3% N	44.3%
Unsure	COUNT	18	8	5	5	5	13	3	9	6	10	4	2	3	7	9
	COL %	3.6%	6.4%	3.4%	2.1%	2.0%	5.2% D	2.5%	4.9%	3.0%	4.4% k	6.5% k	1.2%	3.2%	3.3%	4.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_2. For each one listed, please indicate how often you have been there in the past year.

Artspring

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	18	9	2	6	11	7	8	3	7	7	6	5	7	10	
	COL %	3.5%	7.4% b	1.6%	2.7%	4.3%	2.8%	5.8% g	1.6%	4.0%	3.0%	8.5%	2.6%		3.6% L	4.8% L
More than one year ago	COUNT	35	16	8	11	18	17	6	18	11	22	8	4	3	14	18
	COL %	7.0%	13.0% bC	5.2%	4.8%	7.1%	6.9%	4.3%	9.7% f	6.1%	9.8% K	11.4% K	2.1%	4.3%	6.8%	8.2%
Never	COUNT	427	96	135	195	212	215	114	152	161	187	47	161	73	171	183
	COL %	85.3%	76.0%	88.4% A	88.5% A	85.0%	85.6%	87.4%	81.1%	88.0% g	84.0% J	69.2%	92.4% IJ	92.5% MN	83.7%	84.1%
Unsure	COUNT	21	5	7	9	9	12	3	14	3	7	7	5	3	12	6
	COL %	4.2%	3.6%	4.9%	4.1%	3.7%	4.7%	2.6%	7.6% FH	1.9%	3.2%	10.9% iK	2.8%	3.2%	5.9%	3.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_3. For each one listed, please indicate how often you have been there in the past year.

Belfry Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	45	7	12	26	17	29	11	21	14	19	5	20	3	8	35
	COL %	9.1%	5.7%	7.7%	11.9% a	6.8%	11.4% d	8.3%	11.1%	7.5%	8.3%	7.8%	11.8%	3.8%	3.9%	15.8% LM
More than one year ago	COUNT	178	25	62	91	102	76	17	74	88	85	22	67	22	73	83
	COL %	35.6%	19.9%	40.7% A	41.1% A	41.0% E	30.2%	13.0%	39.3% F	47.9% Fg	38.1%	32.9%	38.5%	27.7%	35.9%	38.1% I
Never	COUNT	264	88	78	98	126	138	101	86	77	111	40	82	52	116	96
	COL %	52.6%	69.7% BC	50.6%	44.3%	50.4%	54.9%	77.4% GH	45.9%	41.9%	50.0%	59.3% k	47.3%	65.4% N	56.8% N	44.1%
Unsure	COUNT	13	6	1	6	4	9	2	7	5	8		4	2	7	4
	COL %	2.7%	4.7%	1.0%	2.7%	1.8%	3.6%	1.3%	3.6%	2.7%	3.6% J		2.5% J	3.1%	3.4%	1.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_4. For each one listed, please indicate how often you have been there in the past year.

Blue Bridge Repertory Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	18	3	5	10	6	11	6	7	5	8	2	8	2	5	12
	COL %	3.5%	2.6%	3.1%	4.4%	2.5%	4.6%	4.6%	3.8%	2.5%	3.6%	3.1%	4.3%	2.0%	2.2%	5.3%
More than one year ago	COUNT	66	21	18	28	36	30	4	31	30	36	12	15	8	25	33
	COL %	13.2%	16.2%	11.6%	12.5%	14.4%	12.0%	3.3%	16.6% F	16.6% F	16.3% K	17.3% k	8.9%	10.7%	12.2%	14.9%
Never	COUNT	402	103	126	173	199	203	118	142	143	176	49	143	67	168	167
	COL %	80.3%	81.2%	82.0%	78.5%	79.7%	80.8%	90.4% GH	75.5%	78.0%	78.9%	73.0%	82.4%	85.4% n	82.2%	76.6%
Unsure	COUNT	15		5	10	9	7	2	8	5	3	4	8	2	7	7
	COL %	3.1%		3.3% A	4.7% A	3.4%	2.7%	1.7%	4.1%	2.9%	1.2%	6.6% i	4.3% I	2.0%	3.4%	3.2%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_5. For each one listed, please indicate how often you have been there in the past year.

Capital Ballroom

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	32	16	13	2	16	16	12	12	8	26	4	2	5	19	8
	COL %	6.4%	12.8% C	8.6% C	1.1%	6.2%	6.5%	9.1%	6.5%	4.3%	11.8% jK	5.7%	1.0%	6.8%	9.1% N	3.7%
More than one year ago	COUNT	80	34	26	19	42	38	13	41	26	53	12	8	14	31	35
	COL %	15.9%	26.9% bC	17.1% C	8.7%	16.7%	15.1%	9.7%	21.6% Fh	14.4%	23.6% K	18.2% K	4.8%	18.0%	15.0%	16.0%
Never	COUNT	372	68	110	194	187	186	104	125	143	136	49	160	59	147	166
	COL %	74.3%	53.8%	72.0% A	87.7% AB	74.8%	73.9%	79.9% G	66.8%	78.1% G	61.0%	72.8% i	91.8% J	75.2%	72.0%	76.2%
Unsure	COUNT	17	8	3	5	6	11	2	10	6	8	2	4		8	9
	COL %	3.4%	6.5%	2.2%	2.5%	2.3%	4.5%	1.3%	5.2% F	3.1%	3.6%	3.3%	2.4%		4.0% L	4.1% L

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_6. For each one listed, please indicate how often you have been there in the past year.

Dave Dunnet Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	23	4	9	10	13	10	3	10	10	12	2	8	2	8	12
	COL %	4.5%	3.0%	5.6%	4.7%	5.1%	4.0%	2.4%	5.1%	5.5%	5.5%	3.3%	4.7%	2.5%	4.1%	5.6%
More than one year ago	COUNT	34	9	6	19	19	15	11	12	11	16	4	13	4	9	21
	COL %	6.7%	6.9%	3.6%	8.7% B	7.6%	5.8%	8.5%	6.3%	5.9%	7.4%	5.8%	7.6%	4.6%	4.4%	9.7% IM
Never	COUNT	422	110	130	183	207	215	115	154	153	181	59	147	72	177	173
	COL %	84.3%	86.7%	84.5%	82.7%	82.9%	85.6%	88.4%	81.8%	83.9%	81.2%	87.8%	84.4%	91.2% N	86.7% N	79.5%
Unsure	COUNT	23	4	10	9	11	12	1	13	9	13	2	6	1	10	11
	COL %	4.5%	3.4%	6.3%	3.9%	4.4%	4.6%	.8%	6.8% F	4.8% F	5.9%	3.0%	3.3%	1.7%	4.8%	5.2% I

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_7. For each one listed, please indicate how often you have been there in the past year.

Langham Court Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	44	16	8	20	22	22	18	13	12	21	6	16	4	9	31
	COL %	8.7%	12.6% b	5.1%	9.0%	8.6%	8.7%	14.0% gH	6.8%	6.8%	9.3%	9.4%	9.5%	4.6%	4.5%	14.1% LM
More than one year ago	COUNT	117	16	35	66	64	53	10	48	58	49	17	46	13	42	63
	COL %	23.3%	12.7%	22.9% A	29.7% A	25.5%	21.1%	7.7%	25.7% F	31.9% F	22.2%	24.8%	26.7%	15.9%	20.3%	28.7% LM
Never	COUNT	330	94	106	131	163	167	101	122	107	150	43	106	61	148	121
	COL %	65.9%	73.8% C	69.1% C	59.1%	65.3%	66.4%	77.6% GH	64.8%	58.6%	67.2%	64.1%	60.9%	77.5% N	72.6% N	55.3%
Unsure	COUNT	11	1	5	5	1	10	1	5	5	3	1	5	2	5	4
	COL %	2.1%	.9%	3.0%	2.3%	.5%	3.8% D	.7%	2.7%	2.6%	1.3%	1.7%	2.9%	2.0%	2.5%	1.8%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_8. For each one listed, please indicate how often you have been there in the past year.

Farquhar Auditorium at the University of Victoria

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	73	15	28	30	38	35	18	27	28	40	7	21	6	27	40
	COL %	14.5%	11.8%	18.0%	13.6%	15.3%	13.7%	13.6%	14.6%	15.1%	18.0%	11.0%	12.2%	7.4%	13.0%	18.5% L
More than one year ago	COUNT	174	41	50	84	89	85	25	73	76	83	21	61	24	62	89
	COL %	34.8%	32.0%	32.3%	38.1%	35.8%	33.8%	19.3%	38.7% F	41.8% F	37.4%	31.5%	35.2%	30.1%	30.4%	40.6% IM
Never	COUNT	243	69	73	101	118	124	87	82	74	97	34	89	48	108	87
	COL %	48.5%	54.1%	47.5%	45.9%	47.4%	49.5%	67.1% GH	43.4%	40.4%	43.4%	50.0%	51.1%	60.9% N	52.9% N	39.8%
Unsure	COUNT	11	3	3	5	4	7		6	5	3	5	3	1	8	2
	COL %	2.2%	2.1%	2.2%	2.3%	1.5%	3.0%		3.3% F	2.7% F	1.2%	7.5% ik	1.5%	1.6%	3.7% n	1.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_9. For each one listed, please indicate how often you have been there in the past year.

Mary Winspear Centre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	88	13	27	48	42	46	13	37	39	41	7	39	13	34	40
	COL %	17.6%	10.3%	17.6%	21.7% A	16.7%	18.4%	9.8%	19.5% F	21.1% F	18.3% j	10.3%	22.6% J	17.0%	16.7%	18.5%
More than one year ago	COUNT	130	26	37	68	72	58	25	49	56	57	14	51	20	53	58
	COL %	26.0%	20.2%	24.0%	30.6% A	29.0%	22.9%	19.0%	26.0%	30.8% F	25.7%	20.9%	29.5%	24.8%	25.8%	26.5%
Never	COUNT	269	85	86	99	130	140	92	95	83	118	46	78	45	112	112
	COL %	53.8%	66.8% bC	55.8% C	44.9%	52.0%	55.6%	70.4% GH	50.5%	45.3%	53.1%	67.7% IK	44.9%	57.2%	55.0%	51.4%
Unsure	COUNT	13	3	4	6	6	8	1	7	5	7	1	5	1	5	8
	COL %	2.7%	2.7%	2.6%	2.7%	2.3%	3.0%	.7%	3.9% f	2.8%	3.0%	1.2%	3.0%	1.0%	2.4%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_10. For each one listed, please indicate how often you have been there in the past year.

McPherson Playhouse

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	114	22	45	46	64	49	28	48	38	67	9	33	15	40	58
	COL %	22.7%	17.3%	29.6% Ac	20.9%	25.8%	19.6%	21.3%	25.4%	20.9%	29.9% JK	13.1%	19.1%	19.0%	19.7%	26.7% m
More than one year ago	COUNT	230	47	67	116	109	121	35	84	111	96	32	87	39	89	102
	COL %	45.9%	37.3%	43.8%	52.3% Ab	43.8%	48.0%	26.6%	44.9% F	60.7% FG	43.0%	47.1%	50.2%	50.0%	43.5%	46.7%
Never	COUNT	148	54	40	54	71	76	67	49	31	56	25	49	23	72	52
	COL %	29.5%	42.4% BC	25.8%	24.6%	28.5%	30.4%	51.3% GH	26.3% H	17.1%	25.3%	37.7% i	28.2%	29.6%	35.4% N	23.9%
Unsure	COUNT	10	4	1	5	5	5	1	6	2	4	1	4	1	3	6
	COL %	2.0%	3.0%	.8%	2.2%	1.9%	2.0%	.7%	3.4% f	1.3%	1.8%	2.1%	2.5%	1.4%	1.4%	2.7%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_11. For each one listed, please indicate how often you have been there in the past year.

Metro Studio Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	25	13	8	4	10	15	10	11	4	18	2	3	2	7	15
	COL %	4.9%	10.0% C	5.0%	2.0%	4.1%	5.8%	7.5% H	5.7% h	2.3%	8.3% K	3.5%	1.9%	3.0%	3.6%	6.9%
More than one year ago	COUNT	64	19	24	21	37	27	10	28	26	39	11	13	2	26	35
	COL %	12.7%	14.8%	15.5% c	9.6%	14.6%	10.8%	7.4%	15.0% F	14.1% f	17.6% K	16.6% k	7.3%	3.1%	12.8% L	16.1% L
Never	COUNT	393	91	112	190	192	201	110	139	144	154	51	154	71	165	157
	COL %	78.4%	72.0%	72.8%	85.9% AB	76.8%	79.9%	84.2% G	74.2%	78.6%	69.3%	76.3%	88.4% IJ	90.6% MN	80.6% N	71.8%
Unsure	COUNT	20	4	10	6	11	9	1	10	9	11	2	4	3	6	11
	COL %	3.9%	3.2%	6.7% c	2.5%	4.4%	3.5%	.9%	5.1% F	5.0% F	4.9%	3.6%	2.4%	3.3%	3.0%	5.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_12. For each one listed, please indicate how often you have been there in the past year.

Platinum Room (Elements Casino)

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	37	8	12	18	25	12	6	14	17	21	3	12	6	18	14
	COL %	7.4%	6.3%	7.5%	7.9%	10.1% E	4.7%	4.3%	7.6%	9.4% f	9.4% j	4.0%	7.2%	7.3%	8.6%	6.3%
More than one year ago	COUNT	23	3	9	12	14	9	2	12	9	11	3	10	6	10	7
	COL %	4.6%	2.2%	5.6%	5.3%	5.7%	3.5%	1.6%	6.4% F	4.8% f	4.8%	4.2%	5.5%	7.1%	4.9%	3.4%
Never	COUNT	432	115	132	185	206	226	120	158	154	187	61	149	67	171	194
	COL %	86.2%	90.6% c	86.3%	83.6%	82.7%	89.7% D	92.5% GH	84.0%	84.1%	83.8%	90.6%	85.7%	85.1%	83.8%	88.9%
Unsure	COUNT	9	1	1	7	4	5	2	4	3	4	1	3	0	5	3
	COL %	1.8%	.9%	.5%	3.2% B	1.4%	2.2%	1.6%	2.0%	1.7%	2.0%	1.2%	1.7%	.5%	2.6%	1.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_13. For each one listed, please indicate how often you have been there in the past year.

Royal Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	152	30	53	69	79	73	34	61	58	79	17	51	21	47	84
	COL %	30.4%	23.9%	34.5% a	31.2%	31.7%	29.1%	26.0%	32.2%	31.6%	35.4%	25.7%	29.1%	27.1%	23.1%	38.4% IM
More than one year ago	COUNT	209	46	65	98	99	110	29	83	97	92	30	77	34	94	81
	COL %	41.7%	36.2%	42.3%	44.4%	39.6%	43.7%	22.6%	44.0% F	52.9% Fg	41.1%	43.7%	44.3%	43.1%	46.2% n	37.0%
Never	COUNT	128	46	34	47	65	63	63	40	25	48	18	41	22	59	47
	COL %	25.5%	36.5% BC	22.4%	21.4%	26.1%	25.0%	48.6% GH	21.0% h	13.7%	21.7%	26.2%	23.6%	27.4%	28.9% n	21.7%
Unsure	COUNT	12	4	1	6	7	5	4	5	3	4	3	5	2	4	6
	COL %	2.4%	3.4%	.8%	2.9% b	2.6%	2.2%	2.8%	2.7%	1.7%	1.7%	4.4%	2.9%	2.4%	1.8%	2.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_14. For each one listed, please indicate how often you have been there in the past year.

Victoria Event Centre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	60	24	17	18	28	31	17	25	18	43	4	10	7	25	27
	COL %	11.9%	19.0% C	11.4%	8.1%	11.3%	12.5%	12.8%	13.2%	9.8%	19.2% JK	6.2%	5.9%	8.7%	12.4%	12.6%
More than one year ago	COUNT	127	37	51	39	64	63	23	52	51	77	18	26	19	45	62
	COL %	25.3%	29.0% C	33.5% C	17.4%	25.6%	25.0%	17.8%	27.7% F	28.1% F	34.6% K	27.0% K	15.0%	24.7%	22.2%	28.4%
Never	COUNT	278	56	72	151	143	135	86	91	101	92	36	127	47	118	114
	COL %	55.5%	43.9%	46.9%	68.3% AB	57.4%	53.7%	66.1% Gh	48.5%	55.3%	41.1%	53.4% i	72.8% IJ	59.5%	57.6%	52.2%
Unsure	COUNT	37	10	13	14	14	22	4	20	12	11	9	11	6	16	15
	COL %	7.3%	8.1%	8.2%	6.2%	5.8%	8.8%	3.4%	10.5% F	6.8%	5.1%	13.4% i	6.3%	7.1%	7.9%	6.8%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_15. For each one listed, please indicate how often you have been there in the past year.

Save On Foods Memorial Centre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
In the last year	COUNT	180	54	60	66	92	89	41	78	62	109	22	44	27	76	77
	COL %	36.0%	42.9% C	39.2% c	29.9%	36.8%	35.3%	31.6%	41.4% f	33.7%	48.9% JK	32.5%	25.3%	34.5%	37.1%	35.5%
More than one year ago	COUNT	195	39	58	98	102	93	32	78	84	79	22	76	38	81	76
	COL %	38.8%	30.7%	37.8%	44.2% A	40.7%	37.0%	24.9%	41.5% F	46.0% F	35.7%	33.1%	44.0% i	47.8% N	39.4%	35.0%
Never	COUNT	119	30	35	54	54	65	52	32	35	32	22	51	14	45	60
	COL %	23.7%	23.3%	23.0%	24.5%	21.7%	25.7%	39.8% GH	16.9%	19.3%	14.4%	31.9% I	29.6% I	17.7%	21.9%	27.6% I
Unsure	COUNT	7	4		3	2	5	5	0	2	2	2	2		3	4
	COL %	1.4%	3.1%		1.4% B	.8%	2.1%	3.6% g	.3%	1.1%	1.1%	2.5%	1.1%		1.5% I	1.9% L

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_16. For each one listed, please indicate how often you have been there in the past year.

Victoria Conference Centre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS **	Weighted	484	125	148	211	241	243	128	180	176	219	64	167	76	196	212
	Unweighted	481	81	142	258	204	277	121	175	185	195	61	196	79	193	209
In the last year	COUNT	94	30	31	34	50	44	20	30	44	60	11	21	12	29	54
	COL %	19.5%	23.8%	20.7%	16.1%	20.7%	18.2%	15.8%	16.7%	25.0% Fg	27.2% JK	16.9%	12.3%	15.3%	14.7%	25.4% LM
More than one year ago	COUNT	189	44	58	87	97	92	28	88	73	85	26	67	19	78	92
	COL %	39.0%	34.9%	39.6%	41.1%	40.4%	37.7%	21.8%	48.6% F	41.8% F	39.0%	40.0%	40.3%	24.9%	39.7% L	43.5% L
Never	COUNT	191	49	57	86	93	99	80	56	55	71	28	74	45	83	64
	COL %	39.5%	39.0%	38.4%	40.7%	38.4%	40.7%	62.4% GH	31.2%	31.4%	32.4%	43.1%	44.6% I	58.6% MN	42.5% N	30.0%
Unsure	COUNT	9	3	2	5	1	8		6	3	3		5	1	6	2
	COL %	1.9%	2.3%	1.4%	2.2%	.5%	3.4% D		3.5% F	1.8% f	1.3%		2.8% J	1.2%	3.1%	1.2%

** Question added after field started
Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6. For each one listed, please indicate how often you have been there in the past year.

In the last year

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Alix Gooldeen Hall	COUNT	61	14	21	26	29	32	13	28	20	34	8	17	3	19	39
	COL %	12.2%	11.3%	13.5%	11.7%	11.6%	12.7%	9.9%	14.7%	11.1%	15.4% k	11.1%	10.0%	3.8%	9.2% I	18.0% LM
Artspring	COUNT	18	9	2	6	11	7	8	3	7	6	5	7	7	10	
	COL %	3.5%	7.4% b	1.6%	2.7%	4.3%	2.8%	5.8% g	1.6%	4.0%	3.0%	8.5%	2.6%	3.6% L	4.8% L	
Belfry Theatre	COUNT	45	7	12	26	17	29	11	21	14	19	5	20	3	8	35
	COL %	9.1%	5.7%	7.7%	11.9% a	6.8%	11.4% d	8.3%	11.1%	7.5%	8.3%	7.8%	11.8%	3.8%	3.9%	15.8% LM
Blue Bridge Repertory Theatre	COUNT	18	3	5	10	6	11	6	7	5	8	2	8	2	5	12
	COL %	3.5%	2.6%	3.1%	4.4%	2.5%	4.6%	4.6%	3.8%	2.5%	3.6%	3.1%	4.3%	2.0%	2.2%	5.3%
Capital Ballroom	COUNT	32	16	13	2	16	16	12	12	8	26	4	2	5	19	8
	COL %	6.4%	12.8% C	8.6% C	1.1%	6.2%	6.5%	9.1%	6.5%	4.3%	11.8% jK	5.7%	1.0%	6.8%	9.1% N	3.7%
Dave Dunnet Theatre	COUNT	23	4	9	10	13	10	3	10	10	12	2	8	2	8	12
	COL %	4.5%	3.0%	5.6%	4.7%	5.1%	4.0%	2.4%	5.1%	5.5%	5.5%	3.3%	4.7%	2.5%	4.1%	5.6%
Langham Court Theatre	COUNT	44	16	8	20	22	22	18	13	12	21	6	16	4	9	31
	COL %	8.7%	12.6% b	5.1%	9.0%	8.6%	8.7%	14.0% gH	6.8%	6.8%	9.3%	9.4%	9.5%	4.6%	4.5%	14.1% LM
Farquhar Auditorium at the University of Victoria	COUNT	73	15	28	30	38	35	18	27	28	40	7	21	6	27	40
	COL %	14.5%	11.8%	18.0%	13.6%	15.3%	13.7%	13.6%	14.6%	15.1%	18.0%	11.0%	12.2%	7.4%	13.0%	18.5% L
Mary Winspear Centre	COUNT	88	13	27	48	42	46	13	37	39	41	7	39	13	34	40
	COL %	17.6%	10.3%	17.6%	21.7% A	16.7%	18.4%	9.8%	19.5% F	21.1% F	18.3% j	10.3%	22.6% J	17.0%	16.7%	18.5%
McPherson Playhouse	COUNT	114	22	45	46	64	49	28	48	38	67	9	33	15	40	58
	COL %	22.7%	17.3%	29.6% Ac	20.9%	25.8%	19.6%	21.3%	25.4%	20.9%	29.9% JK	13.1%	19.1%	19.0%	19.7%	26.7% m
Metro Studio Theatre	COUNT	25	13	8	4	10	15	10	11	4	18	2	3	2	7	15
	COL %	4.9%	10.0% C	5.0%	2.0%	4.1%	5.8%	7.5% H	5.7% h	2.3%	8.3% K	3.5%	1.9%	3.0%	3.6%	6.9%
Platinum Room (Elements Casino)	COUNT	37	8	12	18	25	12	6	14	17	21	3	12	6	18	14
	COL %	7.4%	6.3%	7.5%	7.9%	10.1% E	4.7%	4.3%	7.6%	9.4% f	9.4% j	4.0%	7.2%	7.3%	8.6%	6.3%
Royal Theatre	COUNT	152	30	53	69	79	73	34	61	58	79	17	51	21	47	84
	COL %	30.4%	23.9%	34.5% a	31.2%	31.7%	29.1%	26.0%	32.2%	31.6%	35.4%	25.7%	29.1%	27.1%	23.1%	38.4% IM
Victoria Event Centre	COUNT	60	24	17	18	28	31	17	25	18	43	4	10	7	25	27
	COL %	11.9%	19.0% C	11.4%	8.1%	11.3%	12.5%	12.8%	13.2%	9.8%	19.2% JK	6.2%	5.9%	8.7%	12.4%	12.6%
Save On Foods Memorial Centre	COUNT	180	54	60	66	92	89	41	78	62	109	22	44	27	76	77
	COL %	36.0%	42.9% C	39.2% c	29.9%	36.8%	35.3%	31.6%	41.4% f	33.7%	48.9% JK	32.5%	25.3%	34.5%	37.1%	35.5%
Victoria Conference Centre	COUNT	94	30	31	34	50	44	20	30	44	60	11	21	12	29	54
	COL %	18.8%	23.5%	19.9%	15.4%	20.0%	17.6%	15.6%	16.0%	24.0% fG	26.7% jK	16.1%	11.8%	14.7%	14.2%	24.7% LM
None of the above	COUNT	148	30	46	72	69	78	42	51	55	41	26	65	27	69	52
	COL %	29.5%	23.3%	30.2%	32.5% a	27.8%	31.2%	32.2%	27.2%	30.0%	18.6%	38.0% I	37.1% I	34.7% n	33.7% N	23.7%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6. For each one listed, please indicate how often you have been there in the past year.

More than one year ago

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Alix Gooden Hall	COUNT	142	34	52	57	72	70	18	67	57	76	15	45	18	51	73
	COL %	28.4%	27.0%	33.7% c	25.6%	28.9%	28.0%	14.0%	35.5% F	31.4% F	34.3% jk	22.8%	26.1%	22.2%	25.2%	33.7% Lm
Artspring	COUNT	35	16	8	11	18	17	6	18	11	22	8	4	3	14	18
	COL %	7.0%	13.0% bc	5.2%	4.8%	7.1%	6.9%	4.3%	9.7% f	6.1%	9.8% K	11.4% K	2.1%	4.3%	6.8%	8.2%
Belfry Theatre	COUNT	178	25	62	91	102	76	17	74	88	85	22	67	22	73	83
	COL %	35.6%	19.9%	40.7% A	41.1% A	41.0% E	30.2%	13.0%	39.3% F	47.9% Fg	38.1%	32.9%	38.5%	27.7%	35.9%	38.1% I
Blue Bridge Repertory Theatre	COUNT	66	21	18	28	36	30	4	31	30	36	12	15	8	25	33
	COL %	13.2%	16.2%	11.6%	12.5%	14.4%	12.0%	3.3%	16.6% F	16.6% F	16.3% K	17.3% k	8.9%	10.7%	12.2%	14.9%
Capital Ballroom	COUNT	80	34	26	19	42	38	13	41	26	53	12	8	14	31	35
	COL %	15.9%	26.9% bc	17.1% C	8.7%	16.7%	15.1%	9.7%	21.6% Fh	14.4%	23.6% K	18.2% K	4.8%	18.0%	15.0%	16.0%
Dave Dunnet Theatre	COUNT	34	9	6	19	19	15	11	12	11	16	4	13	4	9	21
	COL %	6.7%	6.9%	3.6%	8.7% B	7.6%	5.8%	8.5%	6.3%	5.9%	7.4%	5.8%	7.6%	4.6%	4.4%	9.7% IM
Langham Court Theatre	COUNT	117	16	35	66	64	53	10	48	58	49	17	46	13	42	63
	COL %	23.3%	12.7%	22.9% A	29.7% A	25.5%	21.1%	7.7%	25.7% F	31.9% F	22.2%	24.8%	26.7%	15.9%	20.3%	28.7% LM
Farquhar Auditorium at the University of Victoria	COUNT	174	41	50	84	89	85	25	73	76	83	21	61	24	62	89
	COL %	34.8%	32.0%	32.3%	38.1%	35.8%	33.8%	19.3%	38.7% F	41.8% F	37.4%	31.5%	35.2%	30.1%	30.4%	40.6% IM
Mary Winspear Centre	COUNT	130	26	37	68	72	58	25	49	56	57	14	51	20	53	58
	COL %	26.0%	20.2%	24.0%	30.6% A	29.0%	22.9%	19.0%	26.0%	30.8% F	25.7%	20.9%	29.5%	24.8%	25.8%	26.5%
McPherson Playhouse	COUNT	230	47	67	116	109	121	35	84	111	96	32	87	39	89	102
	COL %	45.9%	37.3%	43.8%	52.3% Ab	43.8%	48.0%	26.6%	44.9% F	60.7% FG	43.0%	47.1%	50.2%	50.0%	43.5%	46.7%
Metro Studio Theatre	COUNT	64	19	24	21	37	27	10	28	26	39	11	13	2	26	35
	COL %	12.7%	14.8%	15.5% c	9.6%	14.6%	10.8%	7.4%	15.0% F	14.1% f	17.6% K	16.6% k	7.3%	3.1%	12.8% L	16.1% L
Platinum Room (Elements Casino)	COUNT	23	3	9	12	14	9	2	12	9	11	3	10	6	10	7
	COL %	4.6%	2.2%	5.6%	5.3%	5.7%	3.5%	1.6%	6.4% F	4.8% f	4.8%	4.2%	5.5%	7.1%	4.9%	3.4%
Royal Theatre	COUNT	209	46	65	98	99	110	29	83	97	92	30	77	34	94	81
	COL %	41.7%	36.2%	42.3%	44.4%	39.6%	43.7%	22.6%	44.0% F	52.9% Fg	41.1%	43.7%	44.3%	43.1%	46.2% n	37.0%
Victoria Event Centre	COUNT	127	37	51	39	64	63	23	52	51	77	18	26	19	45	62
	COL %	25.3%	29.0% C	33.5% C	17.4%	25.6%	25.0%	17.8%	27.7% F	28.1% F	34.6% K	27.0% K	15.0%	24.7%	22.2%	28.4%
Save On Foods Memorial Centre	COUNT	195	39	58	98	102	93	32	78	84	79	22	76	38	81	76
	COL %	38.8%	30.7%	37.8%	44.2% A	40.7%	37.0%	24.9%	41.5% F	46.0% F	35.7%	33.1%	44.0% i	47.8% N	39.4%	35.0%
Victoria Conference Centre	COUNT	189	44	58	87	97	92	28	88	73	85	26	67	19	78	92
	COL %	37.7%	34.5%	38.1%	39.3%	39.0%	36.5%	21.5%	46.6% F	40.2% F	38.3%	38.1%	38.6%	24.0%	38.2% L	42.3% L
None of the above	COUNT	81	27	19	35	41	40	41	19	21	22	15	32	12	36	33
	COL %	16.2%	21.3%	12.6%	15.8%	16.5%	15.9%	31.6% GH	10.3%	11.2%	9.8%	22.6% I	18.4% I	14.9%	17.6%	15.3%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_1. Do you agree or disagree with the following statements?

The Royal Theatre is well maintained and managed

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	76	26	25	25	32	44	15	32	29	39	9	21	10	31	35
	COL %	15.2%	20.5% c	16.4%	11.3%	12.9%	17.5%	11.5%	17.3%	15.7%	17.4%	13.9%	12.2%	12.8%	15.2%	16.0%
Agree somewhat	COUNT	192	47	56	88	94	97	44	70	78	91	27	63	36	76	80
	COL %	38.3%	37.5%	36.7%	39.8%	37.7%	38.8%	33.8%	37.1%	42.6%	40.8%	40.4%	36.3%	45.5%	37.2%	36.6%
Disagree somewhat	COUNT	30	4	11	16	18	12	6	11	13	12	3	12	5	10	14
	COL %	6.0%	2.9%	6.9%	7.0% a	7.0%	4.9%	4.6%	5.8%	7.1%	5.6%	3.9%	6.8%	6.9%	4.9%	6.6%
Strongly disagree	COUNT	10	1	4	5	6	4	3	6	2	7	1	2	1	2	7
	COL %	2.0%	.9%	2.4%	2.3%	2.5%	1.5%	2.0%	3.1%	.8%	3.3%	1.3%	1.0%	1.0%	1.0%	3.3%
Unsure	COUNT	193	48	57	87	99	94	63	69	62	73	27	76	27	85	82
	COL %	38.6%	38.2%	37.5%	39.6%	39.8%	37.3%	48.1% GH	36.7%	33.7%	32.9%	40.5%	43.6% I	33.8%	41.6%	37.5%
- Total % Agree (Strongly/Somewhat)		53.4%	58.0%	53.1%	51.1%	50.7%	56.2%	45.3%	54.4%	58.4% F	58.2% k	54.3%	48.5%	58.3%	52.4%	52.6%
- Total % Disagree (Strongly/Somewhat)		8.0%	3.8%	9.4% a	9.4% A	9.5%	6.4%	6.7%	8.9%	7.9%	8.9%	5.2%	7.9%	7.9%	6.0%	9.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_2. Do you agree or disagree with the following statements?

Currently there are too many days when nothing is being performed at the Royal Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	90	27	28	35	45	46	18	37	35	40	10	31	11	48	31
	COL %	18.1%	21.3%	18.3%	16.0%	17.9%	18.2%	13.5%	19.9%	19.3%	18.1%	14.7%	17.6%	14.0%	23.5% IN	14.4%
Agree somewhat	COUNT	182	44	53	85	92	90	41	73	67	81	29	62	34	61	87
	COL %	36.3%	34.4%	34.4%	38.7%	36.8%	35.7%	31.8%	39.0%	36.6%	36.5%	42.7%	35.7%	42.6% M	29.9%	40.0% M
Disagree somewhat	COUNT	25	9	10	7	11	14	9	3	13	16	3	4	4	10	11
	COL %	4.9%	6.8%	6.3%	3.0%	4.4%	5.4%	7.0% G	1.5%	7.1% G	7.1% K	4.8%	2.6%	5.5%	4.7%	4.9%
Strongly disagree	COUNT	6	2	3	1	2	4	2	2	2	4	2	1	2	2	3
	COL %	1.2%	1.3%	2.3%	.4%	.8%	1.6%	1.8%	1.0%	.9%	1.6%	2.5%	.4%	2.1%	.8%	1.2%
Unsure	COUNT	198	46	59	93	100	98	60	72	66	82	24	76	28	84	86
	COL %	39.5%	36.2%	38.8%	42.0%	40.1%	39.0%	45.9% h	38.5%	36.1%	36.7%	35.4%	43.7%	35.7%	41.1%	39.5%
- Total % Agree (Strongly/Somewhat)		54.3%	55.7%	52.7%	54.7%	54.7%	54.0%	45.4%	59.0% F	56.0% f	54.6%	57.4%	53.3%	56.7%	53.4%	54.3%
- Total % Disagree (Strongly/Somewhat)		6.1%	8.1%	8.5% C	3.3%	5.2%	7.0%	8.8% G	2.5%	8.0% G	8.7% K	7.2%	3.0%	7.7%	5.5%	6.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_3. Do you agree or disagree with the following statements?

The Royal Theatre should offer performances for a wider range of audiences than it currently does

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	135	46	44	45	54	81	43	49	43	64	23	33	22	78	35
	COL %	26.9%	36.2% C	28.4% c	20.5%	21.6%	32.1% D	32.8% h	26.1%	23.5%	28.8% K	33.6% K	18.9%	28.3% N	38.1% N	15.9%
Agree somewhat	COUNT	236	59	72	105	119	117	49	93	94	114	26	83	36	76	124
	COL %	47.1%	46.5%	47.1%	47.4%	47.7%	46.5%	37.8%	49.5% F	51.2% F	51.0% j	38.5%	47.7%	45.7%	37.3%	56.7% IM
Disagree somewhat	COUNT	28	1	11	16	19	10	6	13	10	10	3	14	4	10	14
	COL %	5.6%	.9%	6.9% A	7.5% A	7.5% e	3.8%	4.3%	6.8%	5.4%	4.7%	4.4%	7.8%	4.7%	5.0%	6.6%
Strongly disagree	COUNT	5		3	2	3	2	1	3	1	4		1		2	3
	COL %	1.0%		1.7%	1.1% a	1.1%	.9%	.5%	1.9%	.4%	1.9% j		.4%		.7%	1.6% I
Unsure	COUNT	97	21	24	52	55	42	32	30	36	30	16	44	17	39	42
	COL %	19.4%	16.3%	15.9%	23.6% b	22.1%	16.7%	24.5% g	15.7%	19.5%	13.6%	23.5% i	25.2% I	21.3%	19.0%	19.1%
- Total % Agree (Strongly/Somewhat)		74.0%	82.8% C	75.5% c	67.9%	69.3%	78.6% D	70.6%	75.7%	74.7%	79.8% K	72.1%	66.6%	74.0%	75.3%	72.7%
- Total % Disagree (Strongly/Somewhat)		6.6%	.9%	8.6% A	8.5% A	8.6% e	4.7%	4.9%	8.6%	5.8%	6.6%	4.4%	8.2%	4.7%	5.7%	8.2%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_4. Do you agree or disagree with the following statements?

I would like to see more live music acts appearing at the Royal Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	154	41	60	54	65	89	38	57	59	81	23	37	26	73	56
	COL %	30.8%	32.1%	38.9% C	24.4%	26.1%	35.4% D	29.4%	30.3%	32.2%	36.4% K	33.5% k	21.3%	32.9%	35.6% N	25.5%
Agree somewhat	COUNT	230	63	61	106	120	110	58	92	80	97	33	85	31	86	113
	COL %	45.9%	49.5%	39.9%	48.0%	48.0%	43.9%	44.8%	48.9%	43.6%	43.6%	49.1%	48.9%	39.4%	42.0%	51.9% LM
Disagree somewhat	COUNT	22	5	5	12	12	10	8	8	7	9	2	11	7	4	11
	COL %	4.4%	4.2%	3.1%	5.5%	4.9%	3.9%	6.1%	4.0%	3.6%	4.0%	2.4%	6.1%	8.5% M	2.0%	5.2% m
Strongly disagree	COUNT	7	2	2	3	3	4	2	5		2	2	2	1	5	1
	COL %	1.4%	1.4%	1.3%	1.4%	1.0%	1.7%	1.6%	2.5% H		1.0%	2.7%	1.4%	.7%	2.4%	.6%
Unsure	COUNT	88	16	26	46	50	38	23	27	38	34	8	39	15	37	36
	COL %	17.6%	12.8%	16.9%	20.7% a	20.0%	15.1%	18.0%	14.2%	20.6%	15.1%	12.3%	22.5% iJ	18.5%	18.1%	16.7%
- Total % Agree (Strongly/Somewhat)		76.7%	81.6% c	78.8%	72.4%	74.0%	79.3%	74.2%	79.2%	75.8%	79.9% K	82.6% K	70.1%	72.2%	77.6%	77.4%
- Total % Disagree (Strongly/Somewhat)		5.8%	5.6%	4.3%	6.9%	6.0%	5.6%	7.8%	6.5%	3.6%	4.9%	5.1%	7.4%	9.2%	4.4%	5.8%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_5. Do you agree or disagree with the following statements?

I would like to see more Broadway musicals and productions appearing at the Royal Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	154	41	55	59	55	99	40	62	52	73	23	45	22	62	70
	COL %	30.8%	32.0%	35.9% c	26.6%	22.1%	39.5% D	31.0%	32.8%	28.6%	32.6%	33.7%	25.7%	28.1%	30.3%	32.2%
Agree somewhat	COUNT	184	55	47	82	86	98	46	68	69	88	21	62	37	66	81
	COL %	36.6%	43.4% b	30.4%	37.1%	34.4%	38.9%	35.6%	36.3%	37.7%	39.6%	31.4%	35.7%	47.3% M	32.2%	36.9%
Disagree somewhat	COUNT	45	7	14	24	27	18	8	18	20	15	5	21	8	18	19
	COL %	9.0%	5.6%	9.3%	10.7%	10.8%	7.3%	5.8%	9.4%	10.9% f	6.8%	8.1%	11.9% i	10.2%	8.7%	8.9%
Strongly disagree	COUNT	23	4	9	10	18	4	2	11	9	12	2	8	1	10	12
	COL %	4.5%	3.4%	5.7%	4.3%	7.3% E	1.7%	1.7%	5.9% F	5.1% f	5.6%	2.5%	4.6%	.7%	4.9% L	5.5% L
Unsure	COUNT	95	20	29	47	64	32	34	29	32	34	16	38	11	49	36
	COL %	19.0%	15.5%	18.7%	21.3%	25.5% E	12.6%	25.9% Gh	15.6%	17.7%	15.4%	24.3%	22.1% i	13.6%	23.9% Ln	16.4%
- Total % Agree (Strongly/Somewhat)		67.5%	75.5% C	66.3%	63.6%	56.5%	78.4% D	66.6%	69.1%	66.3%	72.2% K	65.1%	61.4%	75.4% M	62.5%	69.2%
- Total % Disagree (Strongly/Somewhat)		13.5%	9.1%	15.0%	15.1%	18.1% E	9.0%	7.4%	15.3% F	16.0% F	12.4%	10.6%	16.4%	10.9%	13.6%	14.4%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_6. Do you agree or disagree with the following statements?

I would like to have a wider choice of entertainment at the Royal Theatre

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	152	39	50	63	73	79	38	59	55	69	25	48	19	77	56
	COL %	30.4%	30.5%	32.7%	28.7%	29.1%	31.6%	29.0%	31.3%	30.3%	31.0%	37.0%	27.7%	24.3%	37.9% LN	25.5%
Agree somewhat	COUNT	220	60	71	89	100	120	52	88	80	108	25	68	37	77	105
	COL %	43.9%	47.6%	46.2%	40.2%	39.9%	47.9% d	39.6%	47.0%	43.7%	48.3% k	37.4%	38.8%	47.4%	37.9%	48.3% M
Disagree somewhat	COUNT	35	9	8	18	25	10	9	11	15	17	2	14	5	8	22
	COL %	6.9%	7.1%	5.3%	7.9%	9.8% E	4.0%	6.6%	5.7%	8.4%	7.8% J	2.3%	8.3% J	5.8%	3.8%	10.3% M
Strongly disagree	COUNT	1		1			1	1			1			1		1
	COL %	.3%		.8%			.5%	1.0%			.3%			.7%		.3%
Unsure	COUNT	93	19	23	51	53	40	31	30	32	28	16	44	17	42	34
	COL %	18.6%	14.9%	15.0%	23.2% aB	21.2%	16.1%	23.9% g	16.0%	17.5%	12.6%	23.4% i	25.2% I	21.8%	20.5%	15.7%
- Total % Agree (Strongly/Somewhat)		74.2%	78.0% c	78.9% C	68.9%	69.0%	79.5% D	68.6%	78.3% f	74.1%	79.3% K	74.4%	66.5%	71.6%	75.8%	73.7%
- Total % Disagree (Strongly/Somewhat)		7.2%	7.1%	6.1%	7.9%	9.8% E	4.5%	7.5%	5.7%	8.4%	8.1% J	2.3%	8.3% J	6.5%	3.8%	10.6% M

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_7. Do you agree or disagree with the following statements?

The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	30	14	6	10	16	14	10	15	5	15	3	7	4	11	15
	COL %	6.0%	11.2% bc	3.7%	4.6%	6.5%	5.5%	7.9% H	8.0% H	2.6%	6.9%	5.1%	4.3%	4.7%	5.6%	6.8%
Agree somewhat	COUNT	68	18	22	28	40	28	16	25	27	33	13	21	15	19	35
	COL %	13.6%	14.3%	14.1%	12.9%	16.1%	11.2%	12.6%	13.4%	14.6%	14.6%	19.5%	12.1%	18.8% M	9.2%	15.9% M
Disagree somewhat	COUNT	166	38	51	76	78	88	40	60	66	66	23	63	29	70	67
	COL %	33.2%	30.3%	33.4%	34.6%	31.3%	35.0%	31.1%	31.9%	35.9%	29.6%	33.5%	36.5%	37.1%	34.2%	30.7%
Strongly disagree	COUNT	159	33	50	75	74	84	33	64	62	76	15	58	21	67	71
	COL %	31.7%	26.2%	32.7%	34.1%	29.8%	33.5%	25.1%	34.2% f	33.8% f	34.2% J	21.6%	33.2% j	27.0%	32.7%	32.5%
Unsure	COUNT	78	23	25	31	41	37	30	23	24	33	14	24	10	37	31
	COL %	15.5%	17.9%	16.0%	13.9%	16.3%	14.7%	23.4% GH	12.5%	13.1%	14.7%	20.3%	13.9%	12.5%	18.3%	14.1%
- Total % Agree (Strongly/Somewhat)		19.6%	25.5%	17.9%	17.5%	22.6%	16.7%	20.5%	21.4%	17.2%	21.6%	24.6%	16.4%	23.4%	14.8%	22.8% M
- Total % Disagree (Strongly/Somewhat)		64.8%	56.6%	66.1%	68.7% a	61.1%	68.6% d	56.1%	66.1% f	69.7% F	63.7%	55.1%	69.7% J	64.1%	66.9%	63.2%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vi

Q7_8. Do you agree or disagree with the following statements?

All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	163	19	53	91	89	74	33	61	69	58	22	76	25	65	74
	COL %	32.5%	15.3%	34.4% A	41.2% A	35.5%	29.6%	25.2%	32.6%	37.7% F	26.1%	32.6%	43.9% lj	31.1%	31.7%	33.8%
Agree somewhat	COUNT	183	55	48	80	88	95	48	73	61	95	19	57	35	64	84
	COL %	36.5%	43.4% b	31.3%	36.2%	35.4%	37.6%	37.2%	39.0%	33.4%	42.4% JK	27.8%	33.0%	43.9% m	31.5%	38.5%
Disagree somewhat	COUNT	60	21	21	18	39	21	17	23	21	28	11	16	6	30	24
	COL %	12.1%	16.7% c	13.9% c	8.1%	15.6% E	8.5%	12.8%	12.2%	11.3%	12.7%	15.7%	8.9%	7.8%	14.9% I	10.9%
Strongly disagree	COUNT	26	14	5	7	9	17	6	9	11	18	3	4	3	14	9
	COL %	5.2%	11.2% BC	3.5%	3.0%	3.6%	6.8%	4.8%	4.9%	5.9%	8.2% K	4.4%	2.2%	3.6%	7.0%	4.2%
Unsure	COUNT	68	17	26	25	24	44	26	21	21	24	13	21	11	30	27
	COL %	13.7%	13.4%	17.0%	11.5%	9.8%	17.5% D	19.9% Gh	11.3%	11.6%	10.6%	19.5%	12.0%	13.6%	14.8%	12.6%
- Total % Agree (Strongly/Somewhat)		69.1%	58.7%	65.7%	77.4% AB	71.0%	67.2%	62.5%	71.6% f	71.2%	68.5%	60.4%	76.9% iJ	75.0% M	63.3%	72.3% M
- Total % Disagree (Strongly/Somewhat)		17.3%	28.0% bc	17.3% c	11.1%	19.3%	15.3%	17.6%	17.1%	17.2%	20.9% K	20.1%	11.1%	11.4%	21.9% Ln	15.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vi

Q7_9. Do you agree or disagree with the following statements?

Funding for the Royal Theatre should rise with inflation over time

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	135	25	38	71	66	68	29	50	55	61	14	52	18	53	64
	COL %	26.9%	19.8%	25.0%	32.2% A	26.6%	27.2%	22.6%	26.5%	30.3%	27.4%	20.5%	29.7%	22.4%	25.8%	29.6%
Agree somewhat	COUNT	239	59	72	108	120	119	51	97	91	110	27	86	37	96	106
	COL %	47.7%	46.4%	47.1%	48.8%	48.1%	47.3%	39.2%	51.7% F	49.7% f	49.4%	39.4%	49.6%	46.6%	47.0%	48.7%
Disagree somewhat	COUNT	32	9	13	11	18	15	11	6	15	13	8	9	10	10	12
	COL %	6.4%	7.1%	8.2%	4.8%	7.0%	5.8%	8.2% g	3.4%	8.3% G	5.7%	11.9%	5.2%	13.3% Mn	4.7%	5.5%
Strongly disagree	COUNT	13	7	2	4	4	9	10	2	1	3	3	4	2	6	6
	COL %	2.6%	5.6%	1.2%	1.9%	1.6%	3.6%	7.5% GH	1.2%	.6%	1.3%	4.3%	2.4%	2.1%	2.9%	2.5%
Unsure	COUNT	82	27	29	27	42	41	29	33	20	36	16	23	12	40	30
	COL %	16.4%	21.1% c	18.6% c	12.3%	16.7%	16.2%	22.6% H	17.3% h	11.1%	16.1%	23.9% k	13.2%	15.6%	19.7%	13.7%
- Total % Agree (Strongly/Somewhat)		74.5%	66.2%	72.0%	81.1% AB	74.6%	74.5%	61.7%	78.1% F	80.0% F	76.8% J	59.9%	79.2% J	69.0%	72.8%	78.2%
- Total % Disagree (Strongly/Somewhat)		9.0%	12.7%	9.4%	6.7%	8.7%	9.4%	15.7% Gh	4.5%	8.9% g	7.1%	16.2% ik	7.6%	15.4% mn	7.6%	8.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7. Do you agree or disagree with the following statements?

	TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
		18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
Weighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Unweighted	53.4%	58.0%	53.1%	51.1%	50.7%	56.2%	45.3%	54.4%	58.4% F	58.2% k	54.3%	48.5%	58.3%	52.4%	52.6%
The Royal Theatre is well maintained and managed	53.4%	58.0%	53.1%	51.1%	50.7%	56.2%	45.3%	54.4%	58.4% F	58.2% k	54.3%	48.5%	58.3%	52.4%	52.6%
Currently there are too many days when nothing is being performed at the Royal Theatre	54.3%	55.7%	52.7%	54.7%	54.7%	54.0%	45.4%	59.0% F	56.0% f	54.6%	57.4%	53.3%	56.7%	53.4%	54.3%
The Royal Theatre should offer performances for a wider range of audiences than it currently does	74.0%	82.6% C	75.5% c	67.9%	69.3%	78.6% D	70.6%	75.7%	74.7%	79.8% K	72.1%	66.6%	74.0%	75.3%	72.7%
I would like to see more live music acts appearing at the Royal Theatre	76.7%	81.6% c	78.8%	72.4%	74.0%	79.3%	74.2%	79.2%	75.8%	79.9% K	82.6% K	70.1%	72.2%	77.6%	77.4%
I would like to see more Broadway musicals and productions appearing at the Royal Theatre	67.5%	75.5% C	66.3%	63.6%	56.5%	78.4% D	66.6%	69.1%	66.3%	72.2% K	65.1%	61.4%	75.4% M	62.5%	69.2%
I would like to have a wider choice of entertainment at the Royal Theatre	74.2%	78.0% c	78.9% C	68.9%	69.0%	79.5% D	68.6%	78.3% f	74.1%	79.3% K	74.4%	66.5%	71.6%	75.8%	73.7%
The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera	19.6%	25.5%	17.9%	17.5%	22.6%	16.7%	20.5%	21.4%	17.2%	21.6%	24.6%	16.4%	23.4%	14.8%	22.8% M
All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case	69.1%	58.7%	65.7%	77.4% AB	71.0%	67.2%	62.5%	71.6% f	71.2%	68.5%	60.4%	76.9% ij	75.0% M	63.3%	72.3% M
Funding for the Royal Theatre should rise with inflation over time	74.5%	66.2%	72.0%	81.1% AB	74.6%	74.5%	61.7%	78.1% F	80.0% F	76.8% J	59.9%	79.2% J	69.0%	72.8%	78.2%

Q7. Do you agree or disagree with the following statements?

	TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
		18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	501	127	153	221	250	251	130	198	183	223	67	174	79	204	218
Weighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Unweighted	8.0%	3.8%	9.4% a	9.4% A	9.5%	6.4%	6.7%	8.9%	7.9%	8.9%	5.2%	7.9%	7.9%	6.0%	9.9%
The Royal Theatre is well maintained and managed	6.1%	8.1%	8.5% C	3.3%	5.2%	7.0%	8.8% G	2.5%	8.0% G	8.7% K	7.2%	3.0%	7.7%	5.5%	6.1%
Currently there are too many days when nothing is being performed at the Royal Theatre	6.6%	.9%	8.6% A	8.5% A	8.6% e	4.7%	4.9%	8.6%	5.8%	6.6%	4.4%	8.2%	4.7%	5.7%	8.2%
The Royal Theatre should offer performances for a wider range of audiences than it currently does	5.8%	5.6%	4.3%	6.9%	6.0%	5.6%	7.8%	6.5%	3.6%	4.9%	5.1%	7.4%	9.2%	4.4%	5.8%
I would like to see more live music acts appearing at the Royal Theatre	13.5%	9.1%	15.0%	15.1%	18.1% E	9.0%	7.4%	15.3% F	16.0% F	12.4%	10.6%	16.4%	10.9%	13.6%	14.4%
I would like to see more Broadway musicals and productions appearing at the Royal Theatre	7.2%	7.1%	6.1%	7.9%	9.8% E	4.5%	7.5%	5.7%	8.4%	8.1% J	2.3%	8.3% J	6.5%	3.8%	10.6% M
I would like to have a wider choice of entertainment at the Royal Theatre	64.8%	56.6%	66.1%	68.7% a	61.1%	68.6% d	56.1%	66.1% f	69.7% F	63.7%	55.1%	69.7% J	64.1%	66.9%	63.2%
The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera	17.3%	28.0% bc	17.3% c	11.1%	19.3%	15.3%	17.6%	17.1%	17.2%	20.9% K	20.1%	11.1%	11.4%	21.9% Ln	15.1%
All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case	9.0%	12.7%	9.4%	6.7%	8.7%	9.4%	15.7% Gh	4.5%	8.9% g	7.1%	16.2% ik	7.6%	15.4% mn	7.6%	8.1%
Funding for the Royal Theatre should rise with inflation over time															

Q8a. In general do you agree or disagree with the goal of encouraging greater access to the Royal Theatre for a wider range of acts and performers?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	212	58	66	88	87	125	58	74	80	88	33	71	38	87	
	COL %	42.3%	45.6%	43.4%	39.7%	34.7%	49.9% D	44.3%	39.4%	43.9%	39.4%	48.3%	41.0%	47.8%	42.6%	40.0%
Agree somewhat	COUNT	216	53	64	99	123	93	51	86	79	101	28	76	31	91	94
	COL %	43.0%	41.9%	41.7%	44.6%	49.1% E	37.0%	39.4%	45.6%	43.1%	45.5%	41.6%	43.5%	38.7%	44.6%	43.1%
Disagree somewhat	COUNT	17	5	4	9	7	10	3	8	7	9	1	7	4	3	11
	COL %	3.5%	3.9%	2.4%	4.0%	3.0%	4.0%	2.3%	4.1%	3.7%	4.2%	1.5%	4.0%	4.8%	1.3%	5.0% M
Strongly disagree	COUNT	14	1	5	7	11	2	3	8	3	10		3		4	9
	COL %	2.7%	.9%	3.6%	3.1%	4.5% E	.9%	2.2%	4.2%	1.6%	4.6% J		1.9% J		2.1% L	4.3% L
Unsure	COUNT	42	10	14	19	22	21	15	13	14	14	6	17	7	19	16
	COL %	8.5%	7.7%	9.0%	8.6%	8.8%	8.2%	11.9%	6.8%	7.8%	6.3%	8.6%	9.6%	8.7%	9.3%	7.6%
- Total % Agree (Strongly/Somewhat)		85.3%	87.5%	85.1%	84.3%	83.8%	86.9%	83.6%	85.0%	87.0%	84.8%	89.9%	84.5%	86.5%	87.2%	83.1%
- Total % Disagree (Strongly/Somewhat)		6.2%	4.8%	6.0%	7.2%	7.5%	4.9%	4.5%	8.2%	5.3%	8.9% J	1.5%	5.9% J	4.8%	3.4%	9.3% M

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q8b. In general do you agree or disagree with the goal of encouraging more efficient use of the Royal Theatre and reducing the number of dark days?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	262	66	75	121	132	130	74	96	91	106	35	99	43	113	106
	COL %	52.3%	52.1%	48.7%	54.9%	53.0%	51.5%	57.0%	51.2%	49.9%	47.7%	51.7%	56.7% I	55.0%	55.2%	48.6%
Agree somewhat	COUNT	184	44	58	82	93	90	35	74	75	92	20	64	26	71	87
	COL %	36.7%	34.4%	37.7%	37.3%	37.4%	36.0%	27.0%	39.1% F	41.1% F	41.5% J	30.0%	36.6%	32.9%	34.7%	40.0%
Disagree somewhat	COUNT	7	3	3	1	1	6	2		5	2	1	2	2	4	
	COL %	1.4%	2.2%	1.9%	.6%	.5%	2.3% d	1.8%		2.5% G	2.1%	2.3%	.4%	2.2%	.8%	1.6%
Strongly disagree	COUNT	8		5	3	5	3	1	7		6		1		7	
	COL %	1.5%		3.3% A	1.2% a	2.0%	1.1%	.5%	3.7% FH		2.5% J		.6%		3.2% LM	
Unsure	COUNT	41	14	13	13	18	23	18	11	12	14	11	10	8	18	15
	COL %	8.1%	11.3%	8.4%	6.1%	7.1%	9.1%	13.6% GH	5.9%	6.5%	6.1%	16.0% IK	5.7%	9.9%	9.0%	6.7%
- Total % Agree (Strongly/Somewhat)		89.0%	86.5%	86.4%	92.2% b	90.5%	87.5%	84.0%	90.4%	91.0% f	89.3%	81.6%	93.3% J	87.8%	89.9%	88.5%
- Total % Disagree (Strongly/Somewhat)		2.9%	2.2%	5.2% c	1.8%	2.4%	3.4%	2.4%	3.7%	2.5%	4.6% K	2.3%	1.0%	2.2%	1.2%	4.8% M

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q8c. In general do you agree or disagree with the goal of encouraging more and different types of acts to use the Royal Theatre to reflect the changing demographics and interests of Greater Victoria residents?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Strongly agree	COUNT	238	70	68	101	102	136	75	85	79	97	37	83	43	96	100
	COL %	47.6%	55.1%	44.1%	45.8%	41.0%	54.1% D	57.2% GH	45.3%	43.1%	43.5%	55.1%	47.6%	54.1%	47.1%	45.7%
Agree somewhat	COUNT	204	41	72	91	117	87	40	83	81	98	26	69	27	90	87
	COL %	40.7%	32.0%	46.9% A	41.3%	46.8% E	34.5%	30.4%	44.3% F	44.3% F	44.1%	38.4%	39.4%	33.9%	44.0%	40.0%
Disagree somewhat	COUNT	21	4	4	13	12	9	5	6	10	9	1	11	2	6	13
	COL %	4.2%	3.4%	2.7%	5.7%	4.8%	3.6%	3.8%	3.3%	5.4%	4.0%	1.9%	6.2% J	2.0%	2.9%	6.2% I
Strongly disagree	COUNT	4		2	2	3	1		4		2		1		4	
	COL %	.8%		1.4%	.8%	1.2%	.4%		2.1% FH		.9%		.6%		1.8% LM	
Unsure	COUNT	34	12	8	14	15	18	11	9	13	17	3	11	8	12	14
	COL %	6.7%	9.5%	4.9%	6.4%	6.1%	7.3%	8.5%	5.0%	7.2%	7.5%	4.6%	6.1%	9.9%	6.0%	6.2%
- Total % Agree (Strongly/Somewhat)		88.3%	87.1%	91.0%	87.1%	87.9%	88.7%	87.7%	89.5%	87.4%	87.6%	93.5% k	87.0%	88.1%	91.0% n	85.8%
- Total % Disagree (Strongly/Somewhat)		5.0%	3.4%	4.1%	6.5%	6.0%	4.0%	3.8%	5.4%	5.4%	4.9%	1.9%	6.8% J	2.0%	2.9%	8.0% LM

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q9. Would you say that overall the RMTS is moving in the right direction with the changes being implemented, or is it moving in the wrong direction?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Right Direction	COUNT	321	81	102	137	149	172	79	123	119	146	45	107	54	128	139
	COL %	64.1%	64.0%	66.8%	62.2%	59.5%	68.6% D	60.8%	65.2%	65.2%	65.7%	67.4%	61.4%	69.0%	62.6%	63.6%
Wrong Direction	COUNT	32	10	11	11	16	16	9	11	12	22	1	6	1	6	25
	COL %	6.4%	7.6%	7.2%	5.2%	6.4%	6.4%	7.1%	5.8%	6.5%	9.7% JK	2.0%	3.3%	1.0%	3.1%	11.5% LM
Unsure	COUNT	148	36	40	72	85	63	42	54	52	55	21	61	24	70	54
	COL %	29.5%	28.4%	26.0%	32.6%	34.0% E	25.0%	32.1%	29.0%	28.2%	24.6%	30.6%	35.2% I	30.0%	34.3% N	24.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q10a. Why do you feel the RMTS is moving in the right direction?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: MOVING IN THE RIGHT DIRECTION	Weighted	321	81	102	137	149	172	79	123	119	146	45	107	54	128	139
	Unweighted	322	53	99	170	126	196	74	121	127	133	45	128	56	130	136
Diversity of performances/ more options	COUNT	111	27	38	46	49	63	23	44	44	56	16	35	18	40	53
	COL %	34.7%	33.5%	37.2%	33.6%	32.8%	36.4%	29.2%	36.1%	36.9%	38.5%	35.0%	32.8%	32.7%	31.6%	38.4%
Better/More use of the theatre/ Fewer dark days	COUNT	89	14	33	42	47	42	19	38	32	32	16	34	14	32	43
	COL %	27.6%	16.8%	32.3% A	30.5% A	31.4%	24.3%	23.6%	30.9%	26.9%	21.7%	34.8%	31.7% i	26.2%	24.8%	30.8%
Evolve to reflect changing demographics	COUNT	48	11	14	23	14	33	7	17	23	18	3	21	6	18	24
	COL %	14.8%	13.1%	13.6%	16.8%	9.7%	19.3% D	9.3%	14.2%	19.2% F	12.6%	6.1%	20.0% J	11.1%	13.8%	17.3%
Profitability	COUNT	33	1	14	18	14	19	7	8	17	16	3	13	5	17	11
	COL %	10.3%	1.4%	13.7% A	12.9% A	9.7%	10.7%	9.3%	6.9%	14.3% g	11.3%	7.5%	12.2%	8.7%	13.3%	8.1%
Staying current	COUNT	33	9	8	16	15	18	7	16	10	14	3	11	6	14	13
	COL %	10.3%	11.2%	7.9%	11.5%	10.2%	10.3%	8.7%	13.1%	8.4%	9.7%	7.7%	10.1%	10.1%	11.3%	9.3%
Greater accessibility for other performers	COUNT	29	12	8	9	8	22	9	9	12	20	1	6	2	11	15
	COL %	9.1%	14.4%	8.1%	6.8%	5.2%	12.5% D	11.4%	7.1%	9.7%	13.4% JK	3.2%	6.1%	4.5%	8.9%	11.1% i
Discussions to improve is positive	COUNT	5	1	1	4	2	3	2	1	2	2	1	3	1	3	1
	COL %	1.7%	1.4%	.7%	2.6%	1.6%	1.8%	3.0%	.9%	1.6%	1.2%	1.7%	2.7%	2.6%	2.2%	.8%
Other	COUNT	16	7	5	4	8	8	6	3	6	9	3	2	3	7	5
	COL %	4.9%	8.6%	5.0%	2.6%	5.2%	4.5%	7.8%	2.4%	5.4%	6.3%	6.0%	2.2%	5.5%	5.7%	3.8%
Nothing	COUNT	4	2	1	2	3	2	3	2	3	3	2	2	3	1	
	COL %	1.3%	2.3%	.8%	1.1%	1.8%	.9%	2.2%	1.3%	1.8%	1.8%	1.4%	6.2% mn	3	.6%	
Unsure	COUNT	38	13	16	9	17	21	14	16	8	19	6	8	9	16	13
	COL %	11.8%	16.2% c	15.3% C	6.5%	11.1%	12.3%	17.1% H	13.1%	6.9%	13.1%	12.9%	7.3%	17.0%	12.5%	9.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vi

Q10a. Why do you feel the RMTS is moving in the wrong direction?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: MOVING IN THE WRONG DIRECTION	Weighted	32	10	11	11	16	16	9	11	12	22	1	6	1	6	25
	Unweighted	33	7	11	15	16	17	9	12	12	21	2	7	1	6	26
Change is a disadvantage for the not-for-profits	COUNT	8		2	6	4	4	2	2	4	4	1	2		1	7
	COL %	23.6%		18.1%	48.7% Ab	24.3%	22.9%	18.0%	21.4%	30.0%	20.0%	100.0% IK	32.7%		11.5%	27.4%
Prefer weekend show dates for the not-for-profits	COUNT	4	2		2	1	3		1	3	3		1			4
	COL %	11.2%	17.4%		16.7% b	4.0%	18.3%		6.7%	23.9% f	13.6% j		11.2%			14.4% M
Price increase will be unaffordable for not-for-profits	COUNT	3	2	1	1	3	1	1	2	3	3		1			3
	COL %	10.8%	17.4%	9.4%	6.6%	4.7%	16.9%	8.2%	9.5%	14.0%	12.6% j		13.0%			13.9% M
Profitability	COUNT	1	1				1	1			1					1
	COL %	3.6%	11.9%				7.1%	12.4%			5.3%					4.6%
Other	COUNT	5	1	2	1	3	2	1	1	2	3		0		1	4
	COL %	14.8%	14.5%	18.6%	11.3%	17.8%	11.8%	15.1%	11.9%	17.2%	13.2% j		8.6%		14.4%	15.3%
Unsure	COUNT	14	5	6	3	8	6	4	6	3	10		2	1	5	8
	COL %	43.5%	56.2%	53.8%	23.1%	49.1%	38.0%	46.3%	57.2%	28.9%	46.4% J		34.5% j	100.0%	74.1% n	34.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vi

Q10b. Why are you unsure if the RMTS is moving in the right or wrong direction?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: UNSURE ABOUT RMTS DIRECTION	Weighted	148	36	40	72	85	63	42	54	52	55	21	61	24	70	54
	Unweighted	146	22	38	86	70	76	41	51	54	46	18	70	25	66	55
Don't know enough/ need more info	COUNT	80	22	22	37	49	32	20	34	27	36	7	32	14	33	33
	COL %	54.3%	60.0%	54.8%	51.2%	57.4%	50.2%	46.6%	62.3%	52.2%	66.3% J	35.4%	51.6%	61.1%	46.9%	60.9%
Not interested	COUNT	12	2	3	7	8	4	3	4	4	4	3	5		9	3
	COL %	7.9%	5.1%	8.2%	9.1%	9.2%	6.1%	7.5%	7.6%	8.5%	6.6%	16.2%	7.6%		13.0% Ln	4.7%
Don't go to the theatre	COUNT	10	7		3	7	4	9	1	1	1	6	3	1	6	3
	COL %	6.8%	20.0% Bc		3.9% b	7.7%	5.6%	20.3% GH	1.5%	1.4%	2.0%	29.7% IK	4.6%	3.4%	8.5%	6.0%
Too soon to tell	COUNT	1			1		1		1				1		1	
	COL %	.5%			1.0%		1.2%		1.3%				1.2%		1.0%	
Other	COUNT	5		1	4	3	2	1	2	2	1		4		5	1
	COL %	3.7%		2.3%	6.2% A	3.6%	3.8%	2.9%	3.8%	4.1%	1.7%		7.3% J		6.7% L	1.3%
Unsure	COUNT	40	5	14	21	19	21	9	13	17	13	4	17	8	17	15
	COL %	26.8%	14.9%	34.6% a	28.5%	22.2%	33.1%	22.7%	23.5%	33.8%	23.4%	18.7%	27.6%	35.4%	23.8%	27.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
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Q11. How long have you lived in the Greater Victoria region?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Just moved here	COUNT	29	21	4	5	10	19	29			5	15	5	10	12	7
	COL %	5.9%	16.2% BC	2.3%	2.4%	4.2%	7.5%	22.6% GH			2.3%	22.7% IK	2.7%	12.2% N	6.1%	3.4%
1 to 10 years	COUNT	101	32	26	42	41	60	101			46	12	32	12	41	49
	COL %	20.1%	25.5%	17.1%	19.2%	16.5%	23.7% D	77.4% GH			20.6%	17.5%	18.4%	14.6%	20.0%	22.3%
11 to 20 years	COUNT	86	20	33	34	38	48		86		36	10	33	8	30	49
	COL %	17.3%	15.9%	21.2%	15.3%	15.4%	19.1%		46.0% FH		16.3%	15.5%	18.7%	9.9%	14.7%	22.3% LM
21 to 30 years	COUNT	101	31	31	39	57	44		101		55	11	27	14	45	43
	COL %	20.2%	24.8%	20.4%	17.6%	22.9%	17.6%		54.0% FH		24.5% K	16.9%	15.4%	17.5%	21.9%	19.7%
31 to 40 years	COUNT	67	22	23	22	33	34			67	39	6	18	7	27	33
	COL %	13.5%	17.6% c	15.3%	9.8%	13.4%	13.5%			36.9% FG	17.4% JK	9.4%	10.6%	8.8%	13.4%	15.2%
41 to 50 years	COUNT	48		23	25	33	15			48	25	3	18	10	21	17
	COL %	9.6%		14.7% A	11.5% A	13.1% E	6.0%			26.2% FG	11.4% J	4.2%	10.3% J	12.7%	10.3%	7.8%
51+ years	COUNT	67		14	54	36	31			67	17	9	41	19	28	20
	COL %	13.5%		9.0% A	24.3% AB	14.4%	12.5%			36.9% FG	7.5%	13.9%	23.7% Ij	24.3% MN	13.6%	9.4%
Mean		28.5	18.7	27.8 A	33.8 AB	30.8 E	26.1	5.3	21.8 F	48.3 FG	26.5	28.5	33.3 Ij	37.2 MN	28.5 n	25.6
Standard Error of Mean		.9	1.1	1.3	1.5	1.2	1.3	.3	.4	1.0	1.1	2.7	1.7	2.7	1.3	1.2
Std Deviation		19.2	11.6	15.6	22.2	18.9	19.2	2.8	5.9	13.0	15.9	19.4	22.5	22.8	18.7	17.5

Victoria Arts and Entertainment Study
Source: Panalytics Group
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Q12. What is your employment status?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Working full time	COUNT	223	77	112	34	110	113	51	91	81	223			29	82	112
	COL %	44.5%	60.7% C	73.1% aC	15.3%	44.1%	44.9%	39.2%	48.3%	44.3%	100.0% JK			36.7%	40.1%	51.4% LM
Working part time	COUNT	67	23	23	21	28	39	27	22	18		67		10	35	23
	COL %	13.5%	18.4% c	14.8%	9.7%	11.2%	15.7%	20.8% GH	11.6%	10.1%		100.0% IK		12.1%	17.0% n	10.7%
Retired	COUNT	174		10	164	106	68	37	59	78			174	32	67	75
	COL %	34.7%		6.5% A	74.2% AB	42.3% E	27.2%	28.3%	31.6%	42.5% FG			100.0% IJ	40.5%	32.6%	34.6%
Student	COUNT	25	24	1		4	21	12	12	1				8	14	3
	COL %	4.9%	18.8% BC	.5%		1.4%	8.3% D	9.2% H	6.2% H	.5%				10.0% N	6.7% N	1.4%
Unemployed	COUNT	12	3	8	2	2	10	3	4	5				1	7	4
	COL %	2.4%	2.1%	5.0% C	.8%	1.0%	3.9% D	2.6%	2.2%	2.6%				.7%	3.7% I	1.9%

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Source: Panalytics Group
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Q13. What is the last level of education you attained?

		TOTAL	Age			Gender		Q11. Years in Greater Victoria			Q12. Employment Status			Q13. Education		
			18-34 (A)	35-54 (B)	55+ (C)	Male (D)	Female (E)	1 to 10 (F)	11 to 30 (G)	31+ (H)	Full time (I)	Part time (J)	Retired (K)	High School or less (L)	Post secondary/ University Courses (M)	University/ Graduate Degree (N)
BASE: ALL RESPONDENTS	Weighted	501	127	153	221	250	251	130	188	183	223	67	174	79	204	218
	Unweighted	501	82	148	271	212	289	124	184	193	200	65	205	82	202	217
Did not graduate high school	COUNT	10	3	2	6	3	7	4	2	4	4	1	4	10		
	COL %	2.0%	2.0%	1.0%	2.7%	1.3%	2.7%	3.2%	1.3%	1.9%	2.0%	1.8%	2.4%	12.7% MN		
High school	COUNT	69	19	18	32	31	38	17	19	33	24	8	28	69		
	COL %	13.7%	15.1%	11.6%	14.5%	12.3%	15.2%	13.1%	10.2%	17.9% G	11.0%	12.3%	15.9%	87.3% MN		
Post secondary training or a college	COUNT	137	28	47	61	68	69	34	48	55	56	29	46		137	
	COL %	27.3%	22.0%	31.0%	27.8%	27.2%	27.4%	26.5%	25.4%	29.8%	25.2%	42.6% IK	26.2%		67.0% LN	
Some University courses	COUNT	67	23	16	29	32	36	19	27	22	26	6	21		67	
	COL %	13.5%	17.8%	10.4%	13.1%	12.7%	14.2%	14.4%	14.4%	11.8%	11.6%	8.7%	12.1%		33.0% LN	
University Degree	COUNT	141	43	41	57	70	70	33	58	49	75	16	44			141
	COL %	28.1%	34.0%	26.7%	25.6%	28.2%	28.0%	25.6%	30.8%	27.0%	33.6% k	24.1%	25.3%			64.5% LM
Have a Graduate degree	COUNT	77	12	30	36	46	31	22	34	21	37	7	31			77
	COL %	15.4%	9.2%	19.3% A	16.3% a	18.4% e	12.5%	17.3%	17.9% h	11.6%	16.7%	10.4%	18.0%			35.5% LM

Victoria Arts and Entertainment Study
Source: Panalytics Group
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S2. In which area of BC do you currently reside?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
The Greater Victoria Area	COUNT	423	270	153	114	132	24	47	9	3	23	22	14	24	5
	COL %	84.5%	92.8% BdGHM	72.9% GHM	99.4% ABDGHM	86.7% BGHM	100.0% ABDGHM	100.0% ABDGHM	41.5% hM	18.2%	100.0% ABDGHM	100.0% ABDGHM	100.0% ABDGHM	100.0% ABDGHM	13.3%
The Saanich Peninsula	COUNT	57	21	36	1	20			13	13					10
	COL %	11.3%	7.2% CEFIJKL	17.0% ACEFIJKL	.6%	13.3% aCEFIJKL			58.5% ABCDEFGHIJKL M	81.8% ABCDEFg IJKLM					29.0% ACEFIJKL
The Southern Gulf Islands	COUNT	21		21											20
	COL %	4.2%		10.0% ACDEFGHI JKL											57.8% ABCDEFGH IJKL

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 Source: Panalytics Group
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S3. What area of Greater Victoria do you live in?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	14	24	35	
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	
Saanich	COUNT	152	152			152									
	COL %	30.3%	52.3% BCEFGHIJKLM			100.0% ABCEFGHIJ KLM									
Victoria	COUNT	115	115		115										
	COL %	22.9%	39.4% BDEFGHIJKLM		100.0% ABDEFGHIJ KLM										
Langford	COUNT	47		47				47							
	COL %	9.4%		22.4% ACDEGHIJ KLM				100.0% ABCDEGHI JKLM							
Oak Bay	COUNT	24	24			24									
	COL %	4.8%	8.3% BCDFGHIJKLM			100.0% ABCDFGHIJ KLM									
Esquimalt	COUNT	23		23						23					
	COL %	4.7%		11.2% ACDEFGHIJ KLM						100.0% ABCDEFGH JKLM					
Colwood	COUNT	22		22							22				
	COL %	4.5%		10.7% ACDEFGHI KLM							100.0% ABCDEFGH IKLM				
Central Saanich	COUNT	22		22				22							
	COL %	4.5%		10.7% ACDEFHIJK LM				100.0% ABCDEFGHIJK LM							
Sooke	COUNT	17		17									17		
	COL %	3.5%		8.3% ACDEFGHIJ KM									73.7% ABCDEFGHI JKM		
Sidney	COUNT	15		15						15					
	COL %	3.1%		7.3% ACDEFGIJK LM						100.0% ABCDEFGHIJK JKLM					
North Saanich	COUNT	15		15										15	
	COL %	3.0%		7.1% ACDEFGHIJ KL										42.2% ABCDEFGH IJKL	
Salt Spring Island	COUNT	14		14										14	
	COL %	2.8%		6.7% ACDEFGHIJ KL										40.1% ABCDEFGH IJKL	
View Royal	COUNT	14		14								14			
	COL %	2.8%		6.6% ACDEFGHIJ LM								100.0% ABCDEFGH IJLM			
Southern Gulf Islands	COUNT	6		6										6	
	COL %	1.2%		2.9% ACDEFGHIJ KL										17.6% Ab CDEFGHIJK L	
Metchosin	COUNT	6		6										6	
	COL %	1.2%		2.9% ACDEFGHIJ KM										26.3% ABCDEFGHI JKM	
Other	COUNT	7		7											
	COL %	1.4%		3.3% ACDEFGHIJ KLM											

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Source: Panalytics Group
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S5. Age

		TOTAL	Region													
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)	
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35	
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23	
18-34	COUNT	127	84	42	39	38	7	12	5		3	4	1	5	10	
	COL %	25.3%	29.0% BHIK	20.2% H	34.3% BHIK	25.1% HK	28.0% Hk	25.4% Hk	23.2% H		14.8% h	19.7% H	8.9%	21.3% H	28.4% Hk	
35-54	COUNT	153	93	61	40	48	4	22	8	1	7	8	5	7	1	
	COL %	30.6%	31.9% eHM	28.9% HM	35.2% EHM	31.7% eHM	17.3% m	47.5% aBdEHM	33.8% HM	5.6%	28.4% HM	35.0% HM	38.7% HM	29.1% HM	3.5%	
55+	COUNT	221	114	107	35	66	13	13	10		14	13	10	7	12	
	COL %	44.1%	39.1% c	51.0% ACF	30.5%	43.2% CF	54.7% CF	27.1%	43.0%		94.4% ABCDEFGHIJKLM	56.8% CF	45.3%	52.3% cf	49.6% cf	68.1% ACDFg
Mean		51.4	49.4 c	54.1 ACF	46.0	51.5 C	52.7	48.2	51.7 c		66.9 ABCDEFGHIJKLm	55.9 aCf	52.2 c	55.4 C	52.0 c	58.5 aCF
Standard Error of Mean		.8	1.1	1.2	1.5	1.5	4.4	2.4	3.7	2.1	3.6	3.2	4.6	3.3	3.7	
Std Deviation		17.9	18.0	17.5	16.4	18.2	21.5	16.7	17.6	8.3	17.3	15.2	17.0	16.0	21.6	

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 Source: Panalytics Group
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S6. Gender

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Male	COUNT	250	145	105	59	70	15	26	13	8	11	10	3	11	20
	COL %	49.8%	49.7% K	50.0% K	51.6% K	46.0% k	64.3% dK	54.6% K	58.5% K	50.8% k	45.7%	43.2%	25.0%	48.1%	55.9% K
Female	COUNT	251	146	105	56	82	9	21	9	8	13	13	10	12	16
	COL %	50.2%	50.3%	50.0%	48.4%	54.0% e	35.7%	45.4%	41.5%	49.2%	54.3%	56.8%	75.0% ABCd EFGhM	51.9%	44.1%

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 Source: Panalytics Group
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Q1. What do you think are the main issues facing the greater Victoria region?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Affordability of housing	COUNT	375	218	157	82	121	16	37	20	12	15	16	10	15	27
	COL %	74.9%	75.1%	74.7%	71.1%	79.5%	65.6%	78.6%	88.3% ABCEIJL	77.0%	62.3%	69.2%	72.5%	63.7%	78.1%
Homelessness	COUNT	327	198	130	85	96	17	24	14	10	14	13	10	13	25
	COL %	65.4%	68.0% F	61.7%	73.9% BdF	63.3%	70.1%	51.4%	64.1%	65.1%	61.7%	60.0%	73.2% f	56.6%	71.7%
Traffic congestion	COUNT	244	122	123	37	76	9	31	9	8	14	19	12	18	7
	COL %	48.8%	41.8% cM	58.4% ACEGM	32.2%	49.8% CM	37.3%	65.5% ACdEGM	39.9% m	50.8% M	59.3% CM	86.8% ABCDEFGH IM	88.2% ABCDEFGH IM	75.4% AbCDEGHM	19.2%
Access to healthcare	COUNT	223	124	99	44	69	11	19	12	9	9	13	7	7	19
	COL %	44.4%	42.7%	46.9% I	38.5%	45.6%	44.2%	40.9%	53.5% I	57.1% I	37.1%	57.0% I	53.0%	29.0%	53.8% I
Poverty	COUNT	147	96	51	39	50	7	10	5	2	5	5	4	5	13
	COL %	29.4%	33.1% BH	24.4%	34.3% bH	32.9% bH	28.3%	22.0%	20.7%	14.3%	20.4%	20.1%	30.8%	19.2%	37.9% h
Bike lanes	COUNT	135	78	57	33	40	5	7	8	6	8	5	4	8	7
	COL %	27.0%	26.8% F	27.3% F	28.9% F	26.2% f	20.3%	14.2%	34.9% F	40.5% F	35.7% f	21.7%	30.9%	32.7%	20.9%
Amalgamation	COUNT	99	60	40	25	29	5	9	5	4	4	4	2	6	2
	COL %	19.8%	20.5% M	18.9% M	22.2% M	19.3% M	19.8%	18.4%	20.4%	27.0% m	19.0%	19.3%	15.7%	27.2% m	6.5%
Seniors services	COUNT	98	57	41	17	32	7	5	7	5	3	2	4	5	8
	COL %	19.6%	19.5% fj	19.6% fj	15.3%	20.9% fJ	31.0% cFjJ	10.4%	32.6% cFjJ	32.5% fJ	11.6%	7.5%	30.9% fj	20.8%	22.9%
Real estate development	COUNT	97	59	38	22	29	8	9	3	6	3	2	4	4	6
	COL %	19.4%	20.3% j	18.3%	19.5% j	19.0%	32.3% GiJ	18.0%	11.9%	41.2% aBcdf GiJm	12.5%	8.1%	27.8%	18.1%	17.4%
Parking rate changes	COUNT	85	48	36	16	29	3	8	7	5	3		3	4	4
	COL %	16.9%	16.7% J	17.3% J	13.6% J	19.3% J	14.4% J	16.8% J	30.2% cJm	33.3% cJm	14.8% j		23.0% J	15.5% J	10.7%
Ferry service to the West Shore	COUNT	82	37	44	8	28	1	13	4		4	5	4	8	5
	COL %	16.3%	12.9% ceH	21.0% ACEH	7.4% H	18.3% CEH	4.8%	28.4% ACEH	16.7% H		18.4% H	20.7% eH	29.4% CEH	32.4% aCEH	13.5% h
Policing	COUNT	80	50	30	21	26	3	9	3	3	3	1	4	3	3
	COL %	16.0%	17.2% J	14.2% j	18.4% J	17.3% J	11.4%	18.1% j	13.7%	16.7%	13.0%	4.6%	30.9% Jm	14.9%	8.9%
Sewage services	COUNT	78	50	29	14	28	7	8	1	3	2	5		1	5
	COL %	15.7%	17.1% GKL	13.6% KL	12.4% KI	18.7% GKL	29.8% bcGikL	17.8% KL	6.5%	22.3% KI	10.6%	20.7% KI		3.7%	13.8% k
Dealing with deer overpopulation/ sterilization	COUNT	68	45	23	8	31	6	3	5	4	5	2	1	1	3
	COL %	13.6%	15.6% CFL	10.7% I	7.1%	20.4% BCFjLM	25.6% bcFjLm	6.2%	20.1% cfl	23.9% cfl	20.2% I	8.7%	10.2%	3.3%	7.4%
Royal Theatre/ RMTS/ Symphony	COUNT	21	17	4	9	5	3	1	1					1	1
	COL %	4.2%	5.8% BHJK	2.1% HIJK	7.8% BHJK	3.5% HIJK	10.8% hijk	3.0%	4.7%					4.2%	2.5%
Arts and entertainment issues	COUNT	20	17	3	7	8	3	2	0						
	COL %	4.0%	5.9% BHJKLM	1.3% hijklm	5.8% BHJKLM	5.2% bhJKLM	10.8% hijklm	4.8%	1.8%						
Transportation issues (ferries, trains)	COUNT	12	5	7	1	4		2			2				3
	COL %	2.3%	1.7% EGHJKL	3.2% EGHJKL	1.0%	2.6% eghijkl		4.8%			7.3%				7.8%
Environment	COUNT	5	2	3	0	1		1							2
	COL %	1.0%	.6%	1.5% eghijkl	.4%	.8%		2.1%							6.1%
Politicians	COUNT	5	5		2	2									
	COL %	.9%	1.6% BEFGHJKLM		2.0%	1.5%									
Other	COUNT	13	10	3	0	8	2		1			1	1		
	COL %	2.6%	3.5% bcFHILM	1.2%	.4%	5.4% bcFHILM	6.3%		4.1%			4.1%	5.5%		
Unsure	COUNT	5	4	1	1	3									
	COL %	1.0%	1.4% EFGHJKLM	.6%	.6%	2.2% efghijklm									

Q2_1. How familiar are you with the following issues that have been in the media lately in the Victoria area?

The discussion of potentially building a ferry service from the West Shore to downtown Victoria

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Very familiar	COUNT	58	27	31	14	10	3	8	3	2	5	4	1	4	2
	COL %	11.6%	9.2%	14.7% aD	12.5% d	6.4%	11.4%	16.9% d	15.4%	10.3%	21.2%	17.3%	5.5%	17.5%	6.2%
Somewhat familiar	COUNT	264	140	125	52	79	8	33	12	11	14	15	8	13	17
	COL %	52.8%	48.0%	59.3% ACE	45.5%	52.0% e	35.0%	70.8% ACDEgm	51.4%	69.1% aCE	60.7% e	65.1% cE	60.4% e	54.1%	49.4%
Not very familiar	COUNT	96	73	23	23	43	8	5	2		2	1	3	2	6
	COL %	19.2%	25.2% BFGHIJL	10.8% H	19.6% BHJI	28.0% BFGHIJL	34.5% BFGHIJL	11.0% H	10.6% h		8.4%	4.1%	23.0% Hj	7.0%	17.7% H
Not at all familiar	COUNT	76	47	29	24	18	5	1	4	3	2	3	1	5	9
	COL %	15.2%	16.2% Fk	13.9% F	20.9% dFK	12.2% F	19.1% F	1.3%	18.5% F	20.6% F	9.7%	13.5%	5.5%	21.4% F	26.6% Fk
Unsure	COUNT	7	4	3	2	2			1				1		
	COL %	1.3%	1.3% efhijlm	1.4% efhijlm	1.4%	1.4%			4.1%				5.5%		
- Total % Familiar (Very/Somewhat)		64.3%	57.3%	74.0% ACDEm	58.0%	58.5%	46.4%	87.7% ABCDEGkM	66.8%	79.4% ACDEm	81.9% ACDEm	82.4% ACDEM	65.9%	71.6% e	55.7%
- Total % Not familiar (Not at all/Not very)		34.4%	41.4% BFHIJ	24.6% F	40.6% BFhJ	40.2% BFhJ	53.6% BFGHIJkI	12.3%	29.1% f	20.6%	18.1%	17.6%	28.5%	28.4%	44.3% bFhIJ

Victoria Arts and Entertainment Study
 Source: Panalytics Group
 22 Apr 19, v1

Q2_2. How familiar are you with the following issues that have been in the media lately in the Victoria area?

The debate over changing rates and access policies at the Royal Theatre for not-for-profit groups

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Very familiar	COUNT	40	21	19	10	8	4	1	6	2	2	2	1	4	
	COL %	8.0%	7.3% M	8.9% fM	8.4% M	5.2% M	15.8% fM	2.9%	28.2% ABCDFhijKM	10.3%	10.6%	8.7%	3.9%	16.4% M	
Somewhat familiar	COUNT	123	90	33	40	43	7	10	2	2	3	5	2	4	4
	COL %	24.6%	31.0% BGHIKM	15.9%	34.9% BfGHIKIM	28.1% BGikM	30.2% Gim	21.4%	8.3%	14.3%	11.6%	22.4%	11.8%	18.6%	11.8%
Not very familiar	COUNT	112	64	48	23	36	6	14	4	7	7	4	2	5	5
	COL %	22.4%	22.0%	22.9%	19.6%	23.4%	24.2%	28.8%	16.0%	47.6% ABCDe GjKIM	28.7%	16.1%	14.1%	20.9%	15.4%
Not at all familiar	COUNT	213	110	104	38	64	7	22	9	4	10	12	9	10	26
	COL %	42.6%	37.7%	49.4% ACEH	33.5%	42.1%	29.8%	46.9%	39.3%	27.8%	43.9%	52.8% ceh	64.7% ACdEgH	41.8%	72.8% ABCDEFgH IL
Unsure	COUNT	12	6	6	4	2			2		1		1	1	
	COL %	2.4%	2.0% EFHJM	3.0% EFHJM	3.6% EFHJM	1.2%			8.2% efhjm		5.2%		5.5%	2.3%	
- Total % Familiar (Very/Somewhat)		32.6%	38.3% BfiKM	24.7% m	43.3% BdFhIKM	33.3% bkM	46.0% BfiKM	24.3%	36.5% kM	24.6%	22.2%	31.1%	15.7%	35.0% m	11.8%
- Total % Not familiar (Not at all/Not very)		65.0%	59.7%	72.3% ACeg	53.1%	65.5% C	54.0%	75.7% ACeg	55.3%	75.4% C	72.6% c	68.9%	78.8% aCeg	62.7%	88.2% ABCDEGL

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q2_3. How familiar are you with the following issues that have been in the media lately in the Victoria area?

Discussions about developing affordable housing strategies for the Victoria area

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Very familiar	COUNT	76	47	29	20	20	7	4	4	3	7	3	1	2	5
	COL %	15.2%	16.0% fk	14.0%	17.3% fk	12.9%	29.4% bdFKL	7.7%	17.1%	16.7%	28.6% fkI	12.7%	5.5%	8.0%	13.3%
Somewhat familiar	COUNT	274	162	112	63	88	11	27	10	8	10	14	8	14	18
	COL %	54.7%	55.6%	53.4%	54.8%	57.9%	44.7%	57.2%	43.4%	54.0%	43.0%	63.9%	58.1%	60.6%	51.9%
Not very familiar	COUNT	113	63	50	27	31	5	13	6	3	4	5	3	7	8
	COL %	22.5%	21.8%	23.6%	23.3%	20.5%	22.7%	27.2%	24.6%	19.0%	18.7%	23.4%	24.6%	28.2%	22.4%
Not at all familiar	COUNT	31	15	16	5	9	1	4	2	1	2		2	1	4
	COL %	6.2%	5.2% J	7.7% J	4.2% J	6.2% J	3.2%	7.9% j	10.8% J	6.3%	9.7%		11.8%	3.3%	12.5% j
Unsure	COUNT	7	4	3	0	4			1	1					
	COL %	1.4%	1.5% EFJJKLM	1.3% efijklm	.4%	2.5% efijklm			4.1%	4.0%					
- Total % Familiar (Very/Somewhat)		69.9%	71.6%	67.4%	72.1%	70.9%	74.1%	64.9%	60.5%	70.6%	71.5%	76.6%	63.6%	68.5%	65.1%
- Total % Not familiar (Not at all/Not very)		28.8%	26.9%	31.3%	27.5%	26.7%	25.9%	35.1%	35.4%	25.4%	28.5%	23.4%	36.4%	31.5%	34.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q3. Now thinking specifically about arts and entertainment issues in the Greater Victoria area, which of the following types of performances have you attended in the past year?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
A special seasonal event	COUNT	117	78	39	31	38	9	8	3	3	4	6	2	5	8
	COL %	23.4%	26.7% BG	18.7%	27.4% bG	24.7% g	36.2% bfGk	16.6%	12.0%	18.2%	17.0%	25.9%	13.3%	20.9%	21.6%
A popular music concert at a theatre	COUNT	103	60	43	23	29	7	7	6	3	4	7	1	7	6
	COL %	20.5%	20.6%	20.4%	20.2%	19.4%	31.1% fK	14.0%	24.9%	20.6%	17.5%	32.5% k	9.4%	31.5% k	16.2%
A live theatrical Play	COUNT	95	66	28	26	30	10	3	0	5	3	1	1	6	7
	COL %	18.9%	22.8% BFGJK	13.4% Gjk	22.6% BFGJK	19.7% FGJK	43.2% ABCDFGJ Km	6.8%	1.8%	34.2% bFGJK	12.9%	4.6%	3.9%	24.2% fGjK	19.9% Gk
A popular music concert at a bar or cafe	COUNT	83	43	39	21	18	5	12	4	1	2	4	2	6	7
	COL %	16.5%	14.9%	18.7% dH	18.1% h	11.7%	19.6%	24.5% dH	19.6%	6.3%	10.6%	15.8%	11.1%	24.6% h	20.7%
A lecture or public talk	COUNT	77	49	28	27	17	5	5	2		2	1	1	3	11
	COL %	15.3%	16.8% Hj	13.2% H	23.4% BDFGHJkl	11.0% H	21.8% H	11.1% H	10.0% h		10.6%	6.6%	9.4%	10.6%	30.9% bdfgHiJkl
The Victoria Symphony	COUNT	72	48	24	22	19	7	4	5	3		4	2	1	5
	COL %	14.3%	16.5% bfIL	11.2% I	19.4% BFIL	12.3% I	29.1% BdFIL	7.5% i	23.2% fIL	20.6% I		15.8% I	15.7% I	4.2%	12.9% I
A comedy show	COUNT	64	40	24	24	16		10	1	1	2	5	1	3	
	COL %	12.8%	13.9% EM	11.2% EM	21.2% a BDEGHlKM	10.6% EM		21.3% EghikM	6.6%	6.3%	6.5%	24.4% EghikM	5.5%	14.4% em	
A musical dance and singing production	COUNT	56	36	20	15	16	5	2	5	3		1	1	2	5
	COL %	11.2%	12.5% FI	9.4% I	13.5% fl	10.7% I	18.7% fl	4.8%	21.9% bFijk	22.2% fl		6.6%	5.5%	8.0%	14.2% i
A Ballet performance	COUNT	46	32	14	16	14	2	3	3	1	1		1	1	3
	COL %	9.1%	11.1% biJ	6.5% J	14.3% BIJk	9.1% J	7.7%	6.8% j	15.4% J	6.3%	3.2%		3.9%	5.3%	9.7%
The Opera	COUNT	42	30	12	13	13	4	1	2		4	1	2		
	COL %	8.4%	10.5% BFHLM	5.6% HLM	11.4% bFHLM	8.8% FHLM	17.1% FHLM	2.1%	6.7%		15.2% hlm	6.6%	11.7%		
A Broadway musical	COUNT	37	27	10	12	11	4	2	3		2	1			1
	COL %	7.5%	9.3% bHKLM	4.9% HKL	10.9% bHKLM	7.2% HKL	15.6% HKLM	4.8%	11.4% HKL		7.8%	6.6%			2.4%
Other dance performances	COUNT	29	20	8	12	8	1	1	1	1			1		3
	COL %	5.7%	7.0% FJL	4.0% IJL	10.1% BFIJL	5.0% IJL	5.1%	1.8%	5.9%	6.3%			5.5%		9.3%
A children's performance at a theatre	COUNT	28	12	16	7	6		5	4			2	1	1	3
	COL %	5.6%	4.3% EHI	7.5% EHI	5.7% EHI	3.8% EHI		9.7% EHI	16.7% adEHI			10.6%	3.9%	5.3%	9.5%
A performance by Dance Victoria	COUNT	20	14	6	8	6		1	1		2		1		
	COL %	4.0%	4.9% EHJLM	2.9% EHJLM	7.1% EHJLM	4.0% EHJLM		2.9%	6.6%		10.6%		5.5%		
TV inspired stage shows	COUNT	9	4	5	2	1	1	4	1						
	COL %	1.8%	1.5% HIJKLM	2.2% HIJKLM	2.1% hijklm	.7%	3.2%	7.7% dhijklm	4.1%						
None of the above	COUNT	193	105	88	35	66	4	18	10	6	11	9	8	10	14
	COL %	38.5%	36.2% E	41.8% CE	30.4%	43.4% CE	17.9%	37.3% e	45.2% E	37.3%	47.6% E	40.6% e	61.5% AbCEf	42.9% E	38.6% e

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q4. Which, if any, of these arts and entertainment options in the Greater Victoria area would you like to see offered more often than it currently is?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
A popular music concert at a theatre	COUNT	163	100	63	34	54	12	15	7	4	9	6	4	6	9
	COL %	32.6%	34.4%	30.1%	29.9%	35.4%	49.3% bchjlm	31.6%	33.2%	26.2%	39.7%	26.0%	27.8%	26.3%	26.0%
A Broadway musical	COUNT	156	101	54	36	55	11	9	5	3	4	8	5	5	11
	COL %	31.1%	34.9% BFhi	25.8%	31.6%	35.9% bFhi	44.0% bFgHll	19.7%	23.6%	17.5%	18.1%	35.9%	34.1%	21.0%	31.7%
A comedy show	COUNT	127	73	54	31	40	2	14	6	4	9	2	1	7	10
	COL %	25.4%	25.0% EJK	25.9% EJK	27.0% EJK	26.4% EJK	6.3%	30.5% EJK	27.4% EK	24.6% ek	36.4% EJK	11.0%	3.9%	28.4% EK	28.5% EK
A special seasonal event	COUNT	110	57	53	23	26	8	12	7	3	6	4	3	4	12
	COL %	21.9%	19.6%	25.1% d	20.0%	17.2%	33.2% d	24.9%	31.4%	19.9%	24.2%	19.3%	22.3%	17.4%	34.2%
A live theatrical Play	COUNT	104	66	37	26	35	5	9	4	3	3	2	6	3	6
	COL %	20.7%	22.8% J	17.8%	22.7% j	23.3% j	20.4%	19.7%	16.5%	19.9%	14.8%	9.2%	40.8% bgiJL	12.9%	17.8%
A popular music concert at a bar or cafe	COUNT	103	57	45	21	32	4	7	7	2	7	2	3	5	10
	COL %	20.5%	19.7%	21.5%	18.5%	21.3%	15.2%	15.7%	29.6% hj	10.3%	31.4% hj	11.0%	18.4%	22.8%	28.2%
A lecture or public talk	COUNT	90	60	30	29	26	4	7	4	1	3	2		3	8
	COL %	17.9%	20.5% bHJK	14.4% HK	25.2% BHJK	17.3% HK	18.0% hK	15.6% K	15.8% K	4.0%	13.6% k	9.2%		12.4% k	23.2% hK
The Victoria Symphony	COUNT	87	60	27	26	27	8	6	3	2	4	1	3	2	4
	COL %	17.5%	20.7% BJI	12.9%	22.3% BJI	17.5% J	33.6% BdFghJLm	12.7%	15.5%	12.0%	17.7%	4.6%	24.6% j	9.6%	12.2%
A musical dance and singing production	COUNT	78	44	33	17	23	5	5	3	2	4	3	5	2	6
	COL %	15.5%	15.3%	15.9%	14.4%	14.9%	21.4%	10.5%	11.3%	13.5%	16.8%	14.7%	38.9% AbCDFGhJL	9.1%	18.5%
The Opera	COUNT	46	28	18	15	10	4	6	2		5	4	1		
	COL %	9.3%	9.8% HLM	8.5% HLM	12.7% HLM	6.7% HLM	15.3% HLM	11.8% HLM	7.0%			21.7% HLM	15.8% HLM	10.2%	
A children's performance at a theatre	COUNT	38	17	21	4	12	1	3	4	1	3	3	1	2	3
	COL %	7.6%	6.0%	9.9% C	3.7%	8.0%	4.5%	7.3%	19.6% aCe	6.3%	13.0%	12.2%	5.5%	9.6%	7.8%
A performance by Dance Victoria	COUNT	38	25	12	8	11	6		2	1	1		1	2	3
	COL %	7.5%	8.7% FJ	5.9% FJ	7.2% FJ	7.5% FJ	23.5% aBCdFIJ		10.8% FJ	7.9%	5.2%		8.9%	9.6%	9.5%
A Ballet performance	COUNT	37	24	12	11	10	3		3		4	1	1	1	3
	COL %	7.3%	8.3% FH	5.9% FH	9.8% FH	6.7% FH	12.2% FH		13.7% FH			6.6%	3.9%	3.3%	8.2%
Other dance performances	COUNT	35	24	10	10	10	4	1	1	1	1		2		3
	COL %	6.9%	8.3% fJL	5.0% JL	9.1% fJL	6.3% JL	17.7% bfJL		2.9%	6.6%	4.0%	5.2%		12.8%	8.0%
TV inspired stage shows	COUNT	32	21	12	7	8	5	3	1	1	2			1	2
	COL %	6.4%	7.1% JK	5.5% JK	6.2% JK	5.6% JK	21.2% aBcDfGhJKI		5.9%	3.6%	4.0%	8.4%		5.3%	6.3%
None of the above	COUNT	122	67	55	21	42	4	12	5	5	3	7	4	5	11
	COL %	24.3%	23.0%	26.0% c	18.1%	27.5% c	17.9%	26.0%	22.6%	33.3%	14.8%	30.0%	27.5%	22.4%	30.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q5. If you could choose, what act, performer or type of performance would you really like to see in Victoria?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Live music (Pop, rock, bands, etc.)	COUNT	191	102	89	40	54	8	24	9	2	10	8	7	12	14
	COL %	38.1%	35.1% H	42.4% aH	34.7% H	35.8% H	31.7%	50.6% acdH	38.3% h	15.9%	41.6% h	34.0%	47.9% H	53.1% H	41.1% h
Broadway/ Theatre shows/ Musicals	COUNT	101	61	40	25	27	9	7	5	4	6	3	2	2	11
	COL %	20.2%	21.1% L	19.0% I	21.8% L	17.8%	38.1% aBcDFJkL	14.9%	22.3%	26.2%	24.9%	12.0%	17.2%	7.7%	30.5% L
Comedy shows/ Stand up comedy	COUNT	42	25	17	13	12	5	3	2	2	1	1	2	1	
	COL %	8.4%	8.5% E	8.3% E	11.4% EM	7.7% E	10.5% E	14.1% Em	14.3% e	7.3%	4.6%	9.4%	9.1%	2.5%	
Performance arts (Cirque du Soleil, ballet, etc.)	COUNT	31	13	17	5	8	3	2	2	3	3	2	3	3	
	COL %	6.1%	4.6% EI	8.3% EI	4.4% EI	5.4% EI	6.8% ei	7.7%	10.3%	14.0% ei	20.7% acEI	7.5%	8.7%		
Dance/Ballet	COUNT	20	16	4	3	12	1	1	12	1	1	1	1	1	
	COL %	4.0%	5.4% BEFIJLM	2.1% EFIJLM	2.9% efijlm	8.2% BcEFIJLM	5.9%	4.0%	8.9%						
Symphony/ classical music	COUNT	19	12	7	7	2	3	2	2	2	2	2	2	1	
	COL %	3.8%	4.2% DGHIL	3.3% GHIL	6.3% DGHIL	1.1%	13.5% dGHIL	4.1%	8.7%	11.8%	4.0%				
Speakers/Talks like TedX	COUNT	6	4	2	2	2	1	1	1	1	1	1	1	1	
	COL %	1.2%	1.4% EFGHILM	.9%	2.0%	1.1%	4.6%	5.5%							
Variety of performances	COUNT	5	4	1	1	3	1	1	1	1	1	1	1	1	
	COL %	1.1%	1.5% EFGIJKLM	.5%	1.2%	2.0%	6.3%								
Film festivals	COUNT	2	2	1	1	1	1	1	1	1	1	1	1	1	
	COL %	.4%	.7%	1.0%	.7%										
Sporting events	COUNT	1	1	1	1	1	1	1	1	1	1	1	1	1	
	COL %	.2%	.4%	.8%											
Other	COUNT	20	11	9	2	6	3	0	1	1	2	2	2	3	
	COL %	4.0%	3.8% FK	4.2% FK	1.5%	4.1% FK	12.2% cFK	1.8%	6.3%	3.2%	11.0%	6.8%	7.7%		
Nothing	COUNT	43	29	13	12	15	2	3	0	3	2	2	1	4	
	COL %	8.5%	10.0% GIJ	6.4% IJ	10.2% GIJ	10.0% GIJ	9.6% ij	5.7%	1.8%	16.7% gij	11.8%	5.3%	11.7% ij		
Unsure	COUNT	57	28	29	14	14	7	4	1	6	3	1	4	2	
	COL %	11.4%	9.7% E	13.7% Ehm	12.1% E	9.3% E	14.8% E	18.6% Ehm	4.0%	26.1% adEHkm	15.2% e	6.2%	15.9% E	4.9%	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6_1. For each one listed, please indicate how often you have been there in the past year.

Alix Gooden Hall

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	61	47	14	19	25	4	2	1	2	2	2	1	4	
	COL %	12.2%	16.2% BFGiM	6.5% M	16.6% BFGM	16.1% BFGM	15.0% M	3.4%	4.7%	10.3%	6.5%	8.7%	9.4%	18.2% iM	
More than one year ago	COUNT	142	93	49	34	49	11	17	6	2	4	4	4	6	4
	COL %	28.4%	32.1% BHim	23.4% m	29.3% HM	32.0% bHIM	45.7% BgHJiM	36.0% HIM	25.6%	11.9%	15.7%	19.3%	27.4%	23.5%	10.0%
Never	COUNT	280	139	140	58	74	8	29	14	11	17	16	7	13	31
	COL %	55.8%	47.9% e	66.8% ACDE	50.3% e	48.5% e	32.1%	60.7% E	61.5% E	72.2% AcDE	72.7% ACDE	72.1% ACDE	52.1%	56.0% e	87.5% ABCDEFgK L
Unsure	COUNT	18	11	7	4	5	2		2	1	1		2	1	1
	COL %	3.6%	3.8% FJ	3.3% FJ	3.7% FJ	3.4% FJ	7.2%		8.3% fj	5.6%	5.2%		11.1%	2.3%	2.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_2. For each one listed, please indicate how often you have been there in the past year.

Artspring

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	18	3	15	1	2		1	1						12
	COL %	3.5%	.9%	7.2% ACDEHIJKL	.7%	1.2%		2.9%	6.6%						35.0% ABCDEFgH IJKL
More than one year ago	COUNT	35	21	14	9	10	2	4			5			1	4
	COL %	7.0%	7.4% GHJK	6.5% GHJK	8.3% GHJK	6.7% GHJK	7.2%	8.8% GHJK			19.9% GHJK			5.3%	10.0%
Never	COUNT	427	254	174	99	135	20	40	21	14	17	22	14	22	17
	COL %	85.3%	87.2% M	82.6% M	86.1% M	88.7% M	82.8% M	84.4% M	93.4% BiM	94.4% BiM	71.7%	100.0% ABCDEFiM	100.0% ABCDEFiM	92.3% iM	49.0%
Unsure	COUNT	21	13	8	6	5	2	2		1	2			1	2
	COL %	4.2%	4.5% GJK	3.7% GJK	4.9% GJK	3.4% GJK	10.0% gjk	3.9%		5.6%	8.4%			2.3%	6.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_3. For each one listed, please indicate how often you have been there in the past year.

Belfry Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	45	31	14	17	10	4	1	1	1	2	2			6
	COL %	9.1%	10.7% FgKL	6.8% KL	15.0% BDFGKL	6.3% KL	18.7% FgKL	2.9%	4.1%	7.9%	9.7%	8.7%			16.2% KL
More than one year ago	COUNT	178	111	67	37	60	15	16	9	3	6	7	8	8	7
	COL %	35.6%	38.4% hM	31.8%	32.3%	39.1% hM	62.1% ABCDFg HIJLM	33.0%	39.1% m	19.9%	26.8%	31.3%	60.4% aBCdFHijIM	32.9%	19.1%
Never	COUNT	264	140	124	57	78	5	29	11	11	14	13	5	15	23
	COL %	52.6%	48.0% E	59.1% AcEK	49.5% E	51.4% E	19.2%	62.0% aEK	50.2% E	72.2% ACdEK	58.4% E	60.0% EK	34.1%	64.7% EK	64.7% EK
Unsure	COUNT	13	8	5	4	5		1	1	1	1		1	1	
	COL %	2.7%	2.9% EHJM	2.4% EHJM	3.2% EHJM	3.2% EHJM		2.1%	6.6%		5.2%		5.5%	2.3%	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_4. For each one listed, please indicate how often you have been there in the past year.

Blue Bridge Repertory Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	18	14	4	6	6	2		0		1				1
	COL %	3.5%	4.7% bFHJKL	2.0% FHJKL	5.1% FHJKL	3.7% FHJKL	9.0% fhjkl		1.8%		3.2%				3.8%
More than one year ago	COUNT	66	40	26	15	22	3	7	5	1	6		1	1	4
	COL %	13.2%	13.8% J	12.3% J	13.2% J	14.2% J	13.4% J	15.9% J	21.4% JI	6.3%	26.3% hJKI		6.2%	5.3%	12.5% j
Never	COUNT	402	228	174	91	121	16	40	17	14	15	22	12	22	26
	COL %	80.3%	78.4%	82.8%	79.3%	79.3%	68.5%	84.1%	76.8%	93.7% AbCDEglm	65.3%	100.0% ABCDEFGHI M	88.2% ei	92.3% AccEglm	73.6%
Unsure	COUNT	15	9	6	3	4	2				1		1	1	4
	COL %	3.1%	3.2% FGHJ	2.9% FGHJ	2.4% fghj	2.8% fghj	9.1% fghj				5.2%		5.5%	2.3%	10.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_5. For each one listed, please indicate how often you have been there in the past year.

Capital Ballroom

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	32	23	9	11	12	1	3			2	1		3	
	COL %	6.4%	8.0% bGHKM	4.1% GHKM	9.5% bGHKM	7.6% GHKM	3.2%	5.9%			7.3%	4.1%		14.0% ghkm	
More than one year ago	COUNT	80	48	31	27	18	3	12	5	3	5	2	1	3	1
	COL %	15.9%	16.6% kM	14.9% M	23.4% bdJKM	12.0% M	13.2%	24.6% djKM	23.5% kM	16.7%	23.1% M	9.2%	5.5%	12.1%	2.5%
Never	COUNT	372	209	163	75	114	20	33	16	13	13	19	13	17	33
	COL %	74.3%	71.9%	77.7% CI	65.0%	75.2% c	83.7% CI	69.5%	69.9%	83.3% ci	57.0%	86.8% aCfl	94.5% ABCDFGIL	71.6%	94.0% ABCDFGIL
Unsure	COUNT	17	10	7	2	8			1		3			1	1
	COL %	3.4%	3.6% EFHJK	3.2% EFHJK	2.1% efhjk	5.2% EFHJK			6.6%		12.6% efhjk			2.3%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_6. For each one listed, please indicate how often you have been there in the past year.

Dave Dunnet Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	23	15	7	9	3	3	3	2	1	2				
	COL %	4.5%	5.2% dJKLM	3.6% JKLM	7.7% DJKLM	1.9%	14.3% dJKLM	5.9%	7.0%	4.0%	7.4%				
More than one year ago	COUNT	34	27	6	9	15	4	1		2		3			1
	COL %	6.7%	9.4% BFGIKLm	2.9% GIKL	7.5% bFGIKL	9.9% BFGIKLm	15.5% bFGIKLm	1.3%		10.3%		13.8% gikl			2.4%
Never	COUNT	422	234	188	92	126	16	44	19	13	18	19	13	23	32
	COL %	84.3%	80.5%	89.4% ACdE	80.6%	82.8% e	65.7%	92.9% ACdE	86.3% e	85.7% e	76.9%	86.2% e	94.5% ACdE	97.7% ABCDEgl	91.5% aE
Unsure	COUNT	23	14	9	5	8	1		1		4		1	1	2
	COL %	4.5%	4.8% FHJ	4.1% FHJ	4.3% FHJ	5.3% FHJ	4.5%		6.6%		15.7% fhj		5.5%	2.3%	6.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_7. For each one listed, please indicate how often you have been there in the past year.

Langham Court Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	44	36	8	15	14	6	1	2	1	2				1
	COL %	8.7%	12.2% BFhJKLm	3.8% JKL	13.1% BFhJKLm	9.3% bfJKL	26.3% a BDFGHJKL M	2.9%	7.0%	4.0%	10.6%				
More than one year ago	COUNT	117	74	43	28	40	6	6	7	2	6	1	6	6	6
	COL %	23.3%	25.5% FhJ	20.3% J	24.5% J	26.2% fhJ	25.8% J	13.8%	31.0% fhJ	11.9%	25.4% j	6.6%	42.4% bFHJm	23.9%	16.5%
Never	COUNT	330	177	153	70	96	11	38	14	13	14	20	6	17	26
	COL %	65.9%	61.0%	72.5% ACdEK	60.9%	63.5% e	45.9%	81.5% ACDEgiK	62.0%	84.1% ACDEgiK	58.8%	89.4% ABCDEGIK	46.6%	73.8% Ek	73.4% Ek
Unsure	COUNT	11	4	7	2	1	0	1			1	1	2	1	2
	COL %	2.1%	1.2% gh	3.4% GH	1.4%	1.0%	2.0%	1.8%			5.2%	4.1%	11.1%	2.3%	6.0%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_8. For each one listed, please indicate how often you have been there in the past year.

Farquhar Auditorium at the University of Victoria

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	73	51	22	20	24	7	8	3	1	2	1	1	2	3
	COL %	14.5%	17.5% BHIJK	10.3%	17.0% bHIJK	15.9% HJk	30.1% BHIJKIM	17.8% hj	14.9%	4.0%	6.5%	4.6%	5.5%	9.5%	8.9%
More than one year ago	COUNT	174	123	52	42	71	10	6	7	6	5	5	6	5	8
	COL %	34.8%	42.2% BFiJLm	24.5% F	36.9% BFI	46.5% BFgJLM	40.9% bF	12.1%	29.6% f	38.9% F	22.2%	24.4%	43.1% F	20.7%	23.7%
Never	COUNT	243	113	129	52	55	7	32	11	8	14	16	7	16	23
	COL %	48.5%	39.0%	61.6% ACDE	44.9% e	36.1%	28.9%	68.2% ACDE	49.6% e	51.6%	58.8% adE	71.0% ACDE	51.4%	67.4% ACDE	64.9% AcDE
Unsure	COUNT	11	4	7	1	2		1	1	1	3			1	1
	COL %	2.2%	1.3% ejk	3.5% EJK	1.1%	1.6%		1.8%	5.9%	5.6%	12.6% ejk			2.3%	2.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_9. For each one listed, please indicate how often you have been there in the past year.

Mary Winspear Centre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	88	38	50	15	21	2	2	8	10	8	4	2	3	11
	COL %	17.6%	13.0% F	23.9% ACDEF	13.5% f	13.6% f	6.3%	5.0%	34.9% ACDEFkl	63.4% ABCDEFGHIJKLM	32.0% acdEF	19.3%	15.0%	13.8%	31.0% acdEF
More than one year ago	COUNT	130	79	51	29	43	8	11	7	4	5	5	5	3	10
	COL %	26.0%	27.2% I	24.3%	25.0%	28.1% I	31.7%	23.2%	33.2% I	26.2%	23.1%	20.7%	35.3%	13.4%	27.1%
Never	COUNT	269	167	103	68	86	13	33	7	2	9	13	6	17	13
	COL %	53.8%	57.4% bGHIm	48.8% gH	59.4% bGHIm	56.7% GHI	52.8% gH	69.8% BGHIkM	31.9% H	10.3%	36.5% H	55.9% gH	44.2% H	70.5% BGHIkM	38.4% H
Unsure	COUNT	13	7	6	2	2	2	1			2	1	1	1	1
	COL %	2.7%	2.4% GH	3.0% GH	2.1% gh	1.6%	9.2% gh	2.1%			8.4%	4.1%	5.5%	2.3%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_10. For each one listed, please indicate how often you have been there in the past year.

McPherson Playhouse

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	114	73	41	27	38	8	10	5	4	6	4	2	6	2
	COL %	22.7%	25.0% M	19.5% M	23.6% M	24.9% M	31.9% M	20.8% m	20.9% m	28.6% m	24.4% m	17.3%	13.3%	25.6% m	6.2%
More than one year ago	COUNT	230	137	93	54	72	11	24	10	6	8	11	9	10	12
	COL %	45.9%	47.1%	44.2%	47.0%	47.7%	43.9%	50.3%	46.6%	36.5%	35.2%	47.1%	66.6% abhIM	44.0%	35.2%
Never	COUNT	148	76	71	31	41	4	13	6	5	8	8	3	7	19
	COL %	29.5%	26.3%	33.9% aE	27.3%	26.9%	16.9%	26.8%	28.4%	30.9%	35.3%	35.6%	20.0%	30.4%	55.0% Ab CDEFGKI
Unsure	COUNT	10	5	5	2	1	2	1	1	1	1				1
	COL %	2.0%	1.7% JKL	2.4% JKL	2.1% jkl	.5%	7.2%	2.1%	4.1%	4.0%	5.2%				3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_11. For each one listed, please indicate how often you have been there in the past year.

Metro Studio Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	25	22	3	14	6	1	1	1				1		
	COL %	4.9%	7.5% BFHIJLM	1.5% hijlm	12.6% BDe FGHIJLM	4.0% HIJLM	4.5%	2.1%	2.9%				5.5%		
More than one year ago	COUNT	64	43	21	19	21	2	4	4	1	5	1	4	1	
	COL %	12.7%	14.7% HJKM	10.0% Km	16.6% bHJKM	14.0% hjKM	10.2% k	8.8% K	16.7% Km	4.0%	22.2% hjKM	4.6%	16.0% K	2.5%	
Never	COUNT	393	211	181	76	118	18	42	18	15	16	21	13	19	33
	COL %	78.4%	72.7%	86.2% ACD	66.3%	77.5% C	73.3%	89.2% ACdei	80.4% c	96.0% AbCDEgl	69.4%	95.4% AbCDEgl	94.5% ACDEI	81.7% c	94.0% ACDEI
Unsure	COUNT	20	15	5	5	7	3				2		1	1	
	COL %	3.9%	5.1% bFGHJK	2.3% FGHJK	4.6% FGHJK	4.4% FGHJK	12.0% FGHJK				8.4%			2.3%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_12. For each one listed, please indicate how often you have been there in the past year.

Platinum Room (Elements Casino)

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	37	17	20	2	13	2	6	3	1	2	5	1	3	
	COL %	7.4%	5.8% CM	9.6% CM	1.7%	8.6% CM	7.2%	11.7% CM	12.6% cM	4.0%	8.4%	20.7% aChM	5.5%	13.3% m	
More than one year ago	COUNT	23	17	6	8	7	1	2	1	1			1	1	
	COL %	4.6%	5.7% IJL	3.0% IJL	7.3% bIJL	4.6% IJL	5.9%	3.9%	5.9%	4.0%			6.2%	2.5%	
Never	COUNT	432	253	179	101	131	20	40	18	14	20	18	11	20	33
	COL %	86.2%	86.9%	85.3%	88.2%	86.3%	83.7%	84.4%	79.7%	92.1%	86.4%	79.3%	82.7%	84.4%	93.7%
Unsure	COUNT	9	5	4	3	1	1		0		1		1	1	
	COL %	1.8%	1.6% FHJ	2.0% FHJ	2.8% fhj	.5%	3.2%		1.8%		5.2%		5.5%	2.3%	3.8%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_13. For each one listed, please indicate how often you have been there in the past year.

Royal Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	152	108	44	39	57	12	9	4	5	7	2	3	5	4
	COL %	30.4%	37.2% BFGJkIM	20.9% j	34.1% BFgJM	37.7% BFGJkM	48.8% BFGJKLM	18.4%	20.0%	34.1% Jm	30.0% j	9.2%	18.9%	21.9%	12.7%
More than one year ago	COUNT	209	112	97	47	57	8	27	13	7	9	13	8	13	7
	COL %	41.7%	38.5% m	46.1% aM	41.2% M	37.5% m	31.9%	56.3% AcDEM	57.5% AcDEM	43.7%	38.0%	60.1% aDEM	61.1% adEM	53.7% M	20.9%
Never	COUNT	128	63	64	27	32	5	12	4	3	5	7	3	5	22
	COL %	25.5%	21.8%	30.6% AD	23.5%	20.9%	19.3%	25.3%	19.6%	22.2%	21.6%	30.8%	20.0%	22.1%	62.8% ABCDEFHG IJKL
Unsure	COUNT	12	7	5	1	6			1		2			1	1
	COL %	2.4%	2.4% EFHJK	2.3% EFHJK	1.1%	3.8% EFHJK			2.9%		10.3%			2.3%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_14. For each one listed, please indicate how often you have been there in the past year.

Victoria Event Centre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	60	44	15	20	21	3	3	1		3	1	1	3	1
	COL %	11.9%	15.2% BFGHJM	7.3% H	17.7% BFGHJM	14.0% bfHJM	11.1% h	5.9%	5.9%		12.6% h	4.6%	9.4%	14.3% h	3.8%
More than one year ago	COUNT	127	75	52	29	39	7	19	5	3	8	5	3	6	2
	COL %	25.3%	25.6% M	24.8% M	25.4% M	25.4% M	28.0% M	40.0% abcdhkM	24.3% M	18.2%	33.7% M	23.9% m	18.9%	24.4% m	4.9%
Never	COUNT	278	148	130	61	76	11	22	14	12	9	15	10	14	31
	COL %	55.5%	51.1%	61.8% ADfI	52.9%	50.2%	47.8%	47.1%	62.0% i	76.1% ACDEFI	37.6%	65.0% i	71.7% adefI	58.9%	87.7% ABCDEFGIJ L
Unsure	COUNT	37	24	13	5	16	3	3	2	1	4	1		1	1
	COL %	7.3%	8.1% cK	6.2% K	4.0% K	10.4% CKI	13.2% K	7.0% k	7.7%	5.6%	16.2% K	6.6%		2.3%	3.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q6_15. For each one listed, please indicate how often you have been there in the past year.

Save On Foods Memorial Centre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
In the last year	COUNT	180	109	72	39	64	6	23	7	5	8	9	2	8	9
	COL %	36.0%	37.4% K	34.1% k	34.0% k	42.0% eKm	24.8%	48.0% bEKm	30.5%	30.2%	32.5%	42.0% k	17.2%	33.6%	24.7%
More than one year ago	COUNT	195	110	85	53	47	10	18	13	7	11	7	6	12	8
	COL %	38.8%	37.8%	40.2% dm	46.6% aDM	30.7%	41.1%	38.1%	56.3% AbDJM	45.2%	48.1% m	31.9%	43.2%	50.0% dm	22.9%
Never	COUNT	119	66	53	20	39	7	7	3	4	3	6	5	4	18
	COL %	23.7%	22.7%	25.1% cfg	17.0%	25.8% cfg	30.9% fg	13.8%	13.2%	24.6%	14.3%	26.2%	39.6% cFGil	16.5%	52.4% ABCDFGH IJL
Unsure	COUNT	7	6	1	3	2	1				1				
	COL %	1.4%	2.0% FGHJKLM	.6%	2.4% fghjklm	1.6%	3.2%				5.2%				

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6_16. For each one listed, please indicate how often you have been there in the past year.

Victoria Conference Centre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS **	Weighted	484	279	205	109	147	23	46	21	15	23	22	13	22	35
	Unweighted	481	274	207	122	124	28	42	30	20	21	22	18	22	23
In the last year	COUNT	94	65	30	28	33	4	8	3	2	4	5		5	3
	COL %	19.5%	23.2% BKM	14.5% K	25.2% BgKM	22.5% bKM	17.9% K	17.4% K	12.3% K	14.3% k	17.1% K	22.3% K		21.1% K	7.9%
More than one year ago	COUNT	189	114	75	41	61	12	22	10	5	7	5	7	8	8
	COL %	39.0%	40.7% jM	36.7%	37.2%	41.6% jm	52.6% JM	46.8% jM	50.7% JM	34.2%	29.6%	23.9%	55.5% JM	36.8%	22.2%
Never	COUNT	191	96	96	40	50	6	17	8	8	11	12	5	9	22
	COL %	39.5%	34.4%	46.6% AcDE	36.6%	33.8%	27.4%	35.8%	37.0%	51.6% e	48.2%	53.8% ade	38.8%	39.6%	63.8% ACDEFG
Unsure	COUNT	9	5	5	1	3	0				1		1	1	2
	COL %	1.9%	1.7% FGHJ	2.3% FGHJ	1.0%	2.1%	2.1%				5.2%		5.8%	2.5%	6.0%

** Question added after field started
Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q6. For each one listed, please indicate how often you have been there in the past year.

In the last year

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	14	24	35	
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	
Alix Goolden Hall	COUNT	61	47	14	19	25	4	2	1	2	2	2	1	4	
	COL %	12.2%	16.2% BFGIM	6.5% M	16.6% BFGM	16.1% BFGM	15.0% M	3.4%	4.7%	10.3%	6.5%	8.7%	9.4%	18.2% fM	
Artspring	COUNT	18	3	15	1	2		1	1					12	
	COL %	3.5%	.9%	7.2% ACDEHJKL	.7%	1.2%		2.9%	6.6%					35.0% ABCDEFGHIJKL	
Belfry Theatre	COUNT	45	31	14	17	10	4	1	1	1	2	2		6	
	COL %	9.1%	10.7% FgKL	6.8% KL	15.0% BDFGKL	6.3% KL	18.7% FgKL	2.9%	4.1%	7.9%	9.7%	8.7%		16.2% KL	
Blue Bridge Repertory Theatre	COUNT	18	14	4	6	6	2		0		1			1	
	COL %	3.5%	4.7% bFHJKL	2.0% FHJKL	5.1% FHJKL	3.7% FHJKL	9.0% fhjkl		1.8%		3.2%				3.8%
Capital Ballroom	COUNT	32	23	9	11	12	1	3			2	1		3	
	COL %	6.4%	8.0% bGHKM	4.1% GHKM	9.5% bGHKM	7.6% GHKM	3.2%	5.9%			7.3%	4.1%		14.0% ghkm	
Dave Dunnet Theatre	COUNT	23	15	7	9	3	3	3	2	1	2				
	COL %	4.5%	5.2% dJKLM	3.6% JKLM	7.7% DJKLM	1.9%	14.3% dJKLM	5.9%	7.0%	4.0%	7.4%				
Langham Court Theatre	COUNT	44	36	8	15	14		1	2	1	2			1	
	COL %	8.7%	12.2% BFhJKLm	3.8% JKL	13.1% BFhJKLm	9.3% bfJKL	26.3% a BDFGHJKL M	2.9%	7.0%	4.0%	10.6%			4.0%	
Farquhar Auditorium at the University of Victoria	COUNT	73	51	22	20	24	7	8	3	1	2	1	2	3	
	COL %	14.5%	17.5% BHJK	10.3%	17.0% bHJK	15.9% HJK	30.1% BHJKIM	17.8% hj	14.9%	4.0%	6.5%	4.6%	5.5%	9.5%	8.9%
Mary Winspear Centre	COUNT	88	38	50	15	21	2	2	8	10	8	4	2	3	
	COL %	17.6%	13.0% F	23.9% ACDEF	13.5% f	13.6% f	6.3%	5.0%	34.9% ACDEFkl	63.4% ABCDEFGHIJKLM	32.0% acdef	19.3%	15.0%	13.8%	31.0% acdef
McPherson Playhouse	COUNT	114	73	41	27	38	8	10	5	4	6	4	2	6	
	COL %	22.7%	25.0% M	19.5% M	23.6% M	24.9% M	31.9% M	20.8% m	20.9% m	28.6% m	24.4% m	17.3%	13.3%	25.6% m	6.2%
Metro Studio Theatre	COUNT	25	22	3	14	6	1	1	1			1			
	COL %	4.9%	7.5% BFHJLM	1.5% hijlm	12.6% BDe FGHJLM	4.0% HJLM	4.5%	2.1%	2.9%				5.5%		
Platinum Room (Elements Casino)	COUNT	37	17	20	2	13	2	6	3	1	2	5	1	3	
	COL %	7.4%	5.8% CM	9.6% CM	1.7%	8.6% CM	7.2%	11.7% CM	12.6% cM	4.0%	8.4%	20.7% aChM	5.5%	13.3% m	
Royal Theatre	COUNT	152	108	44	39	57	12	9	4	5	7	2	3	5	
	COL %	30.4%	37.2% BFGJkIM	20.9% j	34.1% BFgJM	37.7% BFGJkM	48.8% BFGJKLM	18.4%	20.0%	34.1% Jm	30.0% j	9.2%	18.9%	21.9%	12.7%
Victoria Event Centre	COUNT	60	44	15	20	21	3	3	1		3	1	1	3	
	COL %	11.9%	15.2% BFGHJM	7.3% H	17.7% BFGHJM	14.0% bHJM	11.1% h	5.9%	5.9%		12.6% h	4.6%	9.4%	14.3% h	3.8%
Save On Foods Memorial Centre	COUNT	180	109	72	39	64	6	23	7	5	8	9	2	8	
	COL %	36.0%	37.4% K	34.1% k	34.0% k	42.0% eKm	24.8%	48.0% bEKm	30.5%	30.2%	32.5%	42.0% k	17.2%	33.6%	24.7%
Victoria Conference Centre	COUNT	94	65	30	28	33	4	8	3	2	4	5		5	
	COL %	18.8%	22.2% BgKM	14.1% K	24.0% BgKM	21.7% bKM	16.8% K	17.1% K	11.4% K	14.3% k	17.1% K	22.3% K		19.7% K	7.9%
None of the above	COUNT	148	89	59	30	55	4	14	7	2	5	7	9	6	
	COL %	29.5%	30.4% EH	28.2% eh	26.3%	36.0% cEHM	15.5%	30.7% h	30.2%	12.7%	21.7%	29.6%	62.3% ABCDEFGHIJLM	37.6% eh	16.7%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q6. For each one listed, please indicate how often you have been there in the past year.

More than one year ago

		TOTAL	Region											
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23
Alix Gooldeen Hall	COUNT	142	93	49	34	49	11	17	6	2	4	4	6	4
	COL %	28.4%	32.1% BHIM	23.4% m	29.3% HM	32.0% bHIM	45.7% BgHIJIM	36.0% HiM	25.6%	11.9%	15.7%	19.3%	27.4%	23.5%
Artspring	COUNT	35	21	14	9	10	2	4			5		1	4
	COL %	7.0%	7.4% GHJK	6.5% GHJK	8.3% GHJK	6.7% GHJK	7.2%	8.8% GHJK			19.9% GHJK			5.3%
Belfry Theatre	COUNT	178	111	67	37	60	15	16	9	3	6	7	8	7
	COL %	35.6%	38.4% hM	31.8%	32.3%	39.1% hM	62.1% ABCDFg HIJLM	33.0%	39.1% m	19.9%	26.8%	31.3%	60.4% aBCdFHijM	32.9%
Blue Bridge Repertory Theatre	COUNT	66	40	26	15	22	3	7	5	1	6	1	1	4
	COL %	13.2%	13.8% J	12.3% J	13.2% J	14.2% J	13.4% J	15.9% J	21.4% JI	6.3%	26.3% hJkI		6.2%	5.3%
Capital Ballroom	COUNT	80	48	31	27	18	3	12	5	3	5	2	1	3
	COL %	15.9%	16.6% kM	14.9% M	23.4% bDjKM	12.0% M	13.2%	24.6% dJkM	23.5% kM	16.7%	23.1% M	9.2%	5.5%	12.1%
Dave Dunnet Theatre	COUNT	34	27	6	9	15	4	1		2		3		1
	COL %	6.7%	9.4% BFGIKLm	2.9% GIKL	7.5% bFGIKL	9.9% BFGIKLm	15.5% bFGIKLm	1.3%		10.3%		13.8% gikl		
Langham Court Theatre	COUNT	117	74	43	28	40	6	6	7	2	6	1	6	6
	COL %	23.3%	25.5% FhJ	20.3% J	24.5% J	26.2% fhJ	25.8% J	13.8%	31.0% fhJ	11.9%	25.4% j	6.6%	42.4% bFHJm	23.9%
Farquhar Auditorium at the University of Victoria	COUNT	174	123	52	42	71	10	6	7	6	5	5	6	8
	COL %	34.8%	42.2% BFijLm	24.5% F	36.9% BFI	46.5% BFgJLLM	40.9% bF	12.1%	29.6% f	38.9% F	22.2%	24.4%	43.1% F	20.7%
Mary Winspear Centre	COUNT	130	79	51	29	43	8	11	7	4	5	5	5	10
	COL %	26.0%	27.2% I	24.3%	25.0%	28.1% I	31.7%	23.2%	33.2% I	26.2%	23.1%	20.7%	35.3%	13.4%
McPherson Playhouse	COUNT	230	137	93	54	72	11	24	10	6	8	11	9	12
	COL %	45.9%	47.1%	44.2%	47.0%	47.7%	43.9%	50.3%	46.6%	36.5%	35.2%	47.1%	66.6% abhIM	44.0%
Metro Studio Theatre	COUNT	64	43	21	19	21	2	4	4	1	5	1	4	1
	COL %	12.7%	14.7% HJKM	10.0% Km	16.6% bHJKM	14.0% hJKM	10.2% k	8.8% K	16.7% Km	4.0%	22.2% hJKM	4.6%		16.0% K
Platinum Room (Elements Casino)	COUNT	23	17	6	8	7	1	2	1	1			1	1
	COL %	4.6%	5.7% IJL	3.0% IJL	7.3% bIJL	4.6% IJL		5.9%	3.9%	5.9%	4.0%		6.2%	
Royal Theatre	COUNT	209	112	97	47	57	8	27	13	7	9	13	8	7
	COL %	41.7%	38.5% m	46.1% aM	41.2% M	37.5% m	31.9%	56.3% AcDEM	57.5% AcDEM	43.7%	38.0%	60.1% aDEM	61.1% adEM	53.7% M
Victoria Event Centre	COUNT	127	75	52	29	39	7	19	5	3	8	5	3	2
	COL %	25.3%	25.6% M	24.8% M	25.4% M	25.4% M	28.0% M	40.0% abcdhKM	24.3% M	18.2%	33.7% M	23.9% m	18.9%	24.4% m
Save On Foods Memorial Centre	COUNT	195	110	85	53	47	10	18	13	7	11	7	6	12
	COL %	38.8%	37.8%	40.2% dm	46.6% aDM	30.7%	41.1%	38.1%	56.3% AbDJM	45.2%	48.1% m	31.9%	43.2%	50.0% dm
Victoria Conference Centre	COUNT	189	114	75	41	61	12	22	10	5	7	5	7	8
	COL %	37.7%	39.1% m	35.9%	35.5%	40.1% m	49.3% jM	45.8% jM	46.8% jm	34.2%	29.6%	23.9%	53.3% JM	34.3%
None of the above	COUNT	81	36	45	13	21	2	4	3	3	7	4	3	5
	COL %	16.2%	12.4%	21.4% ACdEF	11.7%	13.8%	7.7%	8.1%	15.5%	18.2%	28.5% ef	17.5%	20.0%	22.1%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_1. Do you agree or disagree with the following statements?

The Royal Theatre is well maintained and managed

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	76	49	27	22	22	6	5	5	2	6	2	1	4	
	COL %	15.2%	17.0% M	12.7% M	18.9% M	14.4% M	24.5% M	11.6% M	23.7% M	10.3%	26.3% M	8.7%	10.2%	17.5% M	
Agree somewhat	COUNT	192	122	69	49	65	8	19	6	5	9	6	3	9	10
	COL %	38.3%	42.1% BGK	33.0%	42.8% bGK	42.8% bGK	33.8%	39.6%	24.7%	34.9%	40.4%	27.1%	21.2%	37.5%	29.0%
Disagree somewhat	COUNT	30	17	13	7	7	3	2	3	1	1		1	1	4
	COL %	6.0%	5.8% J	6.2% J	5.7% J	4.8% J	12.2% J	4.2%	12.4% J	4.0%	3.2%		9.4%	5.3%	10.4%
Strongly disagree	COUNT	10	6	4	5		1		2			1		1	1
	COL %	2.0%	2.0% DFHIK	2.1% DFHIK	4.3% DFHIK		3.2%		7.6%			4.6%		3.3%	2.4%
Unsure	COUNT	193	97	97	33	58	6	21	7	8	7	13	8	9	20
	COL %	38.6%	33.2%	46.0% ACE	28.4%	38.0%	26.3%	44.6% c	31.6%	50.8% ce	30.0%	59.6% ACdEGl	59.2% ACdEgi	36.5%	58.1% ACdEGi
- Total % Agree (Strongly/Somewhat)		53.4%	59.0% BJKM	45.7%	61.6% BJKM	57.2% BjKM	58.3% kM	51.2% m	48.4%	45.2%	66.7% bJKM	35.8%	31.4%	54.9% m	29.0%
- Total % Disagree (Strongly/Somewhat)		8.0%	7.7%	8.3%	10.0%	4.8%	15.4%	4.2%	20.0% aDFhij	4.0%	3.2%	4.6%	9.4%	8.6%	12.9%

Victoria Arts and Entertainment Study
 Source: Panalytics Group
 22 Apr 19, v1

Q7_2. Do you agree or disagree with the following statements?

Currently there are too many days when nothing is being performed at the Royal Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	90	54	36	19	28	8	8	4	1	8	5	2	4	4
	COL %	18.1%	18.6% H	17.4% h	16.2%	18.3% h	31.4% cHM	16.5%	20.0%	6.3%	32.9% Hm	20.2%	13.3%	15.3%	10.1%
Agree somewhat	COUNT	182	109	73	43	54	11	12	9	8	8	7	5	11	13
	COL %	36.3%	37.4% f	34.8%	37.8%	35.8%	45.4% f	25.0%	38.4%	54.8% bFj	34.7%	29.0%	34.8%	48.3% f	36.9%
Disagree somewhat	COUNT	25	15	9	4	10	2	1	1	1	2			4	1
	COL %	4.9%	5.3% JK	4.5% JK	3.4% JK	6.3% JK	7.6%	3.0%	4.1%	4.0%	6.5%			17.6% cfJKm	2.5%
Strongly disagree	COUNT	6	4	2	3	2		1					1		
	COL %	1.2%	1.5% EGHJLM	.8%	2.3% eghijlm	1.1%		1.8%					5.5%		
Unsure	COUNT	198	108	90	46	59	4	25	8	5	6	11	6	4	18
	COL %	39.5%	37.3% EL	42.6% EL	40.3% EL	38.5% EL	15.6%	53.7% AdEIL	37.5% E	34.9%	25.9%	50.8% EIL	46.3% EI	18.8%	50.6% EiL
- Total % Agree (Strongly/Somewhat)		54.3%	55.9% f	52.1%	54.0%	54.1%	76.8% ABCDFJKM	41.5%	58.4%	61.1%	67.6% F	49.2%	48.1%	63.6% f	46.9%
- Total % Disagree (Strongly/Somewhat)		6.1%	6.8% J	5.3% J	5.7% J	7.4% J	7.6%	4.8%	4.1%	4.0%	6.5%		5.5%	17.6% Jm	2.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_3. Do you agree or disagree with the following statements?

The Royal Theatre should offer performances for a wider range of audiences than it currently does

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	135	82	53	30	45	7	14	6	2	10	5	3	6	6
	COL %	26.9%	28.3% H	25.0%	25.8% h	29.9% H	29.7%	29.6% h	28.4%	12.0%	40.7% H	20.7%	22.3%	23.7%	18.2%
Agree somewhat	COUNT	236	139	97	56	71	12	23	12	9	10	9	5	11	15
	COL %	47.1%	47.7%	46.2%	48.8%	46.5%	49.9%	49.0%	53.4%	59.5% k	41.1%	39.6%	32.9%	45.6%	43.7%
Disagree somewhat	COUNT	28	15	14	8	5	1	1	1	1	1	3	1	3	2
	COL %	5.6%	5.0%	6.5%	7.3% f	3.4%	4.5%	2.1%	2.9%	7.9%	5.2%	11.5%	10.2%	13.9%	6.4%
Strongly disagree	COUNT	5	3	2	3						1		1		
	COL %	1.0%	1.2% defghjlm	.7%	3.0% DEFGHJLM						3.2%		5.5%		
Unsure	COUNT	97	52	45	17	31	4	9	3	3	2	6	4	4	11
	COL %	19.4%	17.8%	21.6%	15.0%	20.2%	15.9%	19.4%	15.3%	20.6%	9.7%	28.1%	29.1%	16.8%	31.6% i
- Total % Agree (Strongly/Somewhat)		74.0%	76.0% k	71.2%	74.7%	76.4% k	79.6% k	78.6% k	81.8% jK	71.5%	81.9% k	60.3%	55.2%	69.3%	61.9%
- Total % Disagree (Strongly/Somewhat)		6.6%	6.2%	7.2% f	10.3% DFg	3.4%	4.5%	2.1%	2.9%	7.9%	8.4%	11.5%	15.7%	13.9%	6.4%

Victoria Arts and Entertainment Study
 Source: Panalytics Group
 22 Apr 19, v1

Q7_4. Do you agree or disagree with the following statements?

I would like to see more live music acts appearing at the Royal Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	154	83	71	32	44	6	18	9	2	12	9	2	7	9
	COL %	30.8%	28.5% hk	33.9% HK	28.0%	29.2% hk	26.4%	37.3% HK	41.9% HK	14.3%	50.2% acdeHKm	40.5% hK	13.3%	30.2%	24.5%
Agree somewhat	COUNT	230	146	83	61	73	13	16	10	6	7	8	8	13	15
	COL %	45.9%	50.4% BFI	39.7%	53.4% BFI	47.8% i	52.4% i	34.7%	46.7%	38.1%	28.4%	36.2%	57.6% fi	55.3% i	41.3%
Disagree somewhat	COUNT	22	14	8	7	5	3	3		1	1	2			
	COL %	4.4%	4.9% GKLM	3.7% GKLM	5.8% GKLM	3.1% GKLM	12.1% GKLM	6.8% gklm		6.3%	3.2%	8.7%			
Strongly disagree	COUNT	7	5	2	3	1	1		1		1				1
	COL %	1.4%	1.6% FHJKL	1.0%	2.2% fhjkl	.5%	5.9%		2.6%		3.2%				2.4%
Unsure	COUNT	88	42	46	12	30	1	10	2	6	3	3	4	3	11
	COL %	17.6%	14.6% E	21.7% ACEG	10.5% e	19.4% CEg	3.2%	21.2% E	8.8%	41.2% AbCdEGijL	14.9%	14.7%	29.1% cEg	14.5%	31.7% aCEG
- Total % Agree (Strongly/Somewhat)		76.7%	78.9% H	73.6% h	81.4% bH	77.0% H	78.8% h	72.0%	88.6% BdFHM	52.4%	78.6% h	76.6% h	70.9%	85.5% H	65.9%
- Total % Disagree (Strongly/Somewhat)		5.8%	6.6% KL	4.7% KL	8.0% KL	3.6% KL	18.1% bDGKLM	6.8% kl	2.6%	6.3%	6.5%	8.7%			2.4%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_5. Do you agree or disagree with the following statements?

I would like to see more Broadway musicals and productions appearing at the Royal Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	154	95	59	37	47	11	11	6	4	12	6	5	7	6
	COL %	30.8%	32.6% m	28.3%	32.6% m	30.7%	45.4% bfgM	23.9%	25.6%	26.2%	49.1% bfgM	28.8%	34.6%	30.5%	16.9%
Agree somewhat	COUNT	184	110	74	48	52	10	22	8	6	6	6	5	7	11
	COL %	36.6%	37.7%	35.1%	41.5%	34.2%	42.3%	46.2%	36.5%	40.4%	26.5%	28.5%	34.1%	31.6%	31.2%
Disagree somewhat	COUNT	45	23	22	9	14	1	2	3	2	3	2	1	5	4
	COL %	9.0%	8.1%	10.3% e	7.4%	9.3%	3.2%	4.6%	12.3%	10.3%	14.7%	6.9%	7.8%	20.7% ef	10.5%
Strongly disagree	COUNT	23	17	6	6	10	1	2	1			1		1	1
	COL %	4.5%	5.7% bHIK	2.8% HIK	5.0% HIK	6.3% HIK	5.9%	4.1%	2.6%			4.6%		3.7%	4.0%
Unsure	COUNT	95	46	49	15	30	1	10	5	4	2	7	3	3	13
	COL %	19.0%	15.8% E	23.5% ACEi	13.5% E	19.5% E	3.2%	21.2% E	22.9% E	23.0% e	9.7%	31.2% cEi	23.6% e	13.5%	37.4% ACEii
- Total % Agree (Strongly/Somewhat)		67.5%	70.4% M	63.4%	74.1% BM	64.8%	87.8% ABcDfGh JLM	70.1% m	62.2%	66.7%	75.6% m	57.3%	68.6%	62.1%	48.1%
- Total % Disagree (Strongly/Somewhat)		13.5%	13.8%	13.1%	12.4%	15.7%	9.1%	8.8%	14.9%	10.3%	14.7%	11.5%	7.8%	24.4%	14.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_6. Do you agree or disagree with the following statements?

I would like to have a wider choice of entertainment at the Royal Theatre

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	152	90	62	29	52	8	14	7	4	14	7	3	6	4
	COL %	30.4%	30.8% M	29.7% M	25.5% m	34.1% M	35.2% M	30.7% m	30.4% m	23.9%	57.7% ABCDFGHj KLM	31.3%	22.3%	25.8%	11.8%
Agree somewhat	COUNT	220	130	90	60	58	12	21	11	6	7	11	7	12	14
	COL %	43.9%	44.7%	42.7%	52.1% bDI	38.2%	51.3%	44.0%	51.2%	38.9%	29.3%	51.2%	48.6%	49.1%	41.1%
Disagree somewhat	COUNT	35	21	13	8	11	2	1	2	1	1		2	5	
	COL %	6.9%	7.3% JK	6.3% JK	7.3% JK	7.3% JK	7.6%	3.0%	7.0%	6.3%	3.2%		10.6%	15.2% JK	
Strongly disagree	COUNT	1	1	1	1				1						
	COL %	.3%	.2%	.3%	.6%				2.6%						
Unsure	COUNT	93	49	44	17	31	1	11	2	5	2	4	4	3	11
	COL %	18.6%	16.9% E	21.0% EG	14.5%	20.5% Eg	5.9%	22.4% Eg	8.8%	30.9% Egi	9.7%	17.6%	29.1% Eg	14.5%	31.9% cEGi
- Total % Agree (Strongly/Somewhat)		74.2%	75.6% M	72.4% m	77.6% M	72.3% m	86.4% BdhM	74.7% m	81.6% M	62.7%	87.0% bdhM	82.4% M	70.9%	74.9%	52.9%
- Total % Disagree (Strongly/Somewhat)		7.2%	7.6% JK	6.6% JK	7.9% JK	7.3% JK	7.6%	3.0%	9.6% jk	6.3%	3.2%			10.6%	15.2% JK

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_7. Do you agree or disagree with the following statements?

The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	30	16	14	7	8	1	3	2		2	3		1	3
	COL %	6.0%	5.5% HK	6.7% HK	6.4% HK	5.1% HK	3.2%	5.9%	8.4% hk		7.4%	13.8% hk		5.3%	9.7%
Agree somewhat	COUNT	68	44	24	18	24	2	8	3	3	2		1	4	2
	COL %	13.6%	15.2% J	11.4% J	15.9% J	15.7% J	9.2% j	17.5% J	11.9% J	20.6% J	8.4%		10.2%	18.2% J	6.4%
Disagree somewhat	COUNT	166	98	68	42	49	8	12	6	7	7	8	7	10	9
	COL %	33.2%	33.8%	32.3%	36.6%	32.1%	31.5%	24.9%	25.4%	42.9%	28.8%	35.9%	47.5% f	44.6%	25.7%
Strongly disagree	COUNT	159	96	62	34	52	10	18	10	3	8	6	3	5	7
	COL %	31.7%	33.1%	29.6%	30.0%	34.0%	42.7% lm	37.1%	45.5% bhLM	22.2%	33.2%	25.0%	25.0%	20.7%	21.2%
Unsure	COUNT	78	36	42	13	20	3	7	2	2	5	6	2	3	13
	COL %	15.5%	12.4%	19.9% ACdg	11.1%	13.2%	13.5%	14.6%	8.8%	14.3%	22.2%	25.3%	17.3%	11.2%	36.9% ACDefGhL
- Total % Agree (Strongly/Somewhat)		19.6%	20.7%	18.1%	22.3%	20.8%	12.3%	23.4%	20.3%	20.6%	15.8%	13.8%	10.2%	23.5%	16.2%
- Total % Disagree (Strongly/Somewhat)		64.8%	66.9% m	61.9%	66.6% m	66.1% m	74.2% M	62.0%	70.9% m	65.1%	62.0%	61.0%	72.5% m	65.3%	46.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_8. Do you agree or disagree with the following statements?

All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	163	112	51	41	60	12	10	8	6	9	5	2	2	4
	COL %	32.5%	38.7% BFJKLM	24.1% L	35.8% BFKLM	39.2% BFJKLM	48.6% BFJKLM	20.2%	34.4% kLM	40.5% KLM	39.8% kLM	22.4%	13.3%	9.1%	12.2%
Agree somewhat	COUNT	183	112	71	47	57	8	15	6	4	10	6	7	10	12
	COL %	36.5%	38.5%	33.8%	41.3%	37.4%	32.4%	32.4%	27.9%	28.5%	40.8%	27.3%	51.0%	43.5%	33.1%
Disagree somewhat	COUNT	60	23	38	8	13	2	10	5	2	1	1	3	7	9
	COL %	12.1%	7.9%	17.9% ACDeJ	6.8%	8.8%	7.2%	21.0% ACdeJ	24.2% ACdeJ	12.7%	3.2%	4.1%	19.1%	27.6% ACdeJ	26.9% ACdeJ
Strongly disagree	COUNT	26	9	17	6	3		4	1	1	2	5	1	3	3
	COL %	5.2%	3.1% E	8.2% ADE	4.9% E	2.2% e		8.0% e	4.7%	4.0%	6.5%	23.4% AcDEghkl	5.5%	5.3%	8.7%
Unsure	COUNT	68	35	34	13	19	3	9	2	2	2	5	2	3	7
	COL %	13.7%	11.9%	16.1%	11.2%	12.4%	11.8%	18.4%	8.8%	14.3%	9.7%	22.9%	11.1%	14.5%	19.2%
- Total % Agree (Strongly/Somewhat)		69.1%	77.2% BFgJLM	57.8%	77.1% BFJLM	76.6% BFJLM	81.0% BFgJLM	52.7%	62.3%	69.1%	80.6% BFJLM	49.7%	64.3%	52.5%	45.2%
- Total % Disagree (Strongly/Somewhat)		17.3%	11.0%	26.1% ACDEI	11.7%	11.0%	7.2%	29.0% ACDEI	28.9% ACDEI	16.7%	9.7%	27.4% ae	24.6%	33.0% ACDEI	35.6% ACDEI

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q7_9. Do you agree or disagree with the following statements?

Funding for the Royal Theatre should rise with inflation over time

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	135	82	52	33	39	10	13	6	3	7	7	4	2	7
	COL %	26.9%	28.3% L	24.9% L	29.0% L	25.9% L	39.6% L	27.1% L	27.7% L	22.2%	28.6% I	31.1% L	26.7% I	6.8%	20.5%
Agree somewhat	COUNT	239	142	97	57	76	9	18	9	10	12	8	6	15	17
	COL %	47.7%	48.9%	46.0%	49.3%	50.2%	38.7%	39.0%	41.0%	67.5% abEFgJ	49.8%	36.2%	43.2%	64.8% beFgj	47.4%
Disagree somewhat	COUNT	32	18	14	4	10	3	2	2	1	3	1	1	2	2
	COL %	6.4%	6.1%	6.8%	3.7%	6.7%	14.1%	5.0%	10.0%	4.0%	11.9%	6.6%	3.9%	8.6%	6.5%
Strongly disagree	COUNT	13	9	4	3	5	1	1	0			1	1		
	COL %	2.6%	3.1% HILM	1.9% HILM	2.6% hilm	3.5% HILM	3.2%	3.0%	1.8%			4.6%	8.9%		
Unsure	COUNT	82	40	43	18	21	1	12	4	1	2	5	2	5	9
	COL %	16.4%	13.6% E	20.3% AEH	15.4% E	13.7% e	4.5%	26.0% adEHi	19.4% e	6.3%	9.7%	21.6% e	17.3%	19.8%	25.6% Eh
- Total % Agree (Strongly/Somewhat)		74.5%	77.2%	70.9%	78.3%	76.1%	78.2%	66.1%	68.8%	89.7% aBdFgjm	78.4%	67.3%	69.8%	71.6%	67.9%
- Total % Disagree (Strongly/Somewhat)		9.0%	9.2%	8.7%	6.3%	10.2%	17.2%	7.9%	11.9%	4.0%	11.9%	11.2%	12.8%	8.6%	6.5%

Victoria Arts and Entertainment Study
 Source: Panalytics Group
 22 Apr 19, vi

Q7. Do you agree or disagree with the following statements?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
The Royal Theatre is well maintained and managed		53.4%	59.0% BJKM	45.7%	61.6% BJKM	57.2% BJKM	58.3% kM	51.2% m	48.4%	45.2%	66.7% bJKM	35.8%	31.4%	54.9% m	29.0%
Currently there are too many days when nothing is being performed at the Royal Theatre		54.3%	55.9% f	52.1%	54.0%	54.1%	76.8% ABCDFJKM	41.5%	58.4%	61.1%	67.6% F	49.2%	48.1%	63.6% f	46.9%
The Royal Theatre should offer performances for a wider range of audiences than it currently does		74.0%	76.0% k	71.2%	74.7%	76.4% k	79.6% k	78.6% k	81.8% jK	71.5%	81.9% k	60.3%	55.2%	69.3%	61.9%
I would like to see more live music acts appearing at the Royal Theatre		76.7%	78.9% H	73.6% h	81.4% bH	77.0% H	78.8% h	72.0%	88.6% BdfHM	52.4%	78.6% h	76.6% h	70.9%	85.5% H	65.9%
I would like to see more Broadway musicals and productions appearing at the Royal Theatre		67.5%	70.4% M	63.4%	74.1% BM	64.8%	87.8% ABcDfGh JLM	70.1% m	62.2%	66.7%	75.6% m	57.3%	68.6%	62.1%	48.1%
I would like to have a wider choice of entertainment at the Royal Theatre		74.2%	75.6% M	72.4% m	77.6% M	72.3% m	86.4% BdhM	74.7% m	81.6% M	62.7%	87.0% bdhM	82.4% M	70.9%	74.9%	52.9%
The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera		19.6%	20.7%	18.1%	22.3%	20.8%	12.3%	23.4%	20.3%	20.6%	15.8%	13.8%	10.2%	23.5%	16.2%
All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case		69.1%	77.2% BFgJLM	57.8%	77.1% BFJLM	76.6% BFJLM	81.0% BFgJLM	52.7%	62.3%	69.1%	80.6% BFJLM	49.7%	64.3%	52.5%	45.2%
Funding for the Royal Theatre should rise with inflation over time		74.5%	77.2%	70.9%	78.3%	76.1%	78.2%	66.1%	68.8%	89.7% aBdFgjm	78.4%	67.3%	69.8%	71.6%	67.9%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

LOW BOX SUMMARY TABLE - Disagree (Strongly/Somewhat)

Q7. Do you agree or disagree with the following statements?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
The Royal Theatre is well maintained and managed		8.0%	7.7%	8.3%	10.0%	4.8%	15.4%	4.2%	20.0% aDFhij	4.0%	3.2%	4.6%	9.4%	8.6%	12.9%
Currently there are too many days when nothing is being performed at the Royal Theatre		6.1%	6.8% J	5.3% J	5.7% J	7.4% J	7.6%	4.8%	4.1%	4.0%	6.5%		5.5%	17.6% Jm	2.5%
The Royal Theatre should offer performances for a wider range of audiences than it currently does		6.6%	6.2%	7.2% f	10.3% DFg	3.4%	4.5%	2.1%	2.9%	7.9%	8.4%	11.5%	15.7%	13.9%	6.4%
I would like to see more live music acts appearing at the Royal Theatre		5.8%	6.6% KL	4.7% KL	8.0% KL	3.6% KL	18.1% bDGKLM	6.8% kl	2.6%	6.3%	6.5%	8.7%			2.4%
I would like to see more Broadway musicals and productions appearing at the Royal Theatre		13.5%	13.8%	13.1%	12.4%	15.7%	9.1%	8.8%	14.9%	10.3%	14.7%	11.5%	7.8%	24.4%	14.5%
I would like to have a wider choice of entertainment at the Royal Theatre		7.2%	7.6% JK	6.6% JK	7.9% JK	7.3% JK	7.6%	3.0%	9.6% jk	6.3%	3.2%			10.6%	15.2% JK
The Royal Theatre should be reserved mainly for performances by the Victoria Symphony and Opera		64.8%	66.9% m	61.9%	66.6% m	66.1% m	74.2% M	62.0%	70.9% m	65.1%	62.0%	61.0%	72.5% m	65.3%	46.9%
All municipalities in the Capital Region should contribute their share toward operations of the Royal Theatre, not just Oak Bay, Saanich and Victoria as is currently the case		17.3%	11.0%	26.1% ACDEI	11.7%	11.0%	7.2%	29.0% ACDEI	28.9% ACDEI	16.7%	9.7%	27.4% ae	24.6%	33.0% ACDEI	35.6% ACDEI
Funding for the Royal Theatre should rise with inflation over time		9.0%	9.2%	8.7%	6.3%	10.2%	17.2%	7.9%	11.9%	4.0%	11.9%	11.2%	12.8%	8.6%	6.5%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q8a. In general do you agree or disagree with the goal of encouraging greater access to the Royal Theatre for a wider range of acts and performers?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	212	124	88	41	68	15	15	11	8	14	9	8	10	10
	COL %	42.3%	42.6%	41.8%	35.8%	44.5%	63.0% ABCdFjM	31.6%	49.8%	54.8% fm	59.0% CFM	40.0%	59.2% cFM	40.5%	29.2%
Agree somewhat	COUNT	216	123	93	52	63	8	27	8	6	8	8	2	11	21
	COL %	43.0%	42.3% K	44.1% K	45.3% K	41.2% K	35.0%	57.0% adeGK	33.8%	38.9%	35.8%	36.4%	15.7%	46.7% K	59.3% egK
Disagree somewhat	COUNT	17	10	7	2	8	0	2	1	8		1	1		1
	COL %	3.5%	3.5% HIL	3.4% HIL	1.6%	5.3% HIL	2.0%	4.8%	4.7%			2.9%	7.8%		4.0%
Strongly disagree	COUNT	14	8	5	8			1		1		3			
	COL %	2.7%	2.8% DEGIKLM	2.6% DEGIKLM	7.1% abDEGIKLM			2.9%		6.3%		13.8% degiklm			
Unsure	COUNT	42	25	17	12	14		2	3		1	2	3	3	
	COL %	8.5%	8.7% EH	8.1% EH	10.2% EH	9.0% EH		3.7%	11.7% EH		5.2%	6.9%	17.3% eh	12.8% eh	7.5%
- Total % Agree (Strongly/Somewhat)		85.3%	85.0%	85.9%	81.1%	85.8%	98.0% ABCDFGJK	88.6%	83.6%	93.7% c	94.8% aCjk	76.4%	74.9%	87.2%	88.5%
- Total % Disagree (Strongly/Somewhat)		6.2%	6.3% IL	6.0% IL	8.7% eIL	5.3% IL	2.0%	7.7% il	4.7%	6.3%		16.6% eIL	7.8%	4.0%	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q8b. In general do you agree or disagree with the goal of encouraging more efficient use of the Royal Theatre and reducing the number of dark days?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	262	155	107	61	79	15	25	13	11	16	7	7	8	17
	COL %	52.3%	53.3% JI	50.8% j	53.2% J	52.2% j	60.8% JI	52.6% j	57.9% JI	73.0% aBcdJLm	66.1% JL	31.1%	51.3%	35.4%	47.2%
Agree somewhat	COUNT	184	103	81	39	54	9	18	7	4	7	9	5	12	17
	COL %	36.7%	35.4%	38.5%	34.0%	35.8%	39.2%	39.0%	31.5%	27.0%	28.7%	40.2%	37.6%	49.5%	48.9%
Disagree somewhat	COUNT	7	6	1	3	3								1	
	COL %	1.4%	2.2% BEFGHIJKM	.3%	2.6% efghijkm	2.3% efghijkm								2.3%	
Strongly disagree	COUNT	8	7	1	5	2						1			
	COL %	1.5%	2.3% bEFGHIKLM	.5%	4.0% bEFGHIKLM	1.4%						4.6%			
Unsure	COUNT	41	20	21	7	13		4	2		1	5	2	3	1
	COL %	8.1%	6.8% EH	9.9% EH	6.2% EH	8.3% EH		8.4% EH	10.6% eh		5.2%	24.1% acEHIM	11.1%	12.8% eh	3.9%
- Total % Agree (Strongly/Somewhat)		89.0%	88.7% j	89.3% j	87.2%	88.1%	100.0% ABCDFgJL	91.6% j	89.4%	100.0% ABCDFgJL	94.8% J	71.3%	88.9%	84.9%	96.1% cJ
- Total % Disagree (Strongly/Somewhat)		2.9%	4.5% BEFGHIKM	.8%	6.6% BEFGHIKM	3.6% EFGHIKM						4.6%	2.3%		

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q8c. In general do you agree or disagree with the goal of encouraging more and different types of acts to use the Royal Theatre to reflect the changing demographics and interests of Greater Victoria residents?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Strongly agree	COUNT	238	139	99	54	70	15	18	10	9	16	6	8	10	20
	COL %	47.6%	47.9% J	47.1% J	47.3% J	46.0% J	63.0% bdFJ	38.7%	45.0%	60.3% J	66.1% abdFJ	24.8%	59.2% J	43.5%	57.8% J
Agree somewhat	COUNT	204	120	84	48	64	8	24	9	5	7	14	3	8	11
	COL %	40.7%	41.1% k	40.1%	41.9% k	41.8% k	33.0%	51.7% iK	39.7%	33.3%	28.7%	61.2% abcdEh IKLM	23.5%	32.6%	31.9%
Disagree somewhat	COUNT	21	14	7	6	7	0	1	0	1				2	2
	COL %	4.2%	4.7% IJK	3.5% IJK	5.4% IJK	4.7% IJK	2.0%	3.0%	1.8%	6.3%				9.6%	6.4%
Strongly disagree	COUNT	4	3	1	2	1						1			
	COL %	.8%	1.0% efghiklm	.5%	1.7%	.7%						4.6%			
Unsure	COUNT	34	15	19	4	10	0	3	3		1	2	3	1	
	COL %	6.7%	5.2% H	8.8% CEH	3.7% H	6.9% H	2.0%	6.6% h	13.5% eH		5.2%	9.4%	17.3% eh	14.4% h	3.9%
- Total % Agree (Strongly/Somewhat)		88.3%	89.0%	87.2%	89.2%	87.8%	96.1% aBdL	90.4%	84.7%	93.7% I	94.8% I	86.0%	82.7%	76.0%	89.6%
- Total % Disagree (Strongly/Somewhat)		5.0%	5.8% IK	4.0% IK	7.1% IK	5.3% IK	2.0%	3.0%	1.8%	6.3%		4.6%		9.6%	6.4%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q9. Would you say that overall the RMTS is moving in the right direction with the changes being implemented, or is it moving in the wrong direction?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Right Direction	COUNT	321	189	132	71	99	20	31	13	13	19	11	7	12	22
	COL %	64.1%	65.0%	62.7%	61.7%	64.9%	82.0% ABCDGJKL	66.4%	56.0%	83.3% ABCdGJKL	79.1% bcgJKI	50.4%	49.5%	52.2%	61.8%
Wrong Direction	COUNT	32	20	12	13	6	1	4	3	1		1	1	2	1
	COL %	6.4%	6.8% I	5.8% I	11.1% bDeIM	4.2% I	3.2%	7.7% i	14.0% Im	6.3%		4.6%	3.9%	8.6%	2.4%
Unsure	COUNT	148	82	66	31	47	4	12	7	2	5	10	6	9	13
	COL %	29.5%	28.1% eH	31.5% EH	27.2% H	30.9% EH	14.9%	25.8%	30.0% h	10.3%	20.9%	45.0% EHI	46.6% EHI	39.2% EH	35.8% eH

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q10a. Why do you feel the RMTS is moving in the right direction?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: MOVING IN THE RIGHT DIRECTION	Weighted	321	189	132	71	99	20	31	13	13	19	11	7	12	22
	Unweighted	322	188	134	81	83	24	27	18	17	17	11	10	13	15
Diversity of performances/ more options	COUNT	111	73	38	29	40	4	5	2	4	3	6	2	3	10
	COL %	34.7%	38.7% bEFGI	29.0% g	41.3% bEFGI	40.5% bEFGI	20.2%	17.4%	12.9%	33.4%	18.0%	52.6% eFGi	26.9%	25.2%	47.1% efGi
Better/More use of the theatre/ Fewer dark days	COUNT	89	53	36	16	31	6	8	5		6	5	1	4	4
	COL %	27.6%	28.0% H	27.0% H	22.6% H	31.8% H	28.6% H	27.1% H	43.5% H		34.7% H	47.4% H	15.8%	35.4% H	20.5% h
Evolve to reflect changing demographics	COUNT	48	22	26	9	11	2	5	1	5	2		1	4	7
	COL %	14.8%	11.5% J	19.6% adeJ	12.9% J	11.2% J	7.7%	17.5% J	7.8%	40.9% Ab CDEGIJK	9.9%		7.9%	33.7% egJ	33.2% adegJ
Profitability	COUNT	33	18	15	6	9	2	4	2	3	2	1	2	2	
	COL %	10.3%	9.4% M	11.4% M	8.9% M	9.4% M	11.5% m	13.4% M	13.8% m	20.0% M	9.9%	8.1%	30.2% M	14.5%	
Staying current	COUNT	33	19	14	7	8	5	2	1	4	1	1	2		1
	COL %	10.3%	10.0% L	10.7% L	9.4% L	7.7% L	23.1% dL	7.8%	7.3%	29.5% acdfgiLm	6.5%	8.1%	31.7% L		6.5%
Greater accessibility for other performers	COUNT	29	19	11	6	13	0	7	1			1		1	
	COL %	9.1%	9.9% eHIKM	8.0% HIKM	8.1% HIKM	12.7% EHIKM	2.4%	22.1% bEHIKM	10.6%				13.0%		6.3%
Discussions to improve is positive	COUNT	5	5	1	2	2	1	2			1				
	COL %	1.7%	2.5% FGHJKLM	.6%	2.3%	2.4%	3.4%				4.1%				
Other	COUNT	16	6	9	2	4	1	4	3	1				1	
	COL %	4.9%	3.4% IJKM	6.9% IJKM	2.6%	3.9% ijkm	3.8%	13.3% IJKM	21.6% acdelJKM	7.6%				10.2%	
Nothing	COUNT	4	3	2	2	1								1	
	COL %	1.3%	1.4%	1.2%	2.6%	.7%								6.3%	
Unsure	COUNT	38	24	14	11	11	1	3			5	1	1	1	3
	COL %	11.8%	12.6% GH	10.6% GH	16.2% eGH	11.4% GH	5.5%	10.8% gh			25.1% eGH	9.1%	11.2%	10.2%	13.3%

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q10a. Why do you feel the RMTS is moving in the wrong direction?

		TOTAL	Region											
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: MOVING IN THE WRONG DIRECTION	Weighted	32	20	12	13	6	1	4	3	1	1	1	2	1
	Unweighted	33	20	13	13	6	1	3	4	1	1	1	2	1
Change is a disadvantage for the not-for-profits	COUNT	8	6	2	3	3		1					1	1
	COL %	23.6%	29.5% GL	14.1%	25.3% GL	41.3% gl		23.6%						100.0%
Prefer weekend show dates for the not-for-profits	COUNT	4	2	1		2			1			1		
	COL %	11.2%	12.1%	9.7%		37.7% cfl			20.6%			100.0%		
Price increase will be unaffordable for not-for-profits	COUNT	3	3			3	1							
	COL %	10.8%	17.5% BCFGL			42.5% bcfgl	100.0%							
Profitability	COUNT	1	1		1									
	COL %	3.6%	5.8%		9.0%									
Other	COUNT	5	2	2	2		1	1						
	COL %	14.8%	12.2%	18.9% dl	19.1% dl		38.2%	29.2%						
Unsure	COUNT	14	7	7	6	1		1	2	1	1		2	
	COL %	43.5%	35.1%	57.3% d	46.6%	16.2%		38.2%	50.1%	100.0%	100.0%		100.0% ABCDfg	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q10b. Why are you unsure if the RMTS is moving in the right or wrong direction?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: UNSURE ABOUT RMTS DIRECTION	Weighted	148	82	66	31	47	4	12	7	2	5	10	6	9	13
	Unweighted	146	80	66	35	40	5	13	11	2	4	10	8	8	7
Don't know enough/ need more info	COUNT	80	47	33	21	25	2	8	4	1	2	5	2	6	5
	COL %	54.3%	57.9% k	49.9%	67.2% bK	52.9%	43.3%	64.5% k	62.7%	38.4%	35.1%	50.9%	26.8%	63.5%	43.0%
Not interested	COUNT	12	5	7	3	2		1			1	1	1	1	2
	COL %	7.9%	6.1% EGH	10.0% EGH	8.5% egh	5.1%		7.1%			24.7%	6.4%	11.9%	9.5%	18.0%
Don't go to the theatre	COUNT	10	3	7	1	1	1	7					1		5
	COL %	6.8%	3.8% fghijl	10.5% DFGHJL	4.2%	1.6%	30.3%						19.2%		39.0% acdghijl
Too soon to tell	COUNT	1	1			1									
	COL %	.5%	.9%			1.6%									
Other	COUNT	5	3	3		3		1		1	1				
	COL %	3.7%	3.2%	4.2% cefhklm		5.6%		9.6%		24.7%	9.0%				
Unsure	COUNT	40	23	17	6	16	1	3	2	1	3	3	2		
	COL %	26.8%	28.0% M	25.4% M	20.2% M	33.3% M	26.4%	28.5% M	27.7% m	61.6%	15.4%	33.7% M	42.1% M	27.0%	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vl

Q11. How long have you lived in the Greater Victoria region?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Just moved here	COUNT	29	12	18	1	8	2	4	1	1			1	1	8
	COL %	5.9%	4.0% CfJ	8.4% ACfJ	1.0%	5.5% CfJ	9.0% ij	8.1% cij	5.9%	6.3%			8.9%	6.1%	22.1% ACdgiJ
1 to 10 years	COUNT	101	62	39	35	24	3	11	2	1	7	6	2	4	4
	COL %	20.1%	21.4% eGH	18.4% g	30.8% ABDEGHK M	16.0%	10.8%	22.7% gh	8.5%	7.9%	30.0% gh	27.1% gh	11.1%	17.8%	12.6%
11 to 20 years	COUNT	86	45	41	23	20	3	9	4	4	4	6		6	6
	COL %	17.3%	15.5% K	19.7% dK	19.8% K	12.9% K	11.1% k	18.8% K	18.8% K	27.8% K	18.0% K	26.7% K		24.3% K	17.6% K
21 to 30 years	COUNT	101	66	36	24	34	8	7	3	1	4	5	3	5	6
	COL %	20.2%	22.6% H	16.9% H	20.8% H	22.4% H	32.3% bfgH	14.5%	13.5%	4.0%	15.7%	24.3% H	23.6% h	21.2% h	18.3%
31 to 40 years	COUNT	67	37	31	10	24	2	9	6	3	2	3	1		6
	COL %	13.5%	12.6% L	14.6% L	9.0% L	16.0% cL	9.1% l	19.7% L	28.5% abCEIKL	19.0% L	8.4%	13.1% l	6.2%		16.5% L
41 to 50 years	COUNT	48	31	17	8	19	3	5	2	2	2	1	1	3	1
	COL %	9.6%	10.7% M	8.1%	7.1%	12.7% M	14.3%	10.1%	7.7%	15.9%	9.7%	4.6%	7.8%	12.1%	2.4%
51+ years	COUNT	67	38	29	13	22	3	3	4	3	4	1	6	4	4
	COL %	13.5%	13.2% fj	13.8% fJ	11.4%	14.5% fj	13.4%	6.0%	17.0%	19.0%	18.1%	4.1%	42.4% ABCDEFgi JIM	18.6%	10.4%
Mean		28.5	28.4 CJ	28.6 CJ	23.4	31.6 CfJ	33.3 CJ	26.0	33.4 CfJ	34.1 CJ	28.6	21.2	41.4 ABCdFIJIM	29.5	28.5
Standard Error of Mean		.9	1.1	1.4	1.7	1.6	4.5	2.4	4.2	5.5	4.7	2.9	5.9	4.7	3.4
Std Deviation		19.2	19.2	19.1	18.0	19.1	20.9	16.0	19.5	20.7	22.5	13.6	21.0	22.2	17.8

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, v1

Q12. What is your employment status?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Working full time	COUNT	223	138	84	69	59	10	31	10	2	9	11	4	9	6
	COL %	44.5%	47.6% bdHM	40.1% HM	60.3% ABDeHIKIM	38.7% HM	43.2% HM	64.7% ABDeg HIKIM	44.5% HM	14.3%	37.4% h	47.8% HM	30.7%	40.2% Hm	16.4%
Working part time	COUNT	67	40	27	14	25	2	5	3	2	4	2	2	1	7
	COL %	13.5%	13.9%	12.9%	12.2%	16.1% I	7.7%	10.7%	14.7%	12.0%	18.4%	9.4%	14.5%	6.1%	18.8%
Retired	COUNT	174	89	85	22	58	9	10	8	11	9	7	7	10	21
	COL %	34.7%	30.7% C	40.3% ACF	19.0%	38.4% CF	37.4% c	20.4%	34.1% c	73.8% ABCDEFGHIJL	36.8%	32.2%	49.3% CF	43.1% Cf	59.0% AbCdFgj
Student	COUNT	25	16	8	5	8	3	1	1		2		1	1	2
	COL %	4.9%	5.7% HJ	3.8% HJ	4.6% HJ	5.5% HJ	11.7% HJ	3.0%	4.1%		7.4%		5.5%	5.3%	5.7%
Unemployed	COUNT	12	6	6	4	2		1	1			2		1	
	COL %	2.4%	2.1% EHIKM	2.8% EHIKM	3.9% EHIKM	1.2%		1.3%	2.6%			10.6%		5.3%	

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI

Q13. What is the last level of education you attained?

		TOTAL	Region												
			Ownership Group Resident (A)	Non Owner Resident (B)	Victoria (C)	Saanich (D)	Oak Bay (E)	Langford (F)	Central Saanich (G)	Sidney (H)	Esquimalt (I)	Colwood (J)	View Royal (K)	Western Edge of CRD (L)	Northern Peninsula & Islands (M)
BASE: ALL RESPONDENTS	Weighted	501	291	210	115	152	24	47	22	15	23	22	14	24	35
	Unweighted	501	288	213	129	129	30	43	33	20	21	22	19	23	23
Did not graduate high school	COUNT	10	5	5	2	3		2	0					2	
	COL %	2.0%	1.8% EHIJKM	2.3% EHIJKM	1.9%	2.0%		4.2%	1.8%					6.6%	
High school	COUNT	69	33	36	15	16	2	8	3	3	8	1	2	3	5
	COL %	13.7%	11.4% J	17.0% adeJ	13.5% J	10.5% j	7.3%	17.1% J	13.2%	22.2% j	35.1% AbcDEgJl	2.9%	18.0%	12.1%	14.6%
Post secondary training or a college	COUNT	137	81	56	26	50	4	15	7	2	9	9	4	4	7
	COL %	27.3%	27.7% H	26.7% H	22.6%	33.2% ceHI	17.9%	31.3% H	31.3% h	10.3%	37.5% H	39.4% eH	28.3%	17.4%	20.2%
Some University courses	COUNT	67	35	33	12	19	4	6	3	3	2	5	1	6	6
	COL %	13.5%	12.0%	15.6% k	10.3%	12.8%	14.9%	12.7%	11.7%	16.7%	10.6%	20.7%	5.5%	24.4% k	15.8%
University Degree	COUNT	141	91	49	41	43	8	10	5	7	3	4	4	6	9
	COL %	28.1%	31.4% BI	23.5%	35.6% BfIJ	28.1% I	31.9% i	21.9%	23.8%	44.5% bfIj	11.6%	17.2%	29.4%	27.1%	25.0%
Have a Graduate degree	COUNT	77	46	32	19	20	7	6	4	1	1	4	3	3	9
	COL %	15.4%	15.7% i	15.0% i	16.2% i	13.5%	28.1% dHI	12.8%	18.3%	6.3%	5.2%	19.8%	18.7%	12.3%	24.4% hi

Victoria Arts and Entertainment Study
Source: Panalytics Group
22 Apr 19, vI